



2022

Beaufort County, South Carolina

Community Interest and Opinion Survey

Findings Report



ETC
INSTITUTE

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**Beaufort Tree Walk
Starts Here**
developed by
Lady's Island Garden Club
May 2008
Member
Beaufort Council of Garden Clubs
Garden Club of South Carolina
National Garden Clubs

Tree Walk Booklets
Are Available
At The
Visitor's Center



Executive Summary

2022 Beaufort County Parks and Recreation Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a Parks and Recreation Needs Survey for the Beaufort County during the months of summer 2022. The survey will help the Beaufort County Parks and Recreation Department plan for future recreation programs and facilities that meet the community's needs and preferences.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the Beaufort County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *BeaufortCountySurvey.org*.

After the surveys were mailed, ETC Institute followed up by sending text messages and mailing postcards to encourage participation. The text messages and postcards contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Beaufort County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to complete a minimum of 300 completed surveys from residents. The goal was exceeded with 351 completed surveys collected. The overall results for the sample of 351 households have a precision of at least +/-5.2 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- Responses from open-ended questions (Section 5)
- A copy of the survey instrument (Section 6)

The major findings of the survey are summarized on the following pages.

Parks and Recreation Facilities Use

Use of Parks and Recreation Facilities. Respondents were asked if they had used the Beaufort County parks or recreation facilities within the past two years. Eighty-seven percent (87%) of respondents said they had used the parks/facilities. Of those respondents, the highest number (33%) said they used them 1-3 times a month, followed by less than once a month (29%), and 2-4 times a week (17%). Those same respondents were asked to rate the physical condition of those facilities: most respondents (62%) rated them good, 15% said excellent, and 23% said either fair (16%) or poor (7%).

Barriers to Use. Respondents were asked to indicate the reasons why they didn't use facilities or didn't use them more often; multiple selections could be made. The highest number of respondents said they were not aware of facility/parks/trail locations (32%), busy schedule (30%), and lack of interest (23%).

Benefits of Services. Respondents were asked to rate their level of agreement with 13 statements regarding ways Parks and Recreation services benefit their household and community. The highest number of respondents agreed or strongly agreed that parks and recreation preserves open spaces and protects the environment (78%), makes Beaufort County a more desirable place to live (76%), and improves their household's physical health and fitness (69%). Most respondents (71%) feel it is very important for Beaufort County to provide high quality parks and recreation programs, trails, and facilities.

Parks and Recreation Programs Participation

Participation in Programs. Respondents were asked if they had participated in Beaufort County parks or recreation programs within the past two years. Thirty-two percent (32%) of respondents said someone in their household had participated. Of those respondents, the highest number (45%) said they participated in 2-3 programs, followed by 1 program (29%). Those same respondents were then asked to rate the overall quality of those programs: most respondents (57%) rated them good, 21% said excellent, and 22% said either fair (18%) or poor (4%).

Barriers to Use. Respondents were asked to indicate the reasons why they didn't participate in programs or didn't participate more often; multiple selections could be made. The highest number of respondents said they were not aware of the offerings (54%) and lack of interest (23%).

Organizations Used for Recreation. Respondents were asked to select all the organizations their household used for recreation and sports activities. Most common were Homeowners Associations (32%), Beaufort County recreation programs (30%), public/private schools (27%), and private workout facilities (27%).

Communication Methods. Respondents most often learned about recreation programs and activities from friends and neighbors (66%), Facebook (45%), or the county website (31%). Respondents most preferred methods are Facebook (50%), the county website (40%), or email notifications (37%).

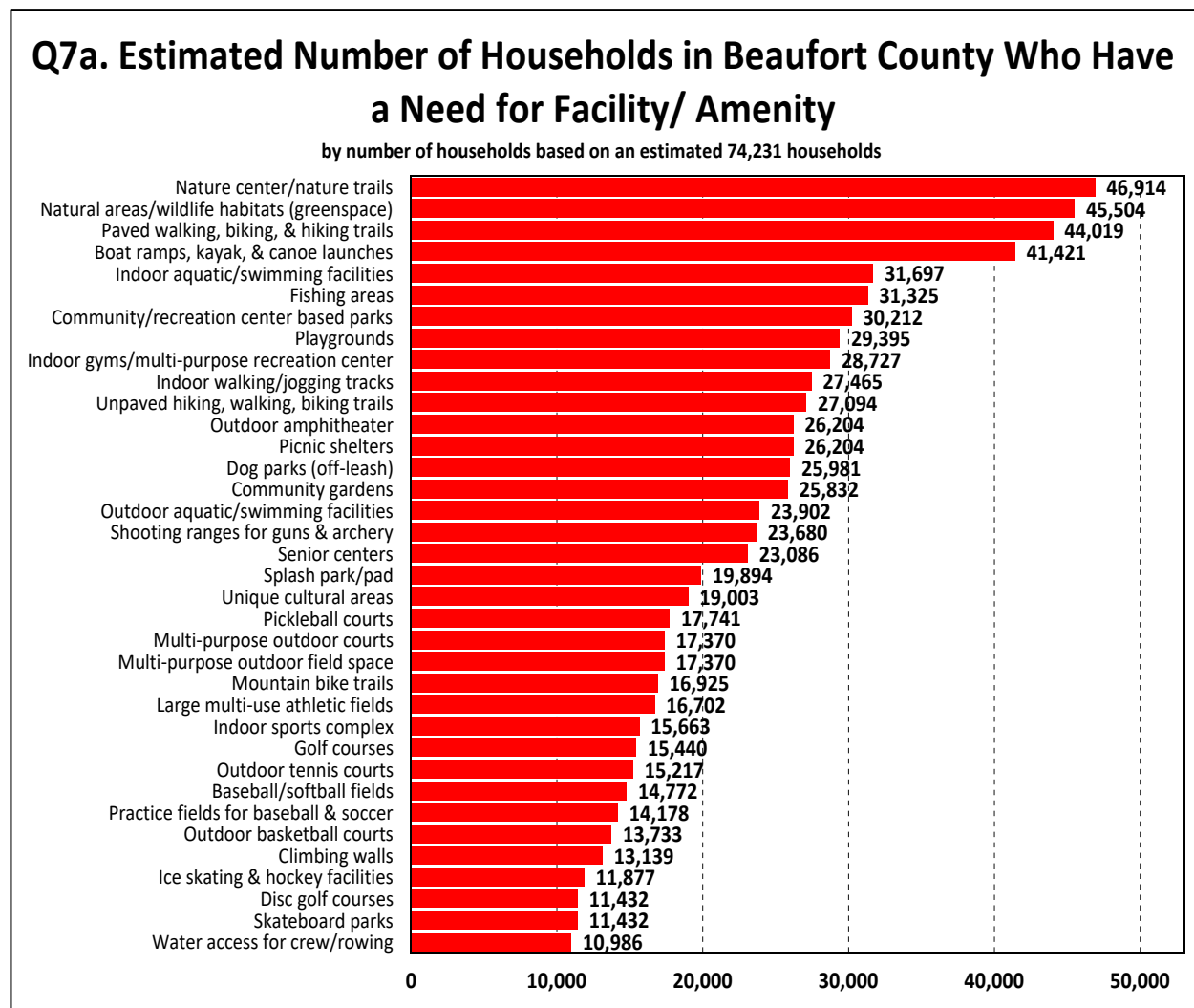
Facilities and Amenities Needs and Priorities

Facility/Amenity Needs: Respondents were asked to identify if their household had a need for 36 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three facilities/amenities with the highest estimated number of households that have an unmet need:

1. Nature center/nature trails – 46,914 households
2. Natural areas/wildlife habitats (greenspace) – 45,504 households
3. Paved walking, biking, and hiking trails– 44,019 households

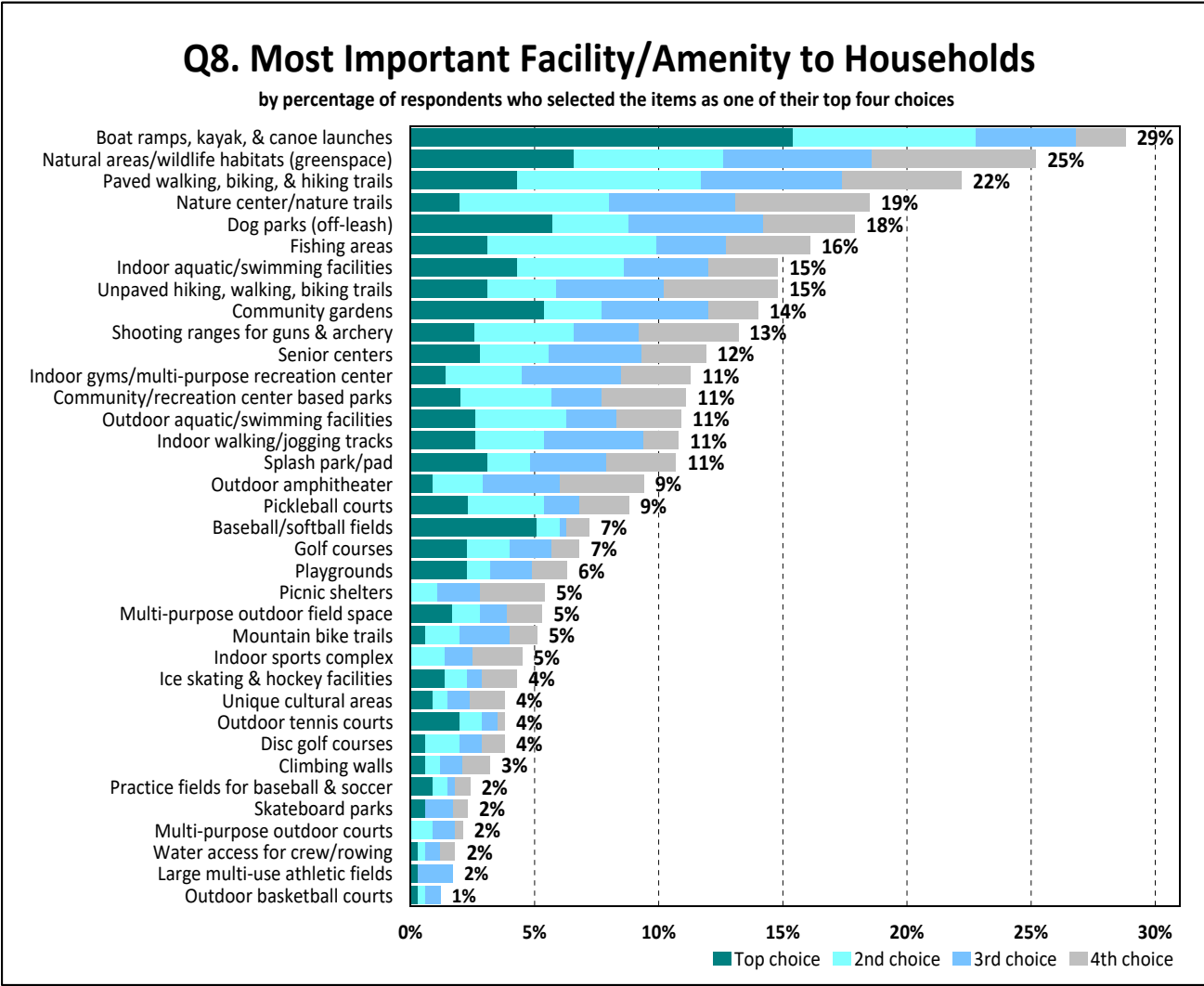
The estimated number of households that have unmet needs for each of the 36 facilities/amenities assessed is shown in the chart below.



Facilities and Amenities Importance: In addition to assessing the needs for each facility/amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four most important amenities to residents:

1. Boat ramps, kayak, & canoe launches (29%)
2. Natural areas/wildlife habitats (greenspace) (25%)
3. Paved walking, biking, and hiking trails (22%)
4. Nature center/nature trails (19%)

The percentage of residents who selected each facility/amenity as one of their top four choices is shown in the chart below.

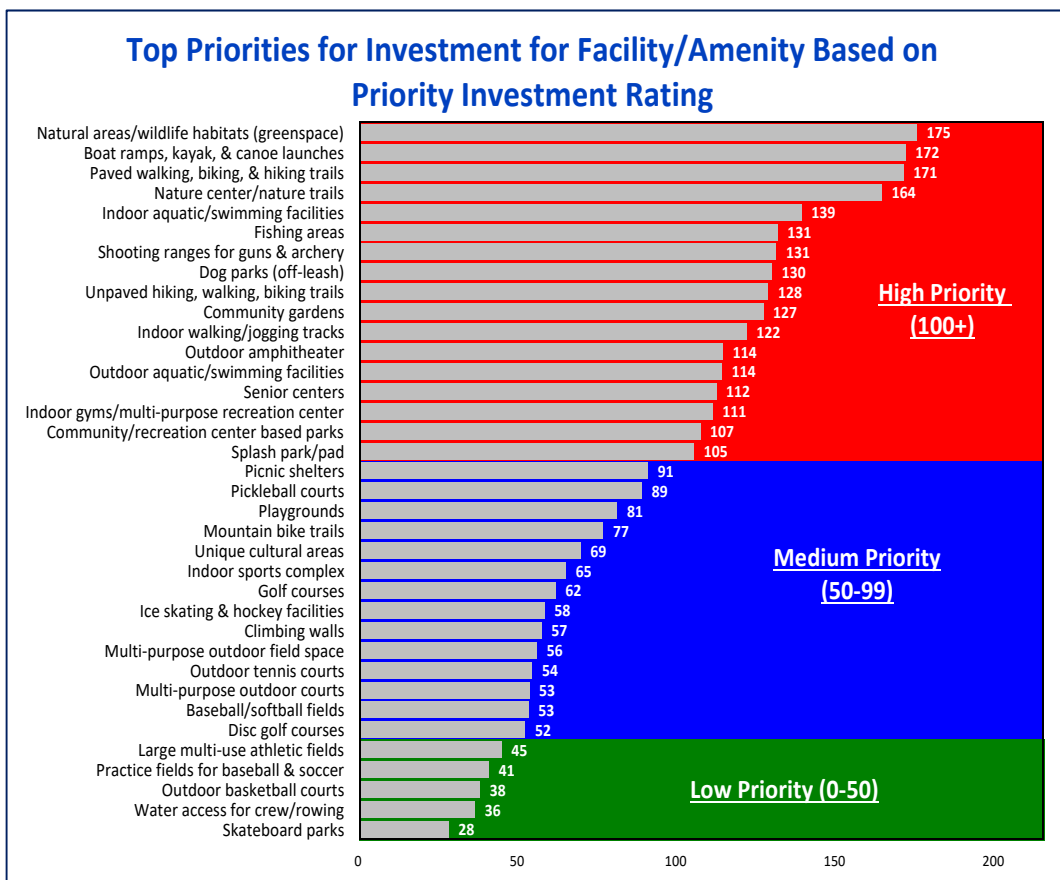


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the facility/amenity. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following parks and recreation facilities/amenities were rated as high priorities for investment:

- Natural areas/wildlife habitats (greenspace)
- Boat ramps, kayak, & canoe launches
- Paved walking, biking, & hiking trails
- Nature center/nature trails
- Indoor aquatic/swimming facilities
- Fishing areas
- Shooting ranges for guns & archery
- Dog parks (off-leash)
- Unpaved hiking, walking, biking trails
- Community gardens
- Indoor walking/jogging tracks
- Outdoor amphitheater
- Outdoor aquatic/swimming facilities
- Senior centers
- Indoor gyms/multi-purpose recreation center
- Community/recreation center based parks
- Splash park/pad

The chart below shows the Priority Investment Rating for each of the 36 facilities/amenities assessed on the survey.



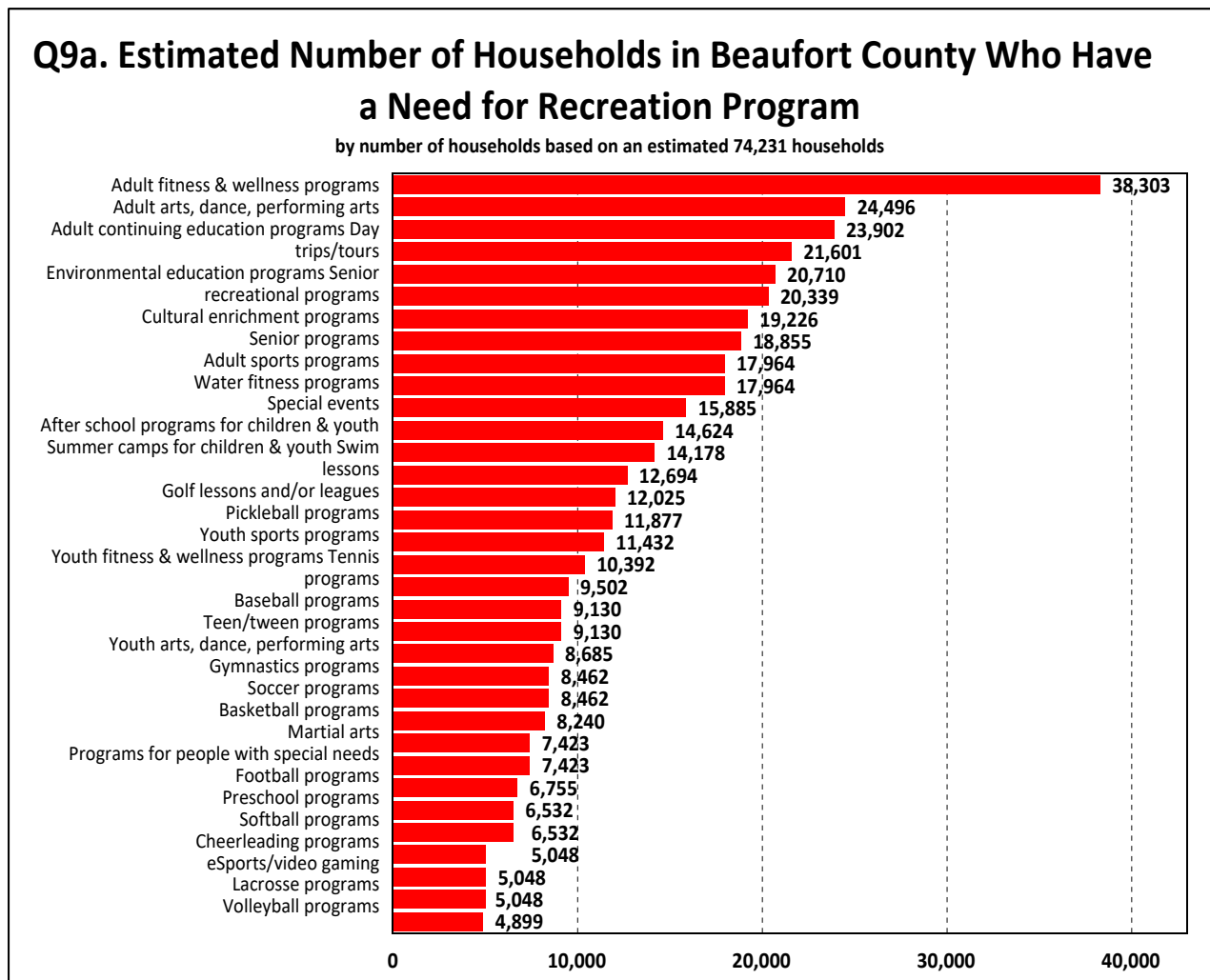
Beaufort County Recreation Program Needs and Priorities

Program Needs: Respondents were asked to identify if their household had a need for 34 programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three programs with the highest estimated number of households that have an unmet need:

1. Adult fitness & wellness programs – 32,098 households
2. Adult continuing education programs – 20,676 households
3. Adult arts, dance, performing arts– 20,552 households

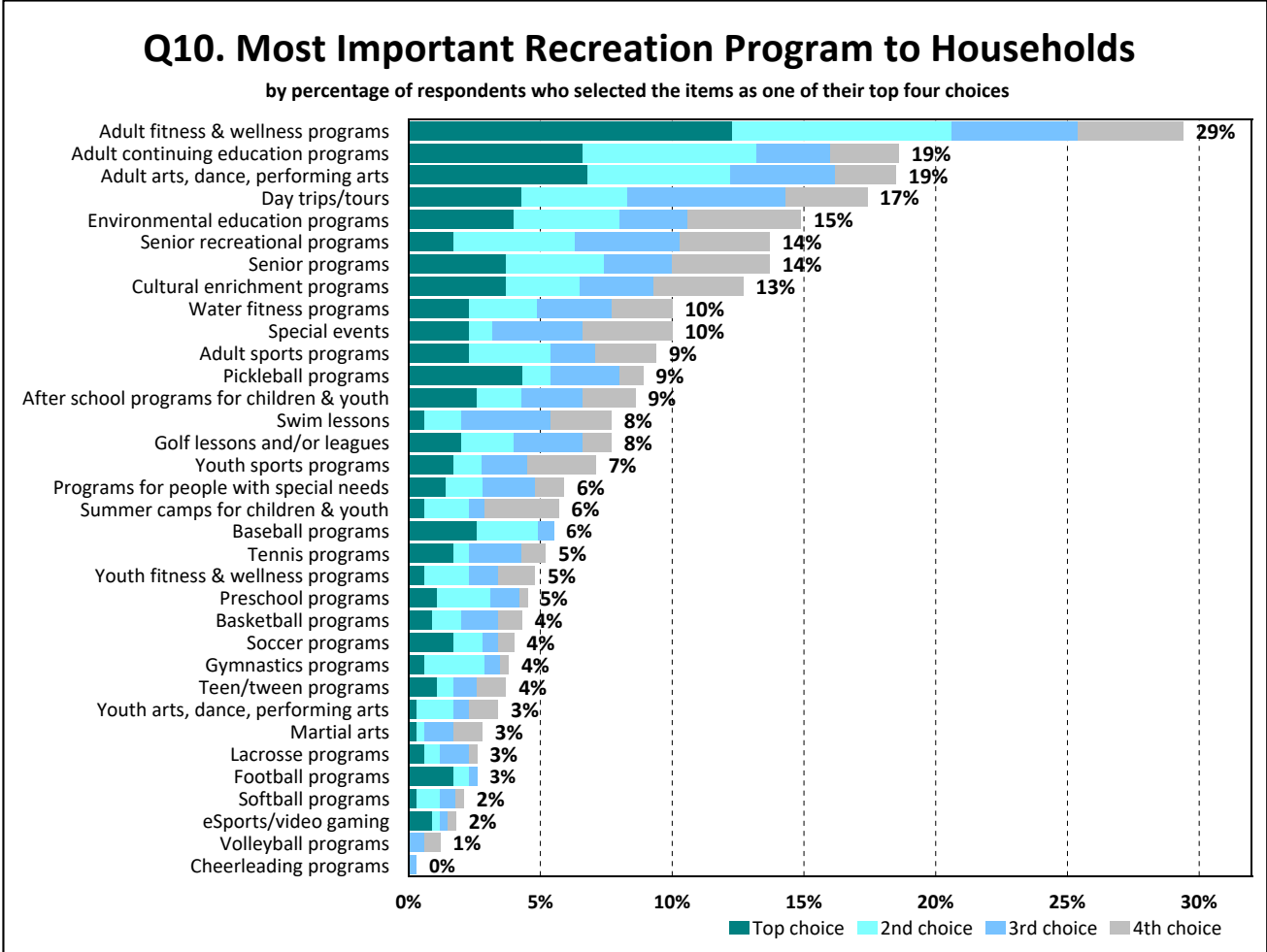
The estimated number of households that have unmet needs for each of the 34 recreation programs assessed is shown in the chart below.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these are the four most important programs to residents:

1. Adult fitness & wellness programs (29%)
2. Adult continuing education programs (19%)
3. Adult arts, dance, performing arts (19%)
4. Day trips/tours (17%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

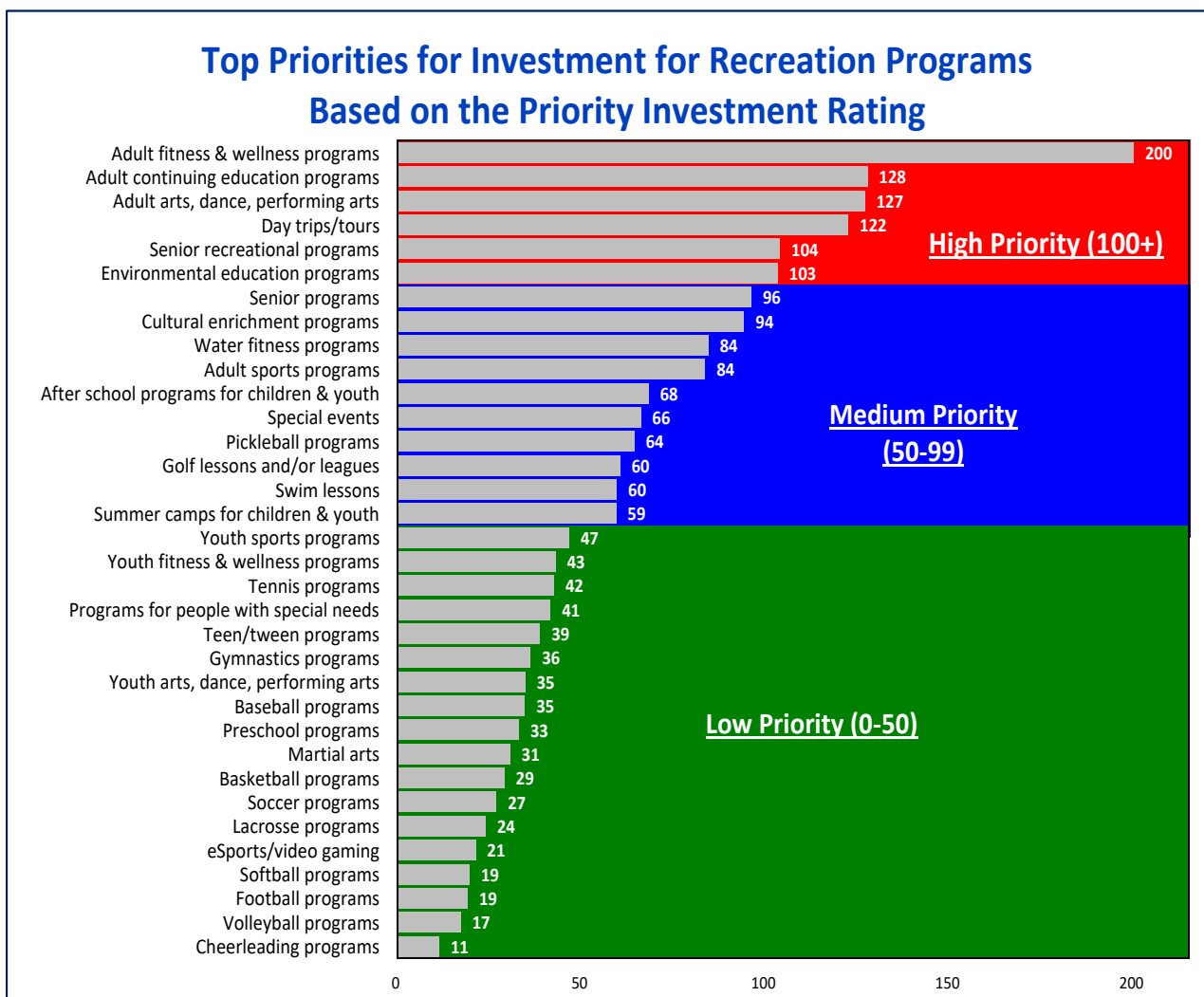


Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on each program and (2) how many residents have unmet needs for the program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following Beaufort County programs were rated as high priorities for investment:

- Adult fitness & wellness programs
- Adult continuing education programs
- Adult arts, dance, performing arts
- Day trips/tours
- Senior recreational programs
- Environmental education programs
-

The chart below shows the Priority Investment Rating for each of the 34 programs assessed.



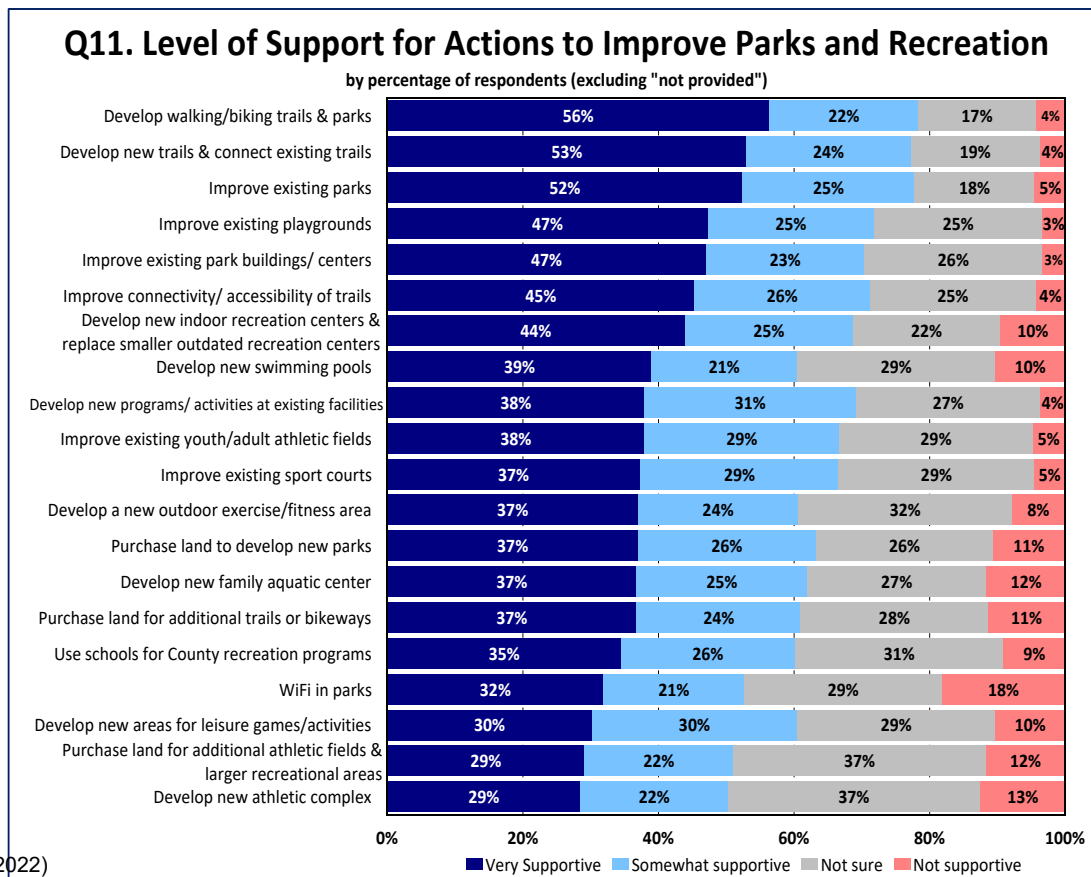
Value of Parks and Recreation and Allocation of Funds

Overall Value. Respondents were asked to rate their level of satisfaction with the overall value they received from the Parks and Recreation Department: the highest percentage of respondents felt neutral (38%) followed by satisfied (36%). Households were then asked if their perception of value had changed given the COVID-19 pandemic. The highest number of respondents (44%) said there was no change, 24% said it increased, and 26% said it significantly increased. Fifty-two percent (52%) of respondents felt funding should increase based on their perception of value, 30% thought it should stay the same, and 15% were not sure.

Allocation of Funds. Respondents were asked to allocate a hypothetical \$100 budget for Parks and Recreation. The highest amount of funding (\$29.62) went to improvements/maintenance of existing parks and recreation facilities followed by \$17.40 for acquisition of new park land and open space and \$13.24 for a new indoor recreation facility.

Support for Improvements/ Developments. Respondents were provided a list of 20 potential actions to improve parks and recreation. Respondents were most supportive (selecting “very supportive”) of developing new walking/biking trails and parks (56%), developing new trails and connecting them with existing (53%), and improving existing parks (52%). Respondents were also asked to select the top four items they would be most willing to fund. These were the four items selected most often:

1. New nature trails & connect existing trails (28%)
2. New walking/biking trails and parks (27%)
3. New indoor recreation centers and replace smaller, outdated centers (24%)
4. Develop new family aquatic center (24%)

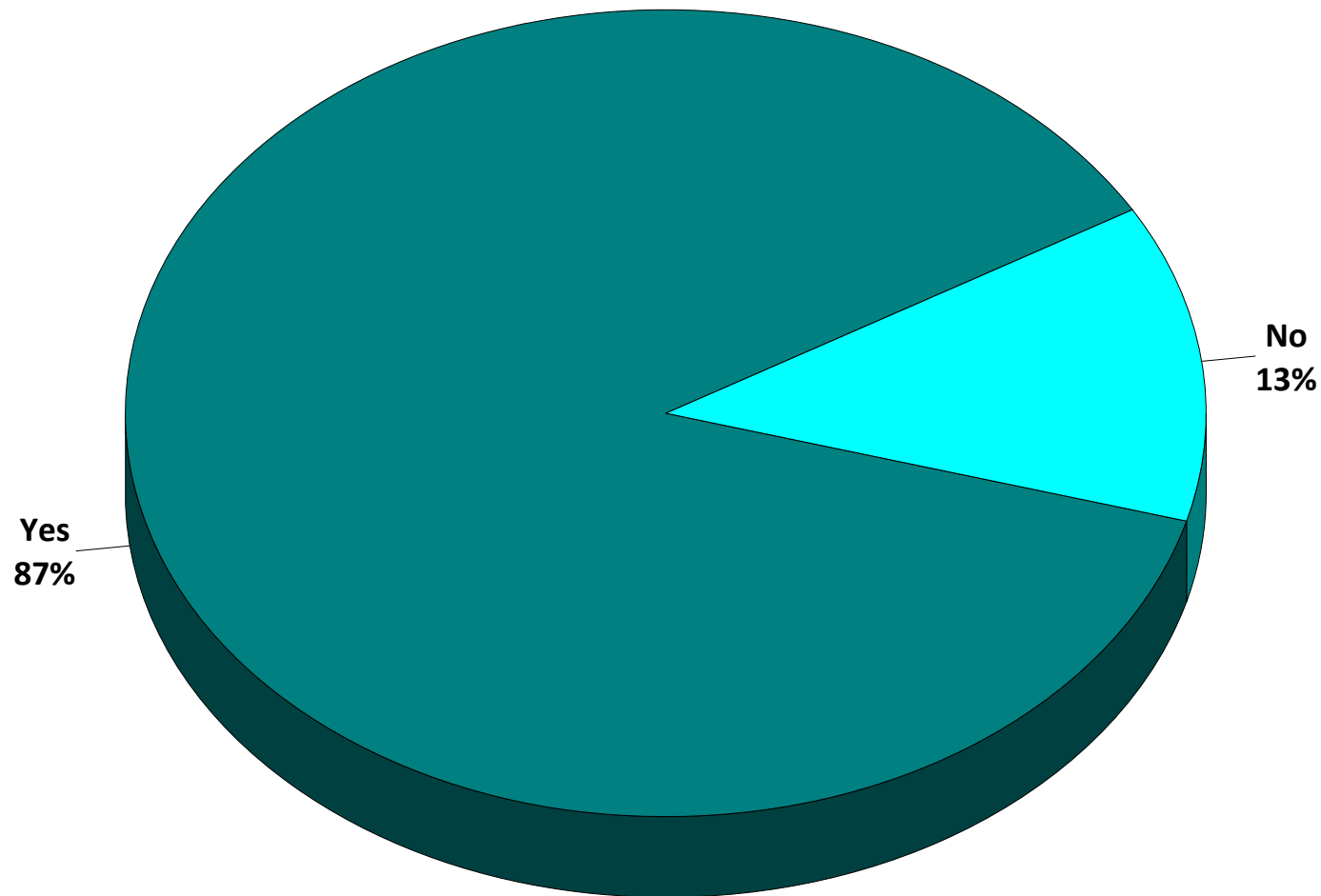


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Charts & Graphs

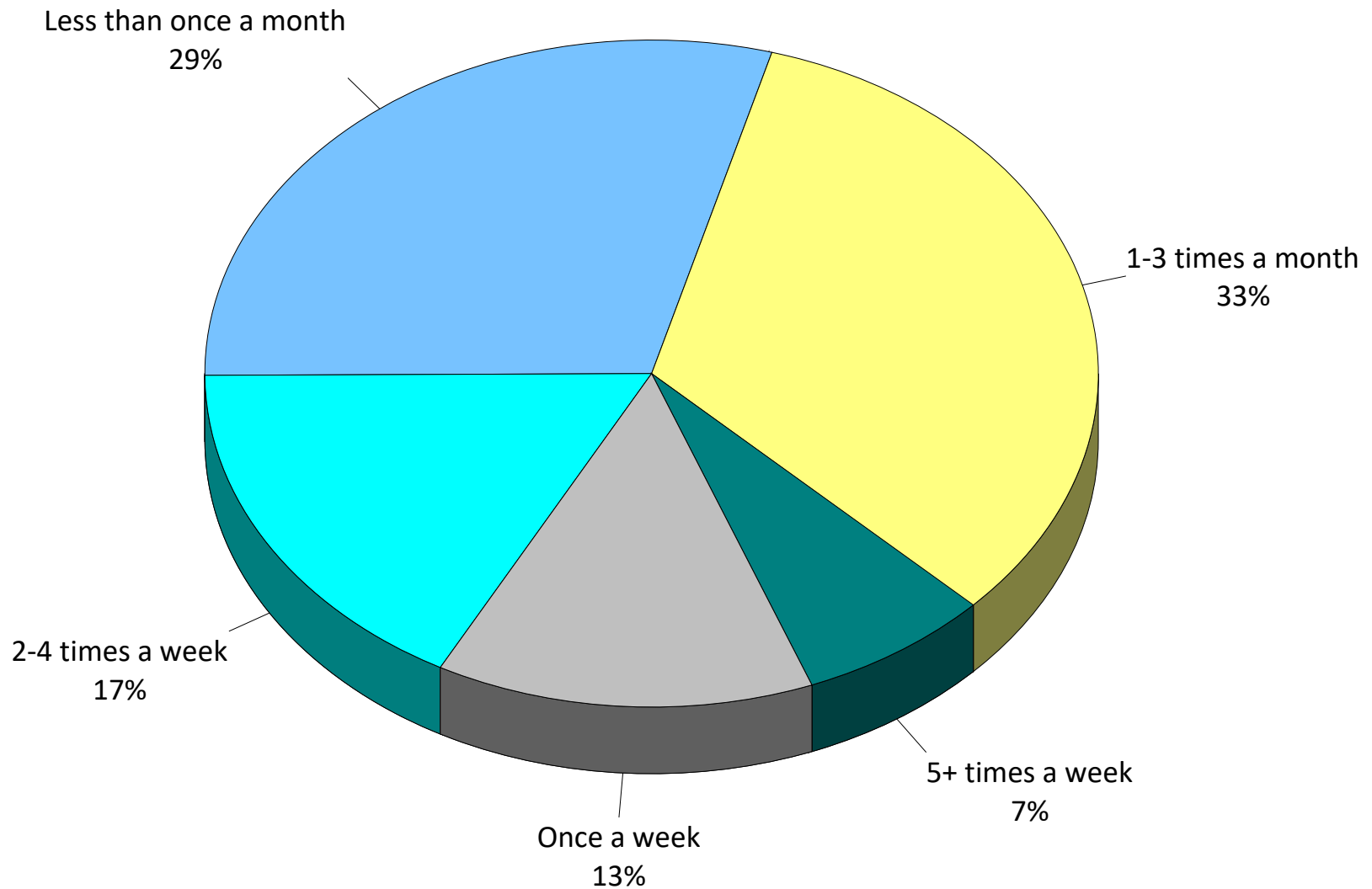
Q1. Have You Or Your Household Visited Any Parks Or Recreation Facilities Offered By Beaufort County During The Last 2 Years?

by percentage of respondents



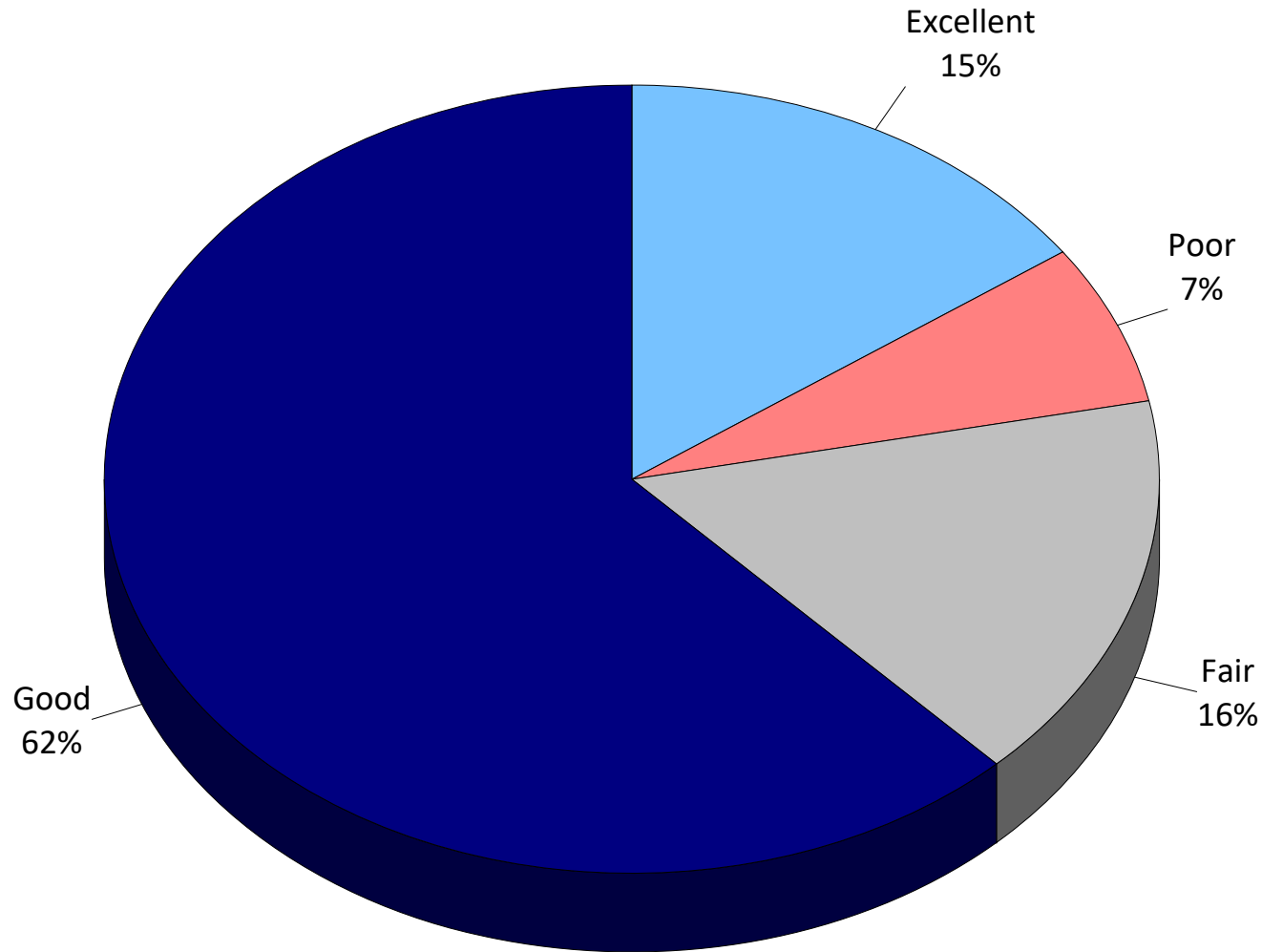
Q1a. How often have you visited Beaufort County parks or recreation facilities during the last 2 years?

by percentage of respondents who responded "Yes" to Q1 (excluding "don't know")



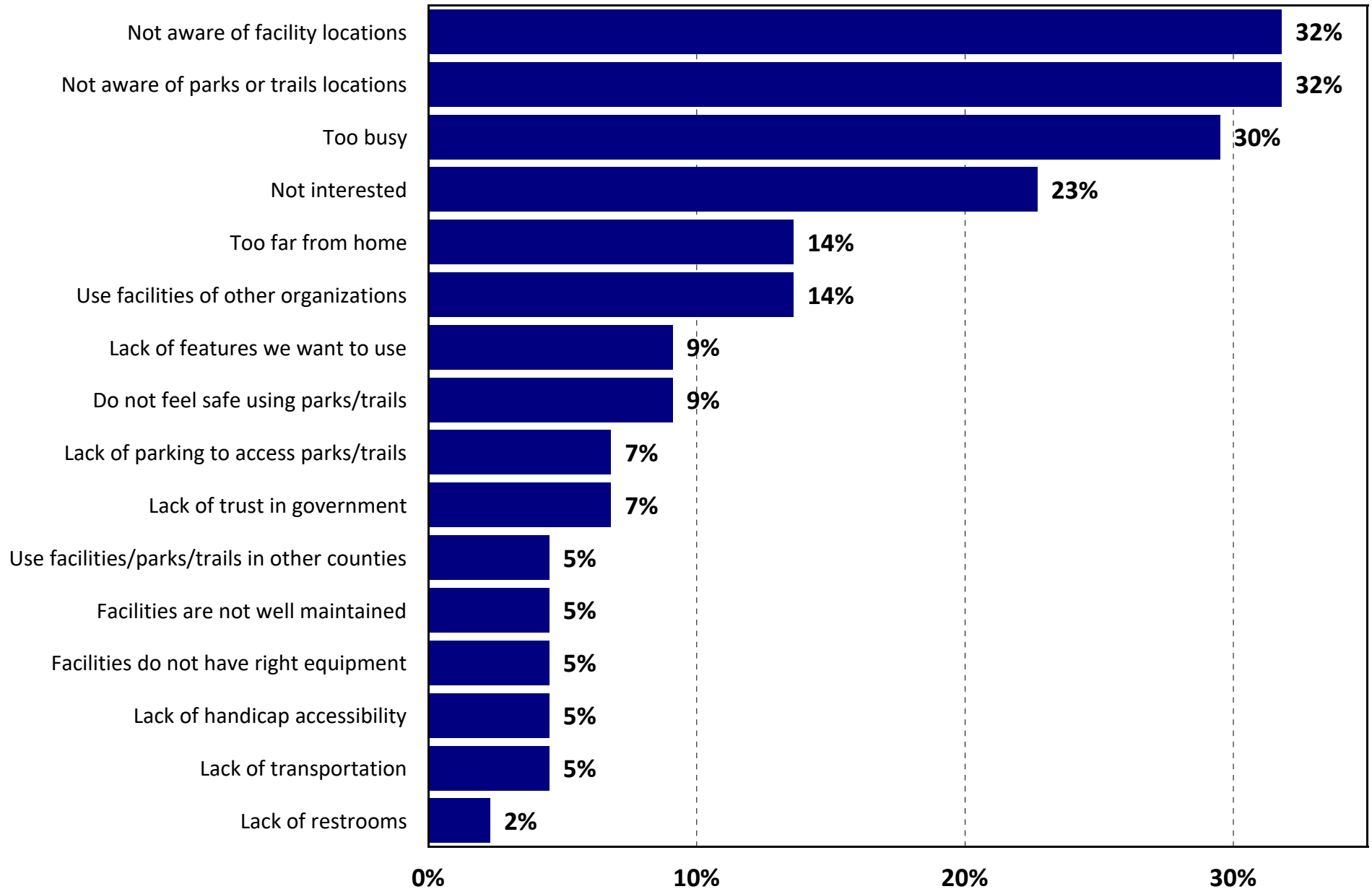
Q1b. Overall, how would you rate the physical condition of ALL the Beaufort County parks or recreation facilities you have visited during the last 2 years?

by percentage of respondents who responded "Yes" to Q1 (excluding "not provided")



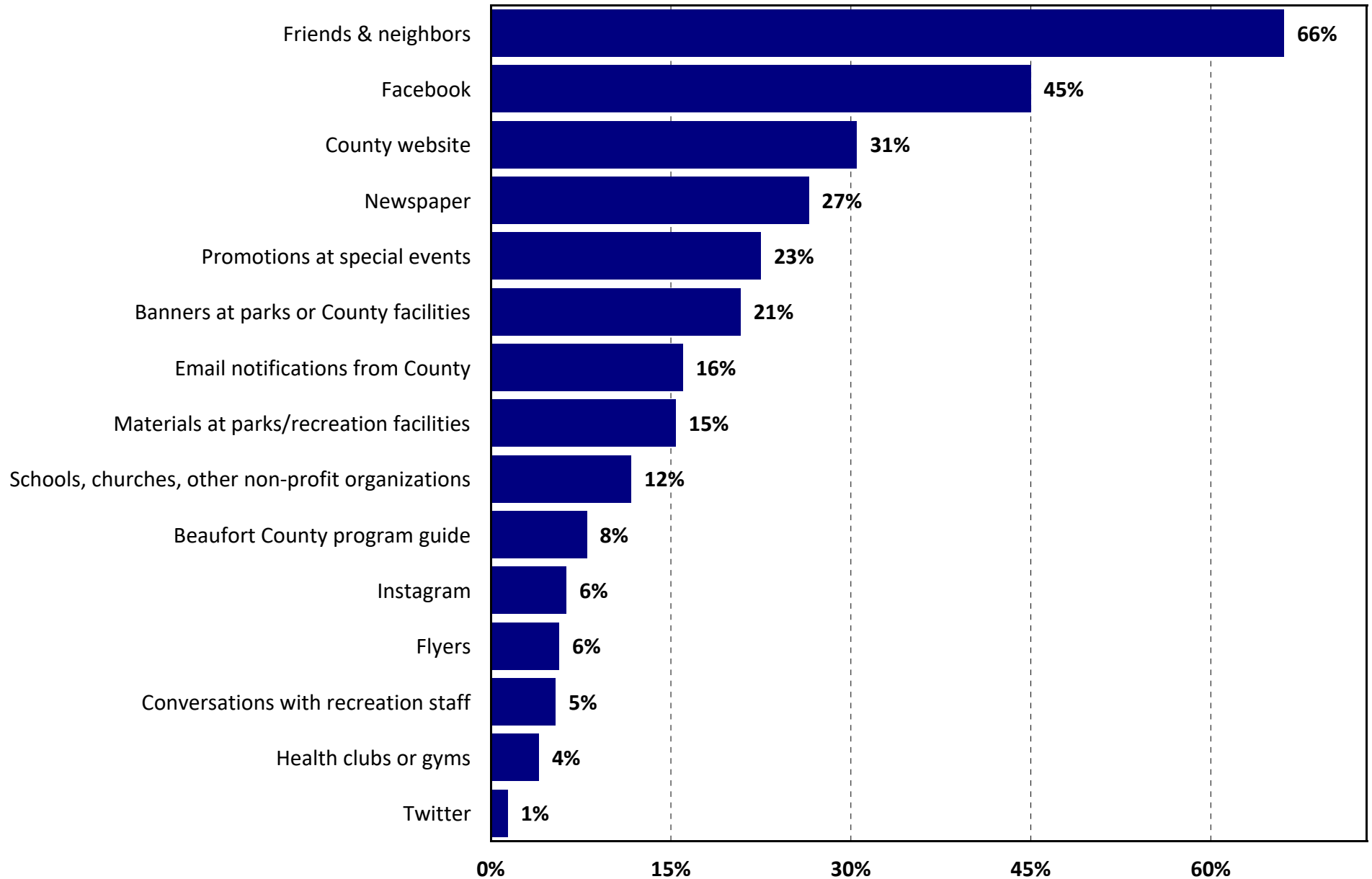
Q1c. Barriers to Parks or Recreation Facilities Use in the Last Two Years

by percentage of respondents (multiple selections could be made)



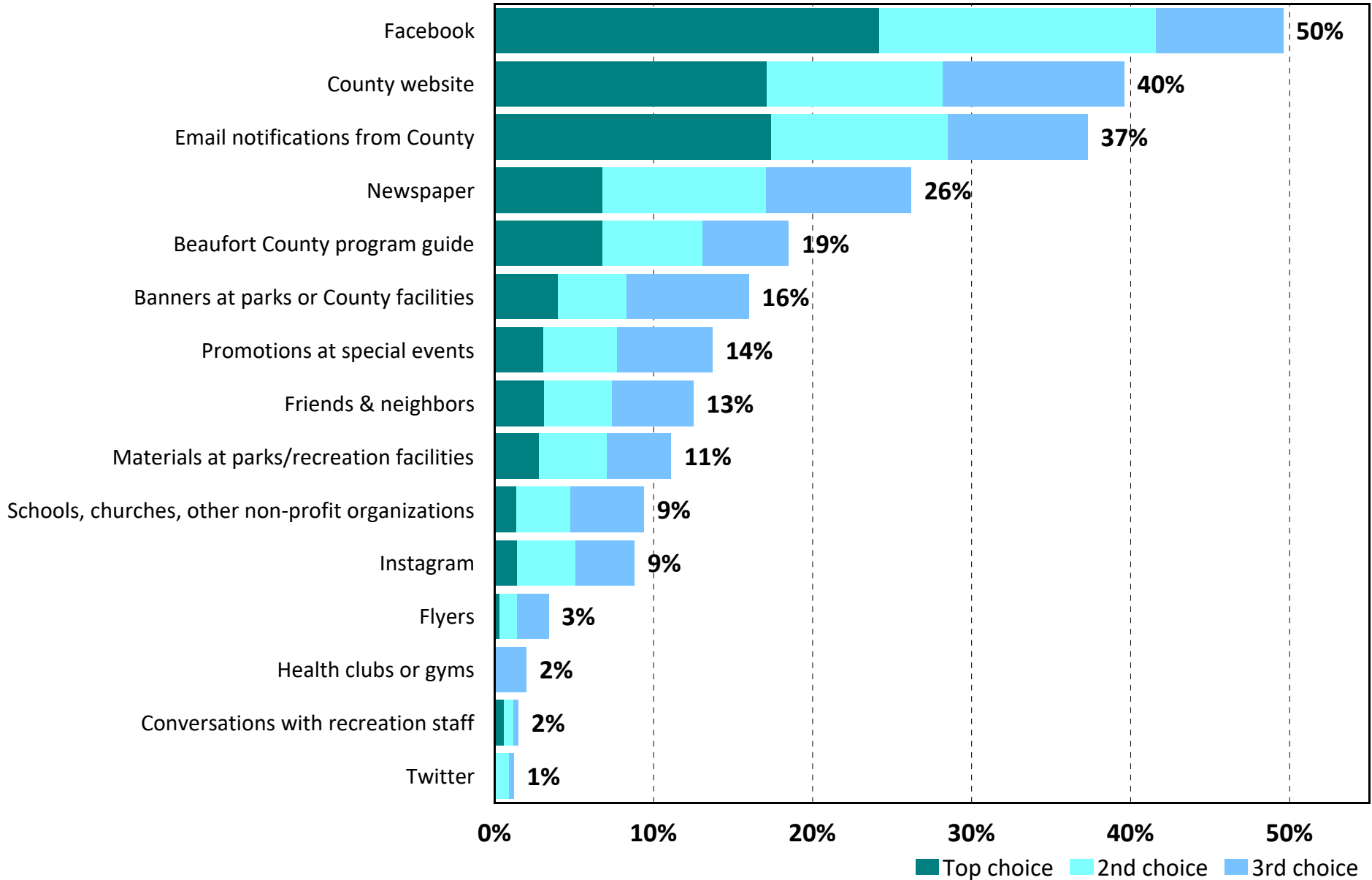
Q2. Ways Households Currently Learn About Recreation Programs and Activities

by percentage of respondents (multiple selections could be made)



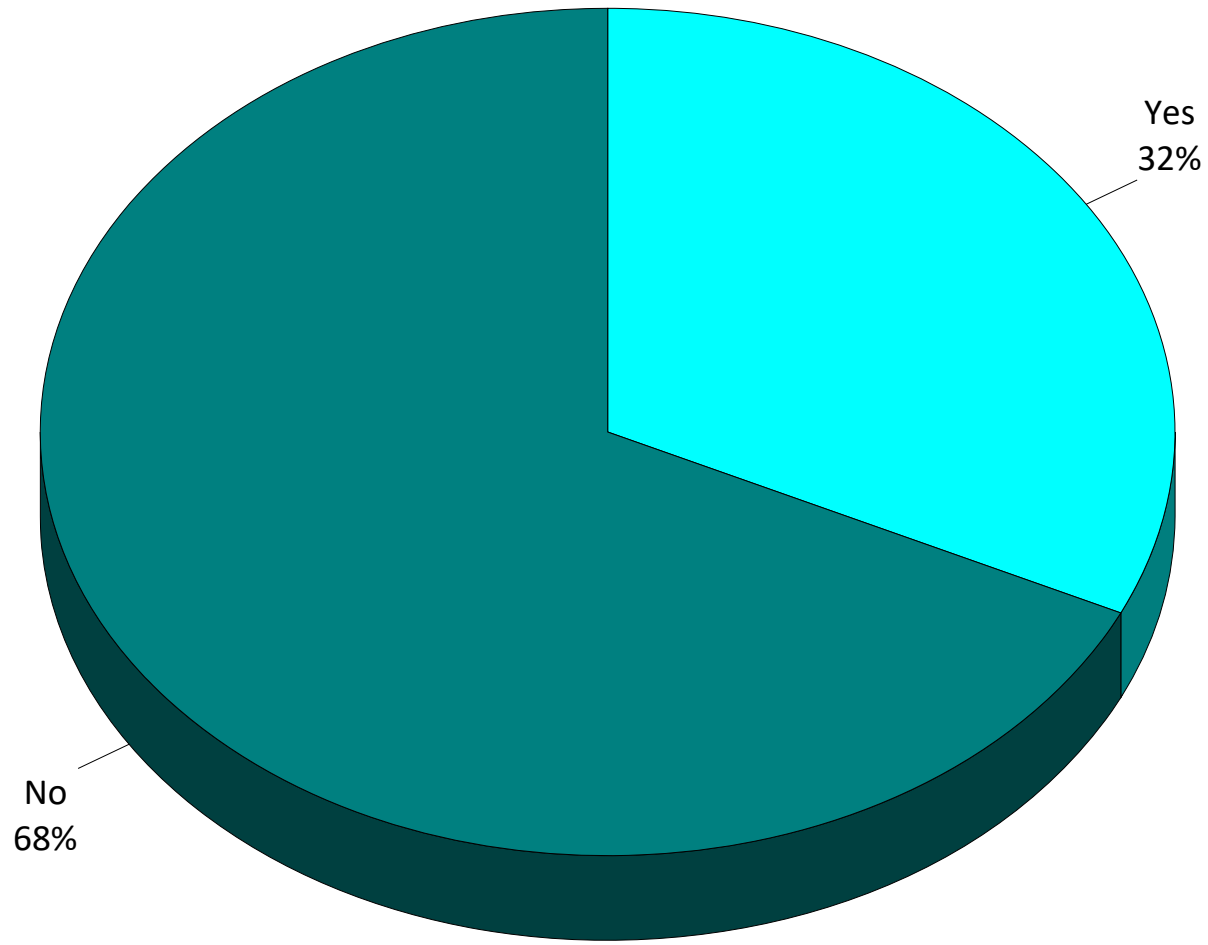
Q3. Most Preferred Sources for Learning About Recreation Programs and Activities

by percentage of respondents who selected the items as one of their top three choices



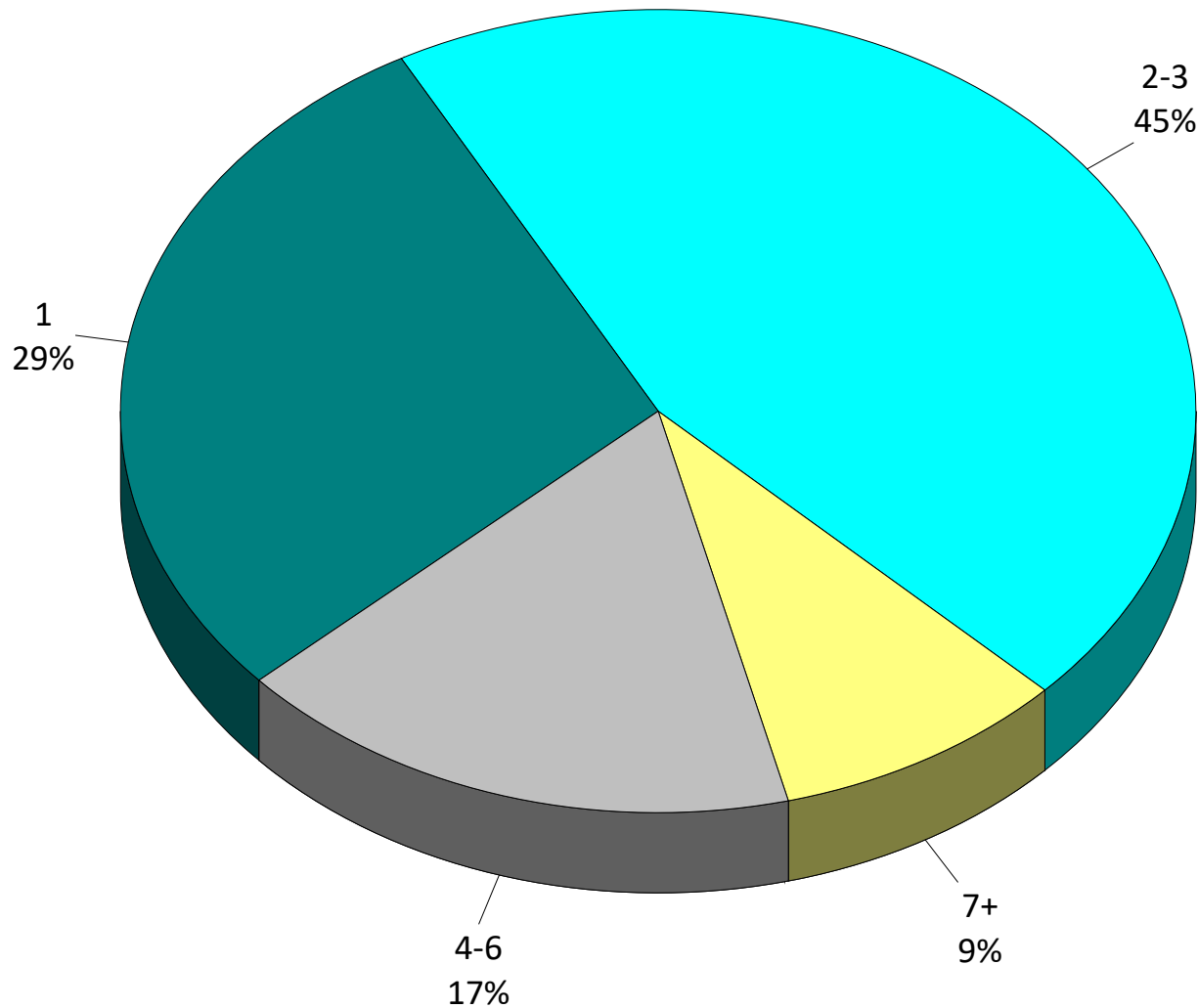
Q4. Has your household participated in any programs offered by Beaufort County Parks and Recreation Department during the last 2 years?

by percentage of respondents



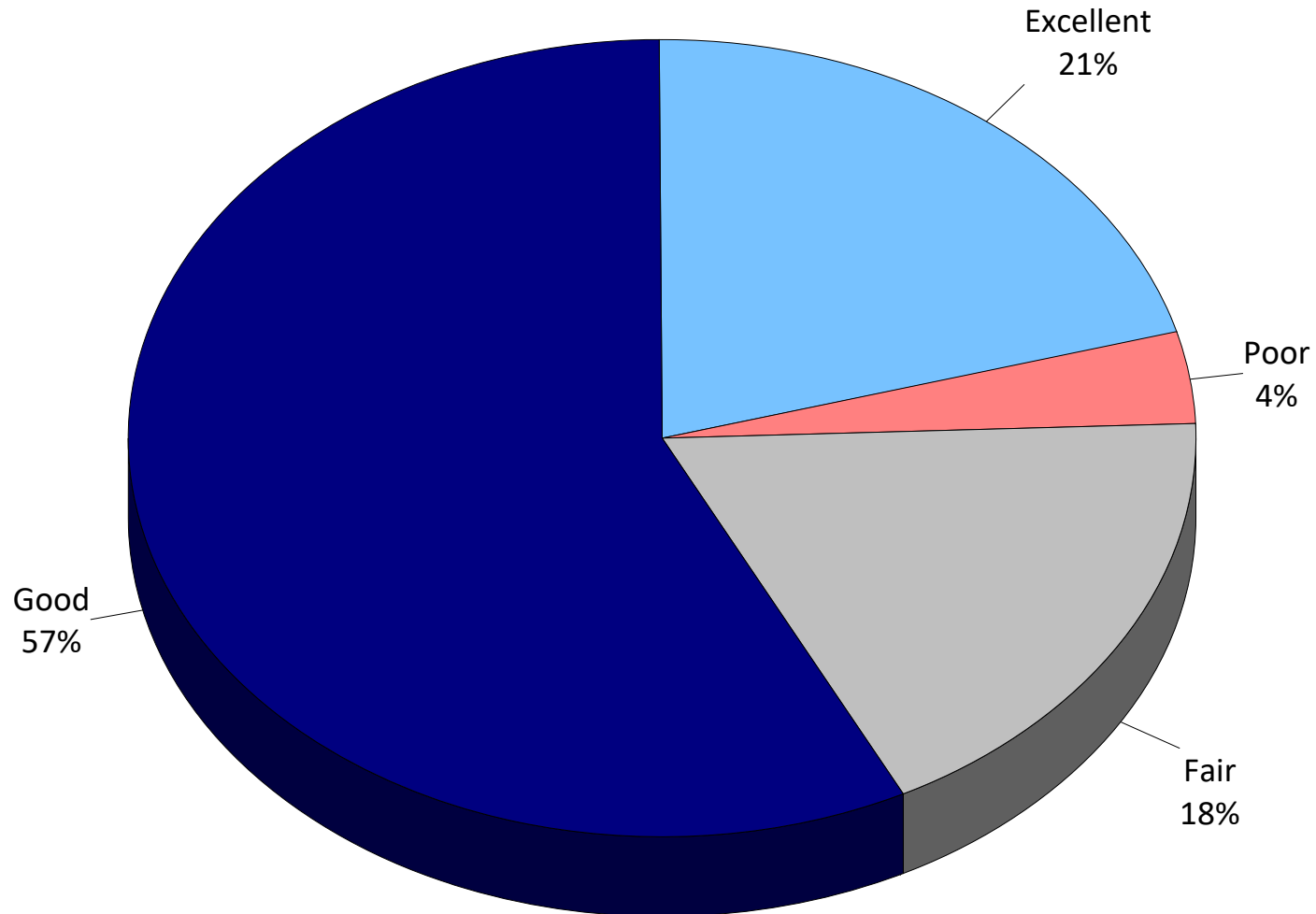
Q4a. How many programs offered by Beaufort County Parks and Recreation Department have you or members of your household participated in during the last 2 years?

by percentage of respondents who responded "Yes" to Q4 (excluding "don't know")



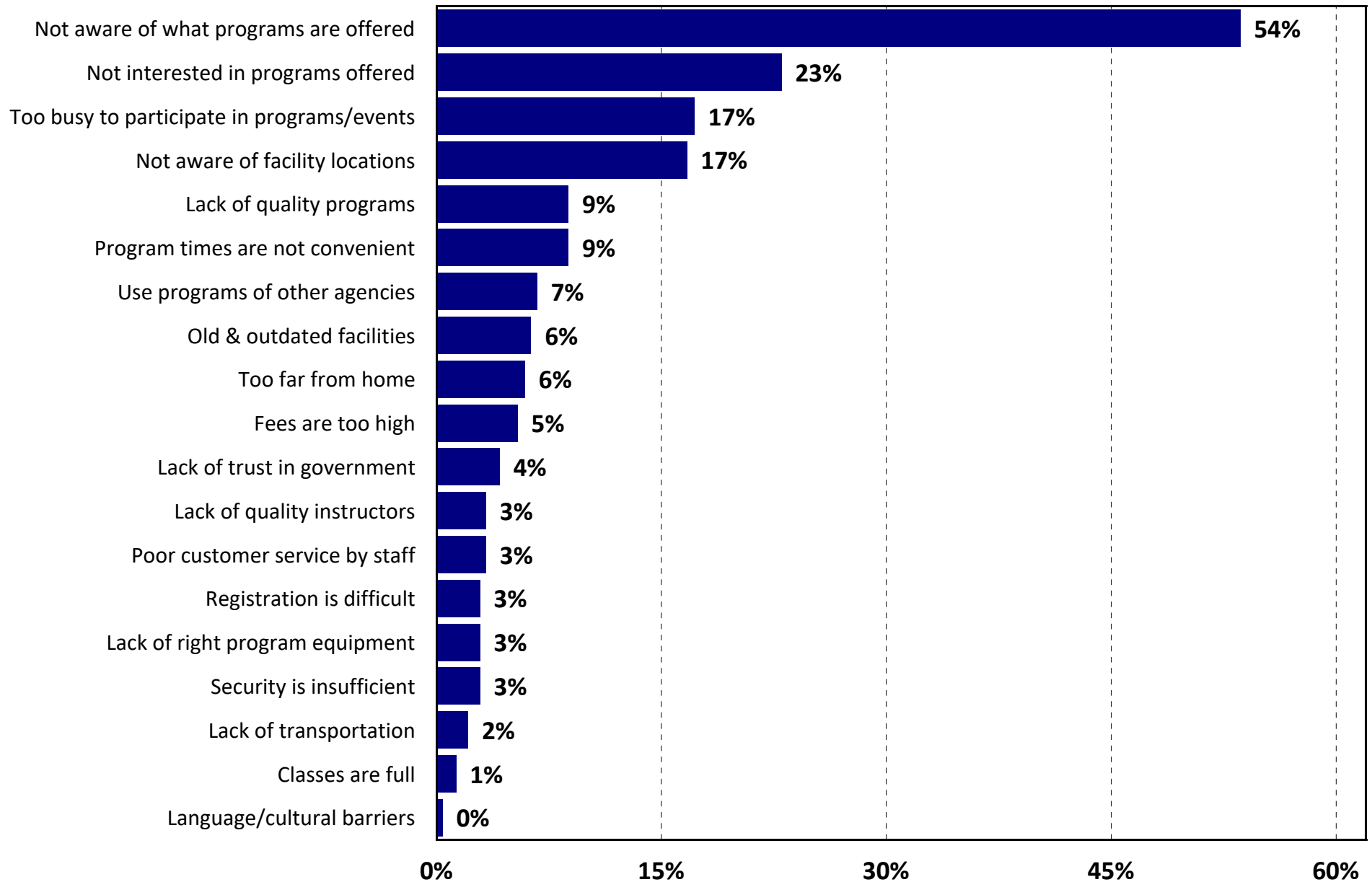
Q4b. How would you rate the overall quality of Beaufort County Parks and Recreation Department Programs?

by percentage of respondents who responded "Yes" to Q4 (excluding "not provided")



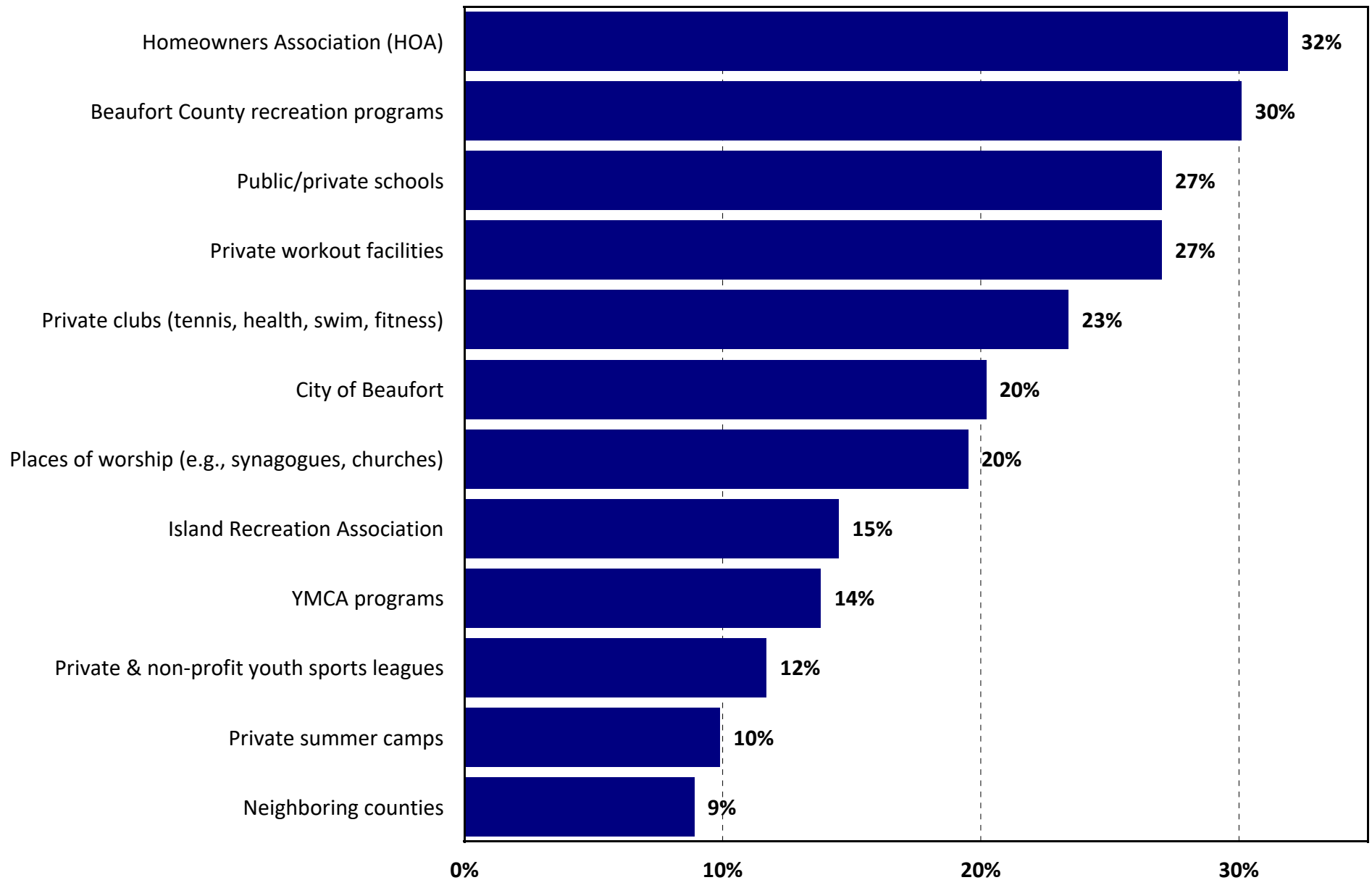
Q4c. Barriers to Parks and Recreation Programs Participation

by percentage of respondents (multiple selections could be made)



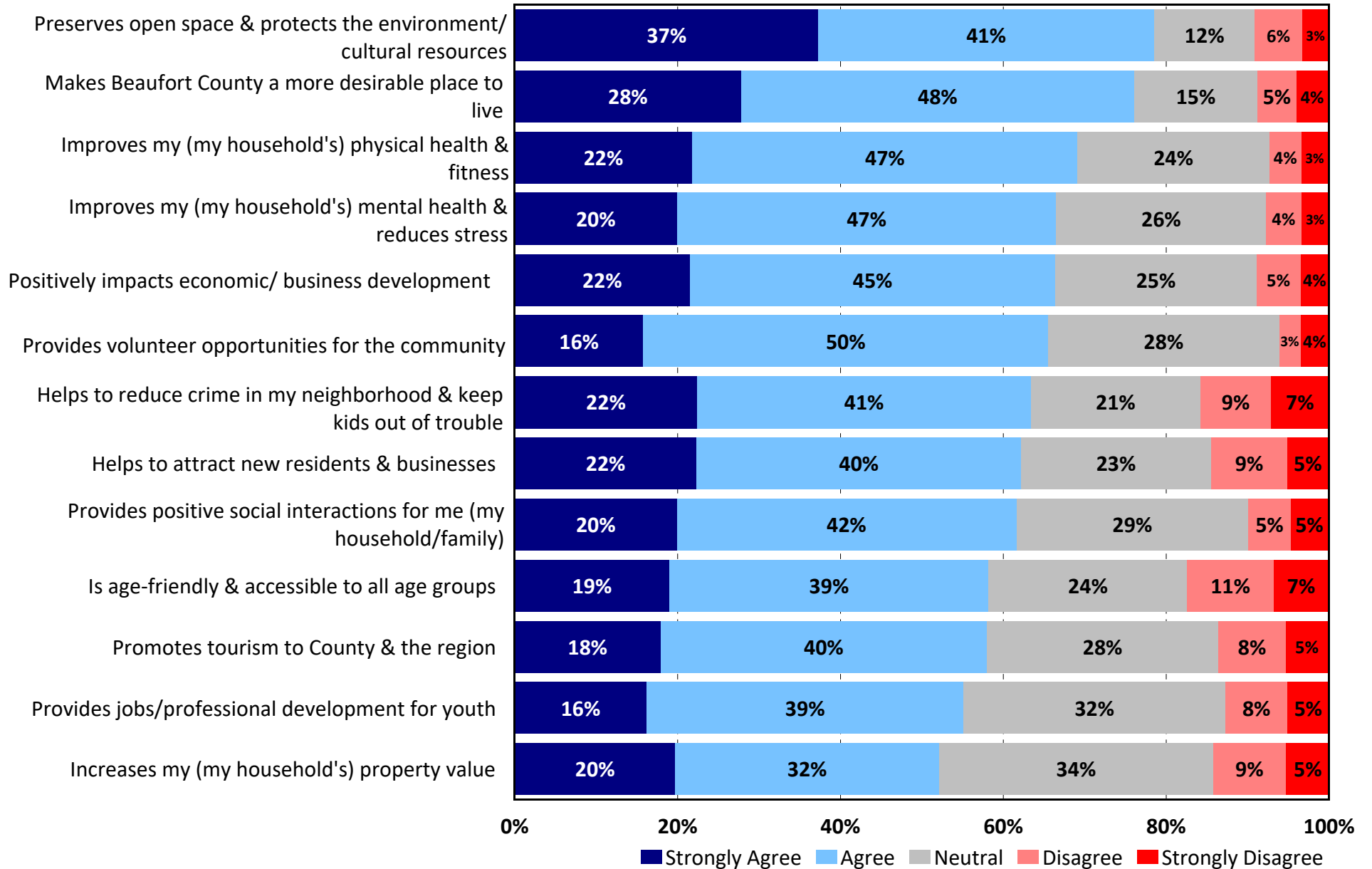
Q5. Organizations Households Used within the Last Two Years for Recreation and Sports Activities

by percentage of respondents (multiple selections could be made) (excluding "none")



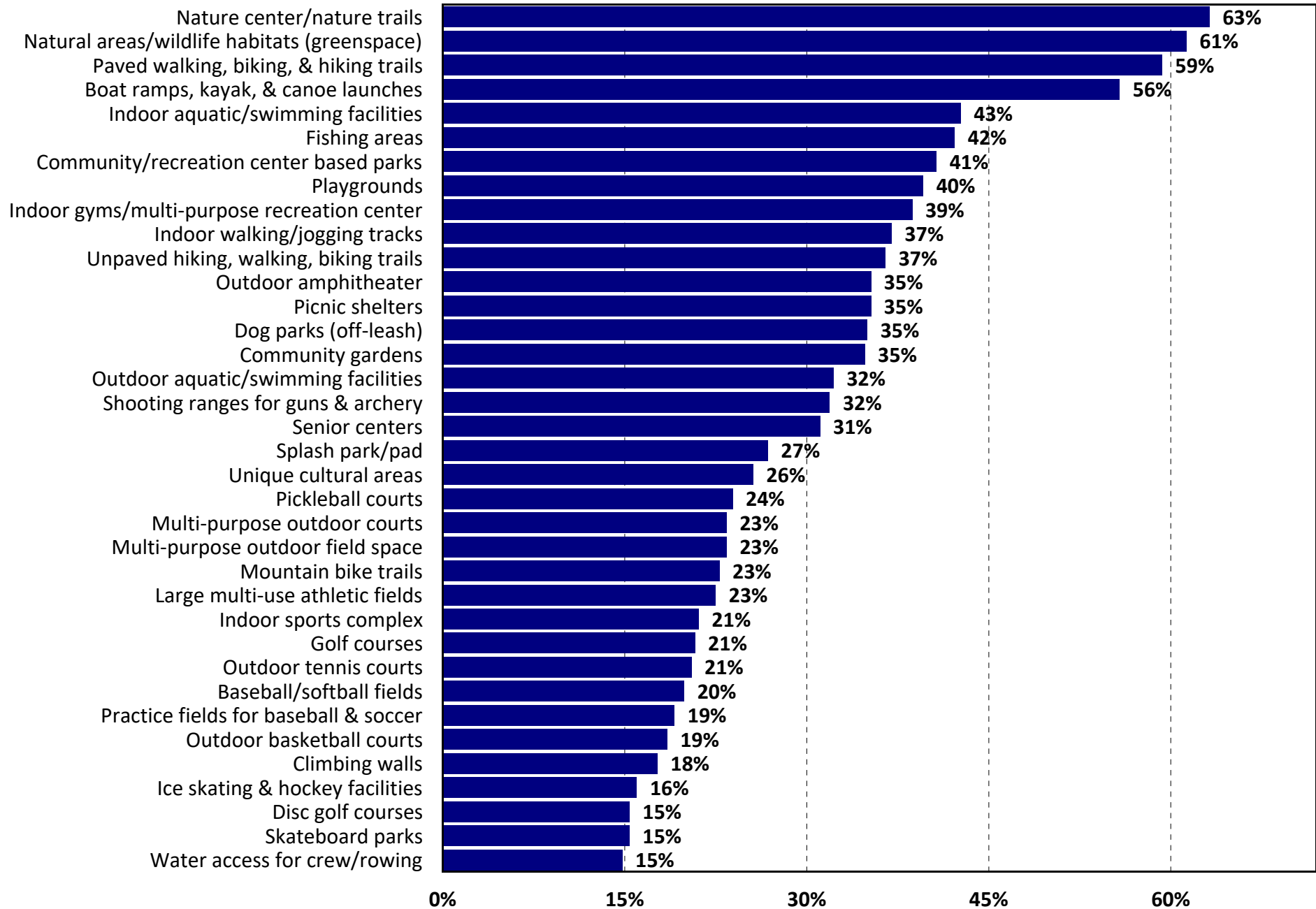
Q6. Level of Agreement with Statements Regarding Benefits of Parks and Recreation Services

by percentage of respondents (excluding "don't know")



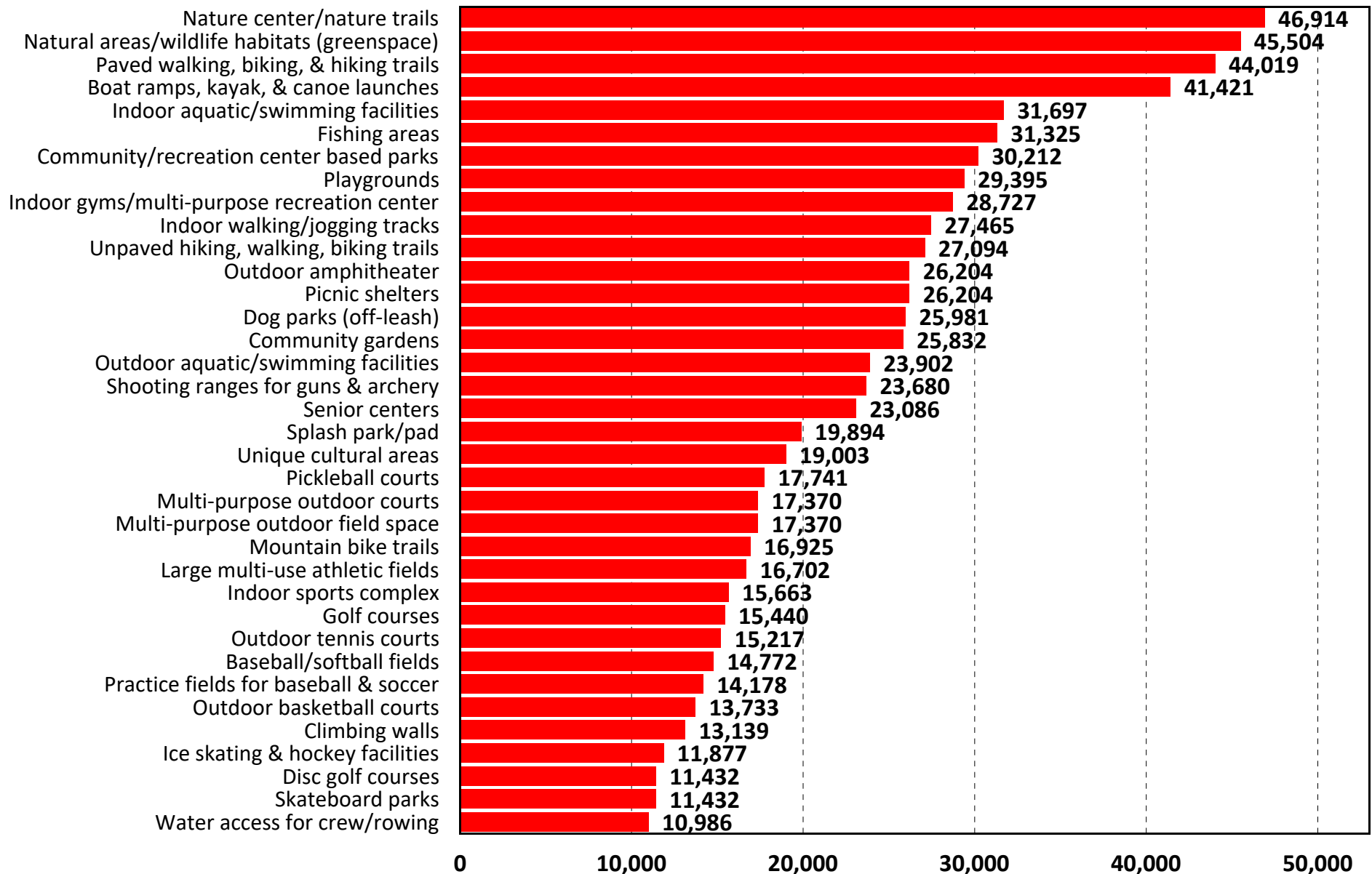
Q7. Respondents With Need for Facility or Amenity

by percentage of respondents



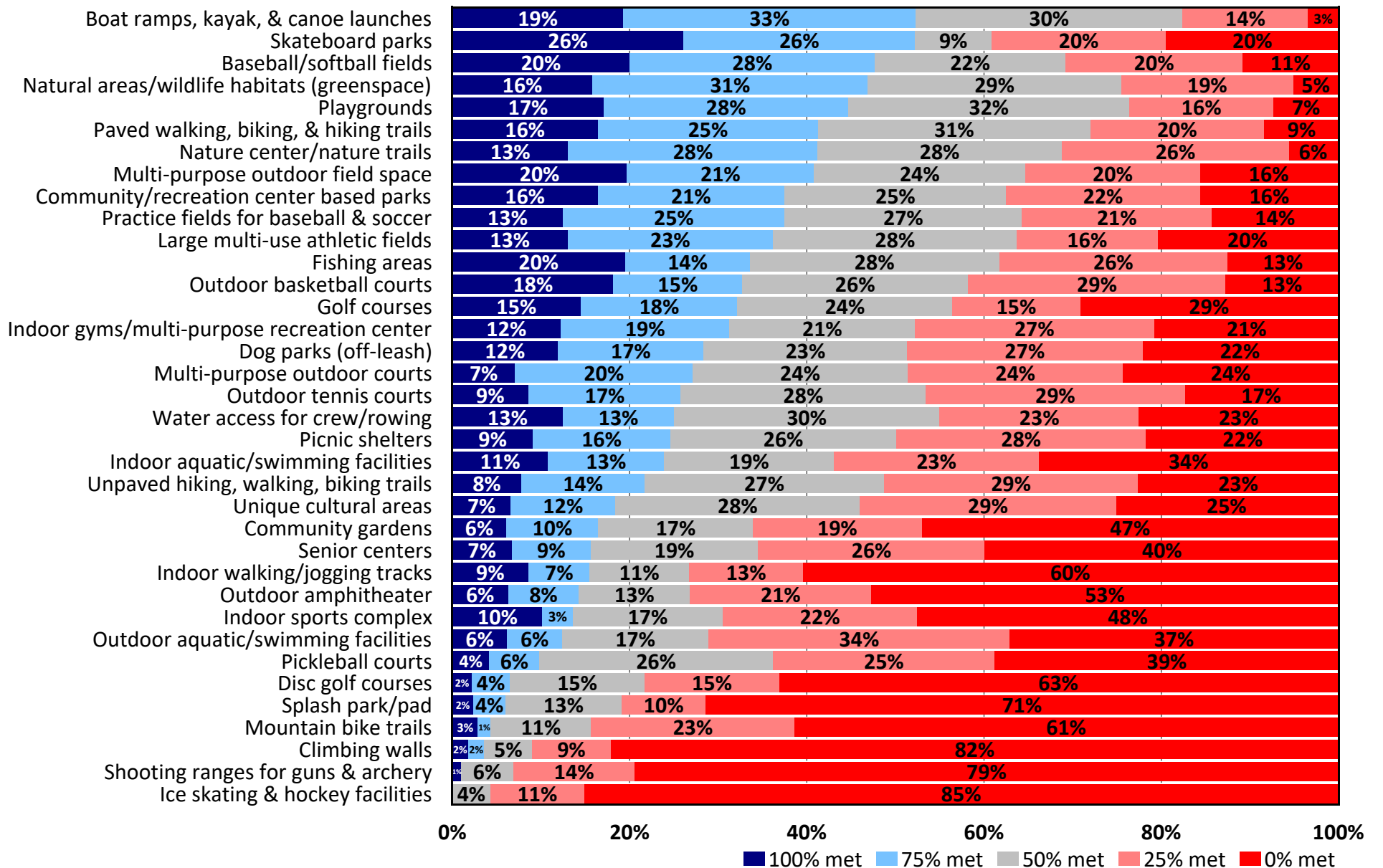
Q7a. Estimated Number of Households in Beaufort County Who Have a Need for Facility/ Amenity

by number of households based on an estimated 74,231 households



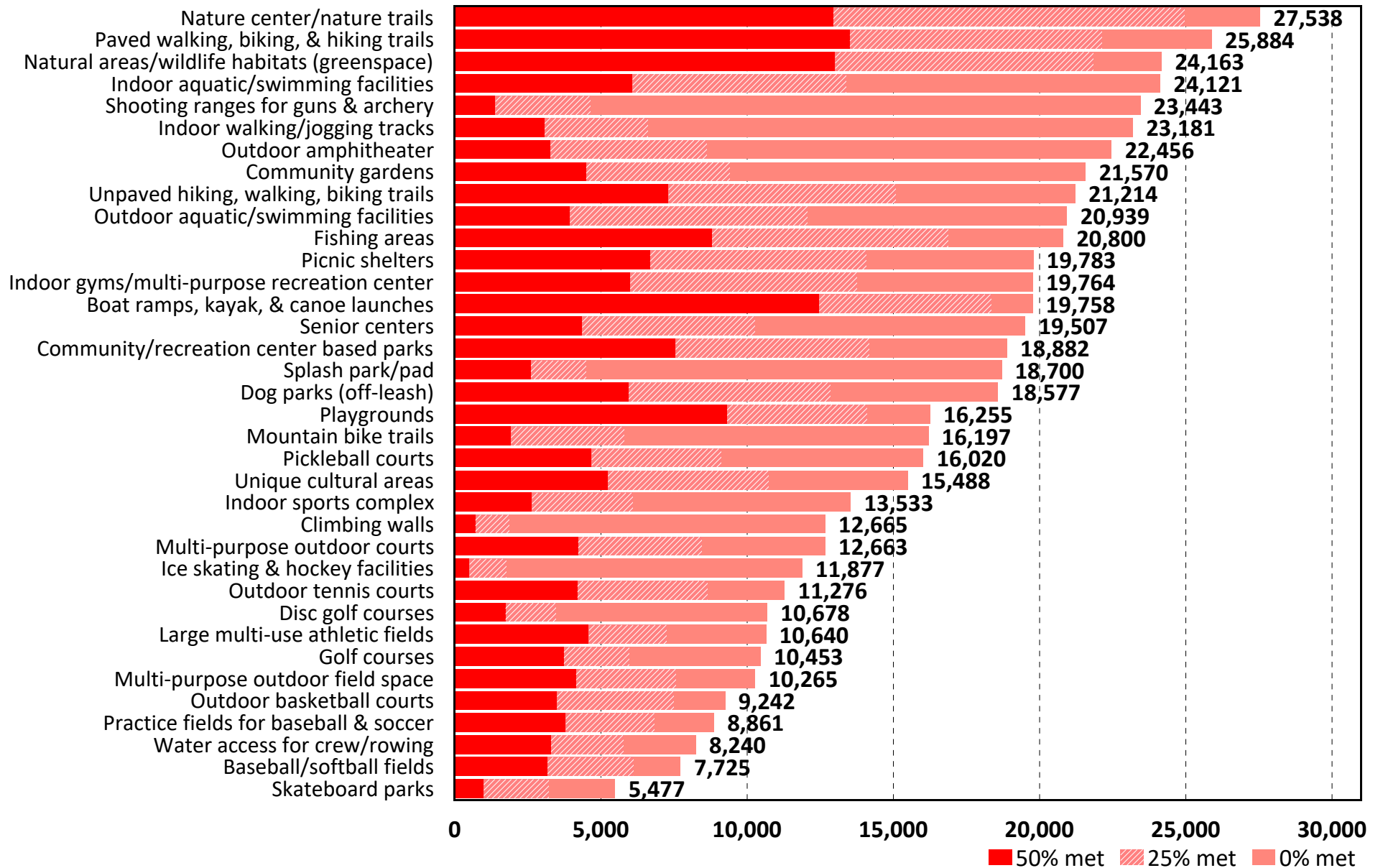
Q7b. How Well Households' Need For Facility / Amenity Is Currently Being Met

by percentage of respondents who answered "Yes" to Q7



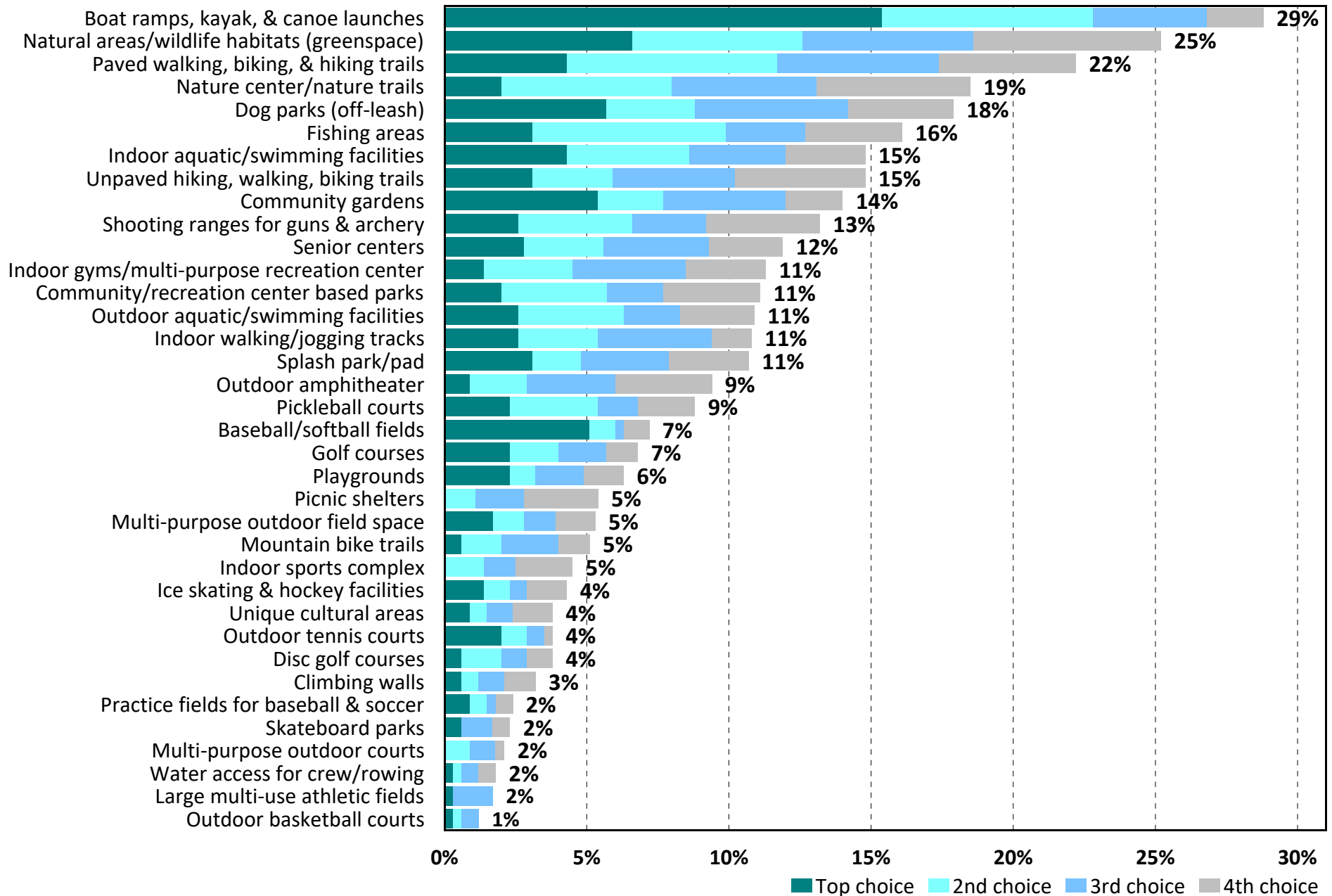
Q7c. Estimated Number of Households in Beaufort County Whose Facility/ Amenity Need Is Met 50% or Less

by number of households with need based on an estimated 74,231 Households



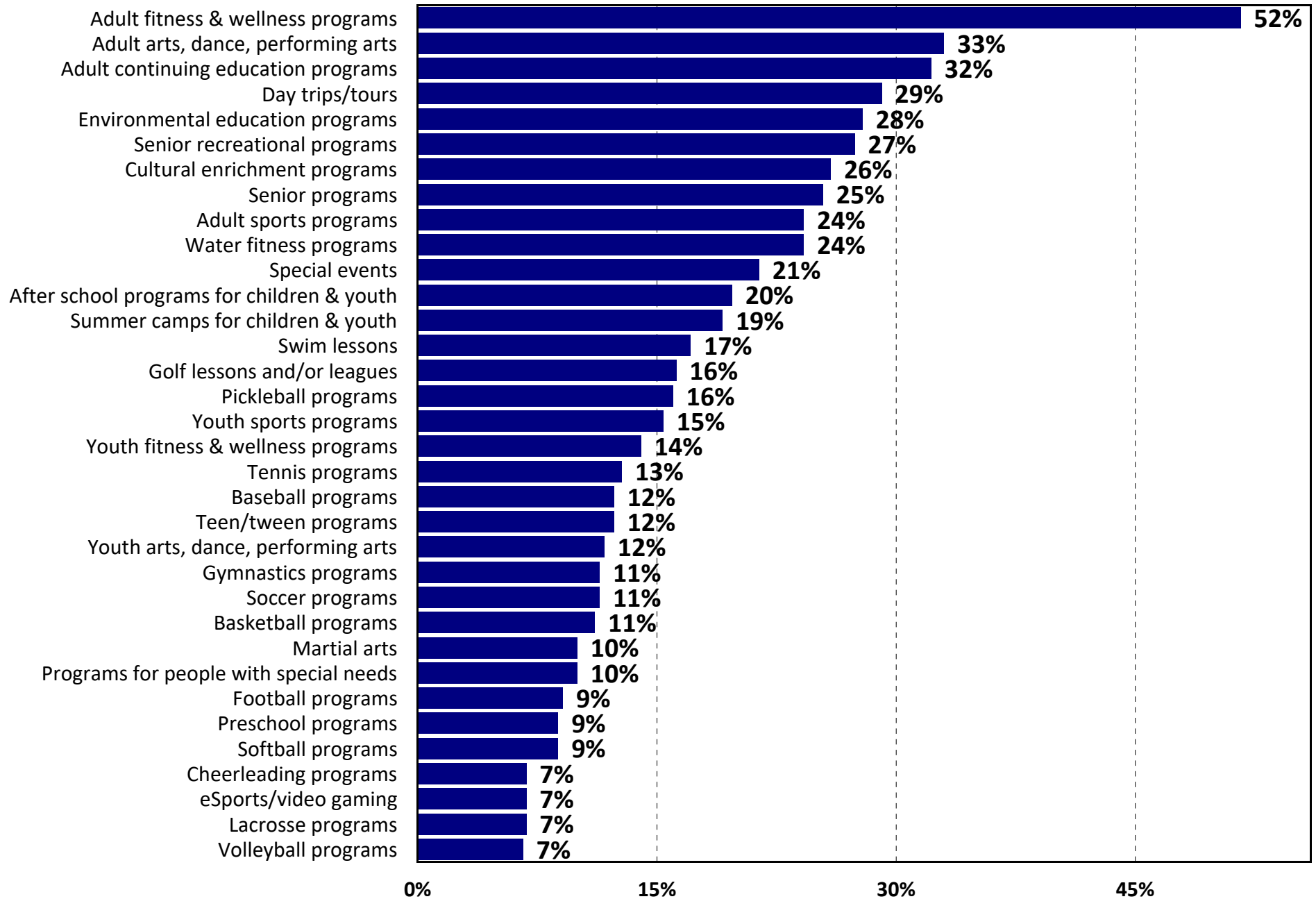
Q8. Most Important Facility/Amenity to Households

by percentage of respondents who selected the items as one of their top four choices



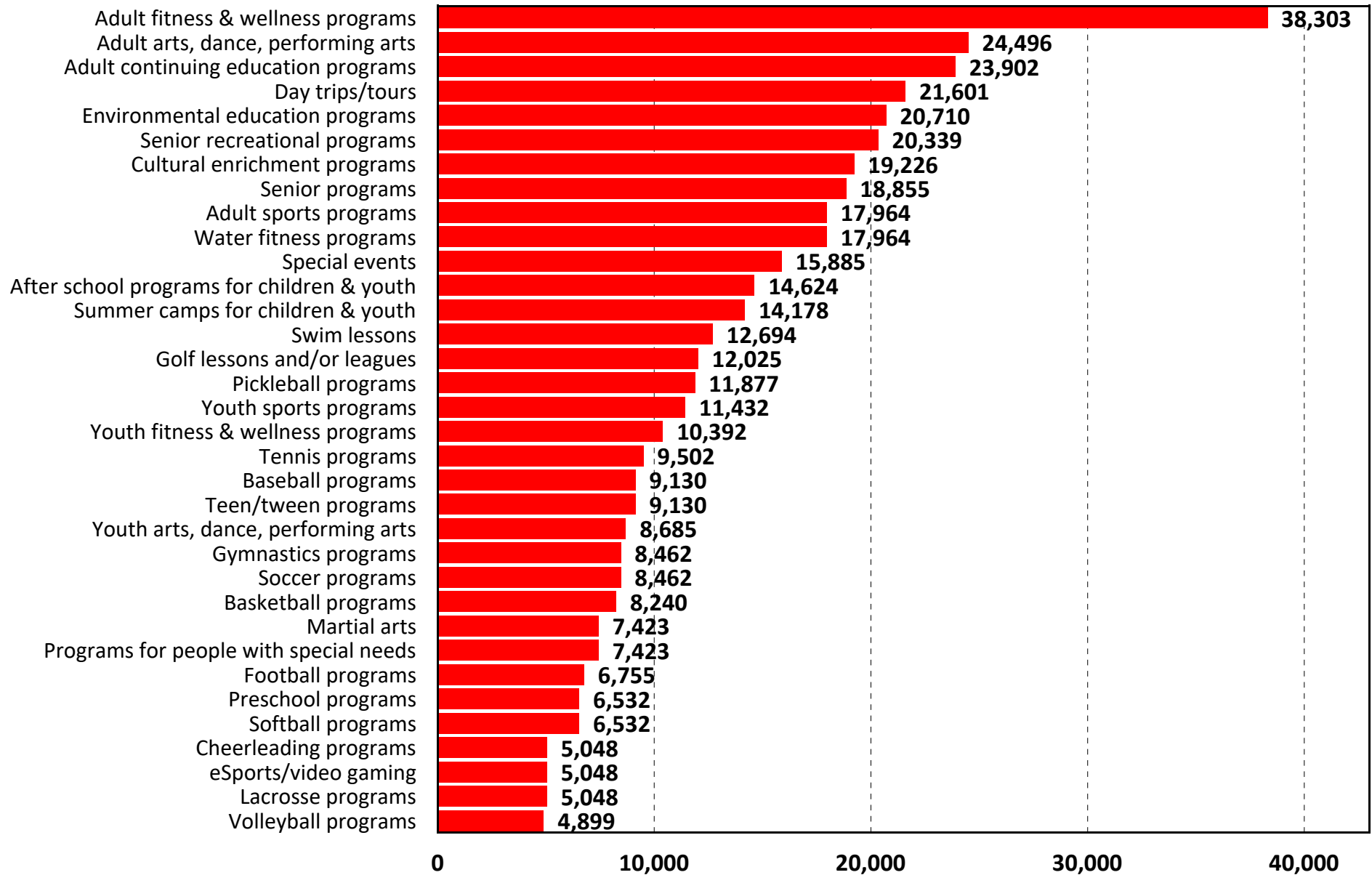
Q9. Respondents With Need for Recreation Program

by percentage of respondents



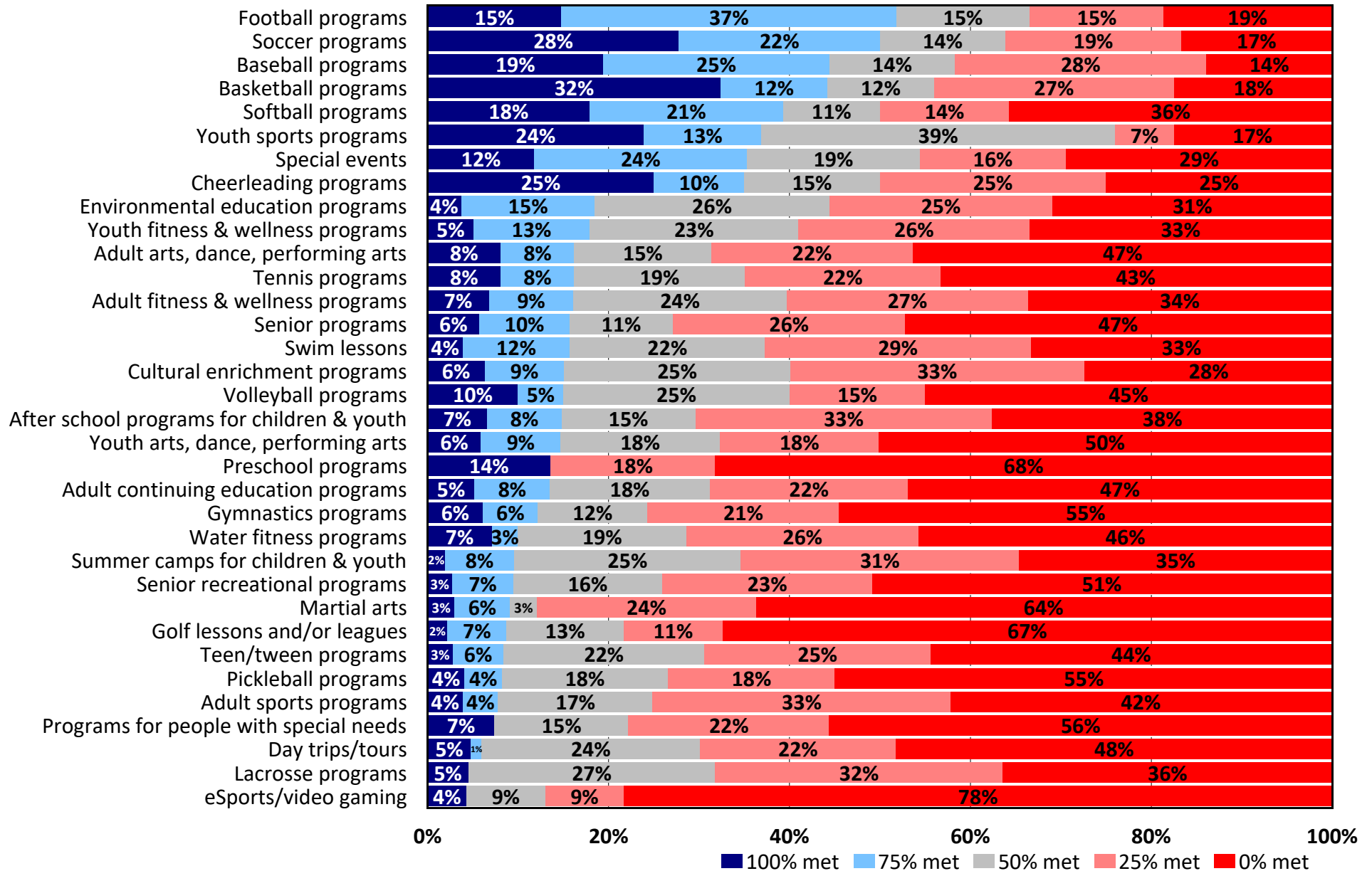
Q9a. Estimated Number of Households in Beaufort County Who Have a Need for Recreation Program

by number of households based on an estimated 74,231 households



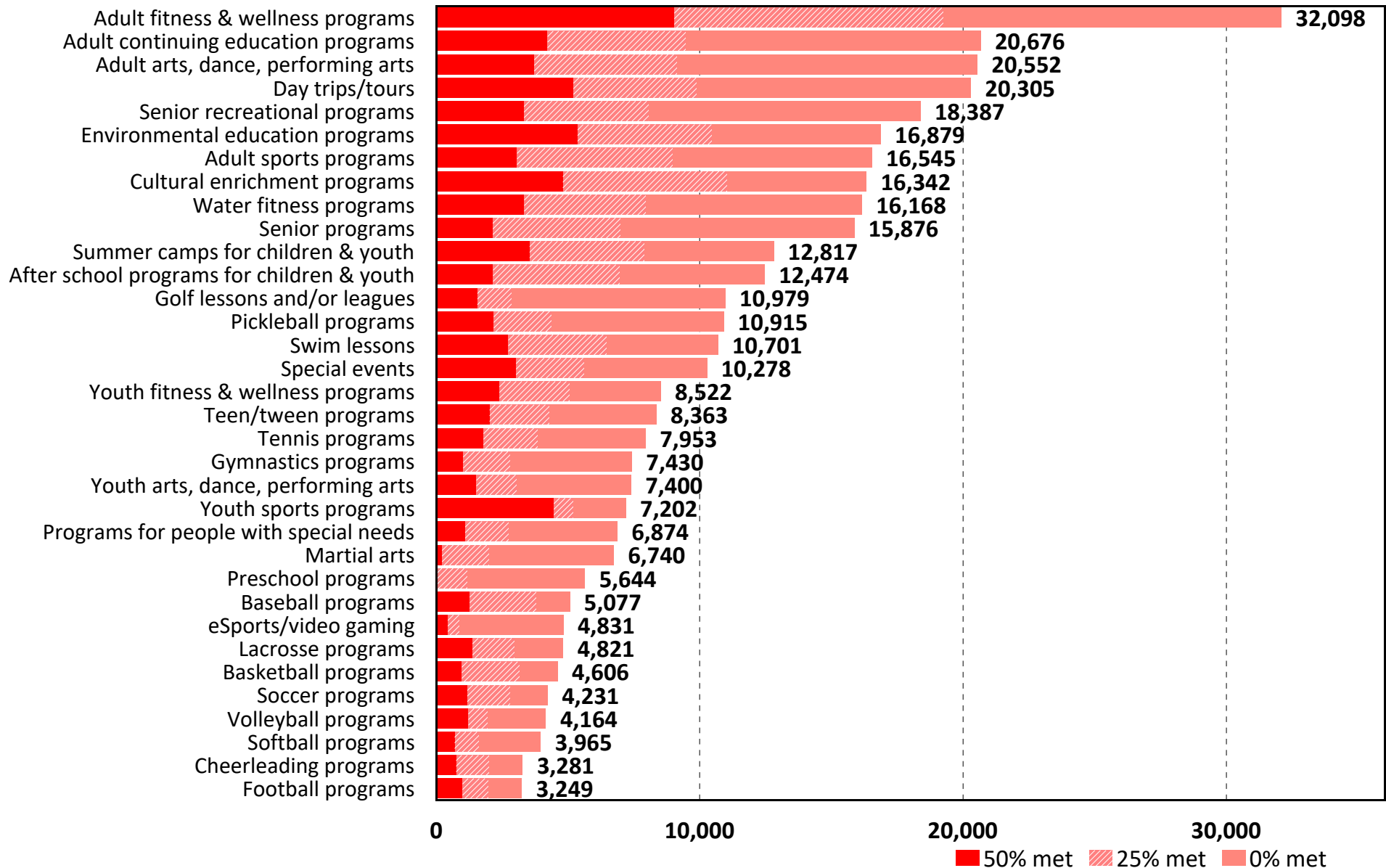
Q9b. How Well Households' Need For Recreation Program Is Currently Being Met

by percentage of respondents who answered "Yes" to Q9



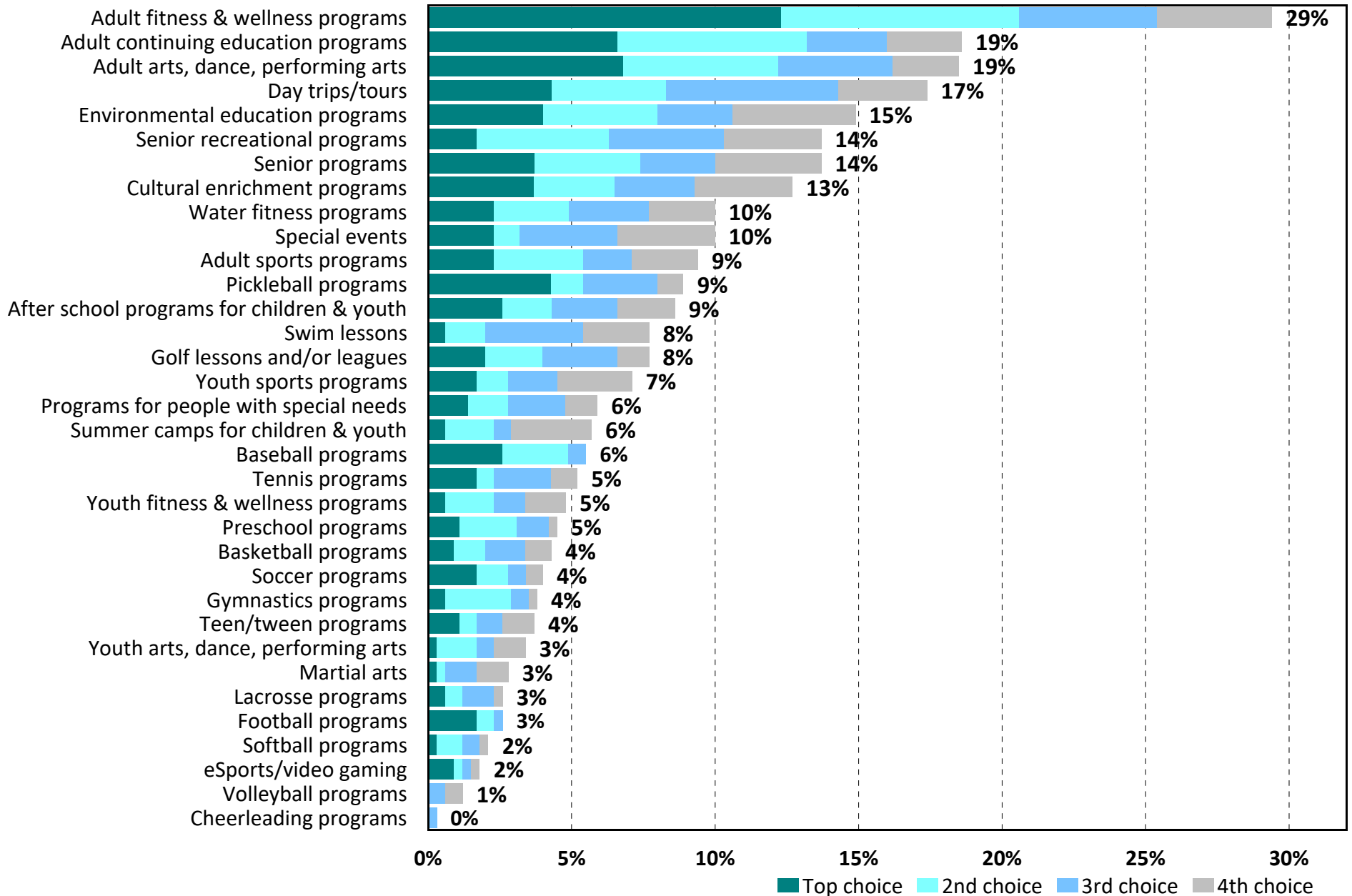
Q9c. Estimated Number of Households in Beaufort County Whose Recreation Program Needs Are Met 50% or Less

by number of households with need based on an estimated 74,231 households



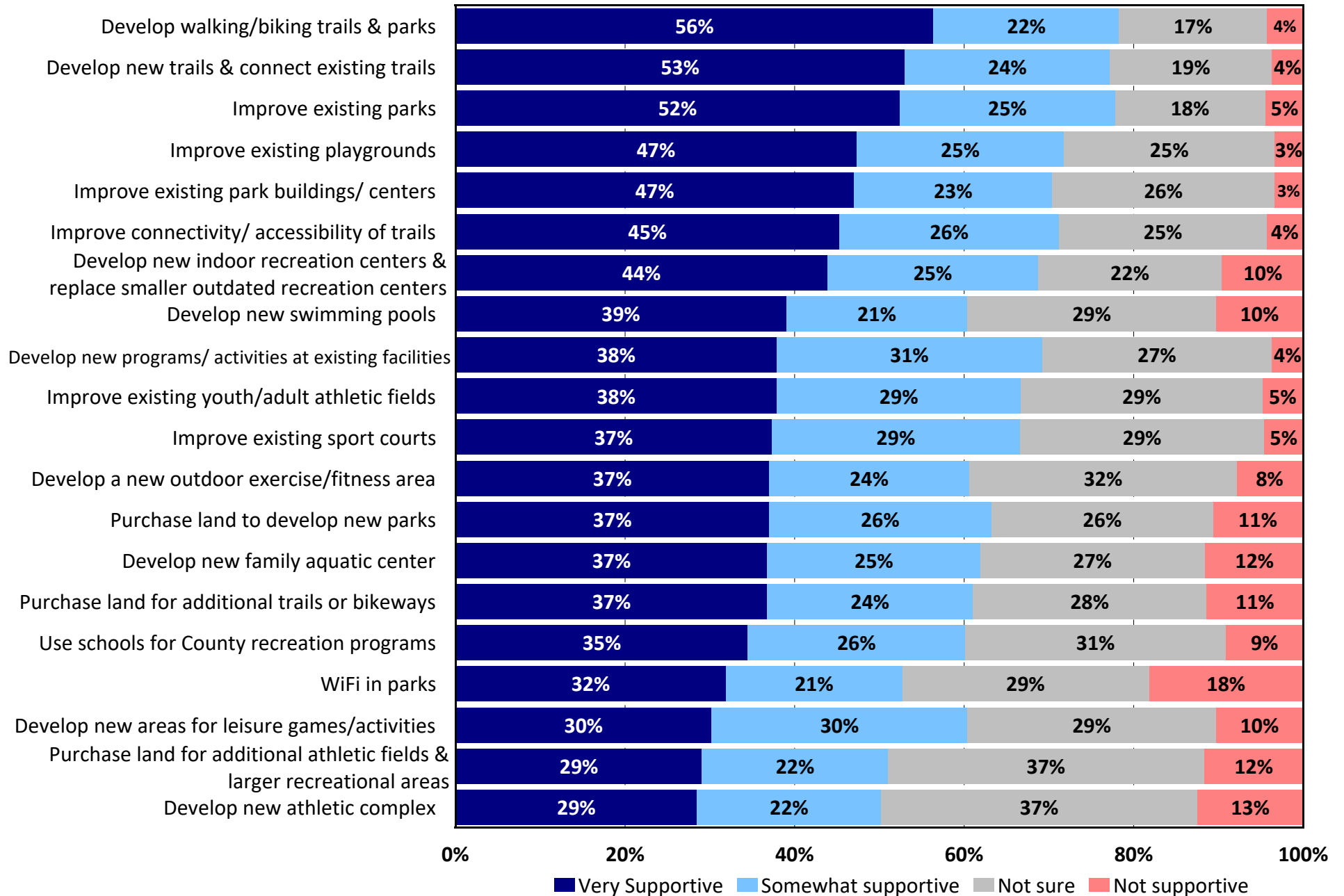
Q10. Most Important Recreation Program to Households

by percentage of respondents who selected the items as one of their top four choices



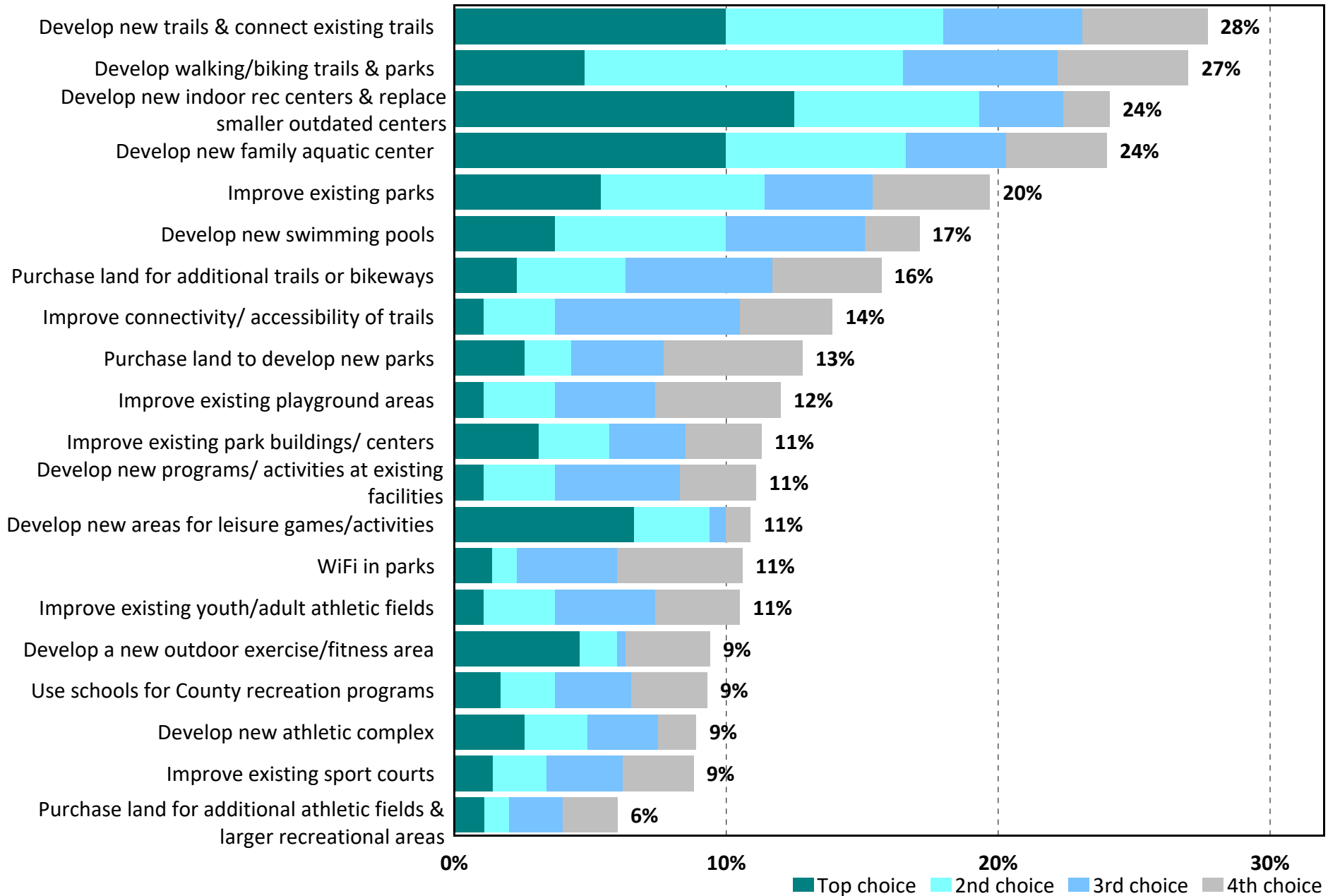
Q11. Level of Support for Actions to Improve Parks and Recreation

by percentage of respondents (excluding "not provided")



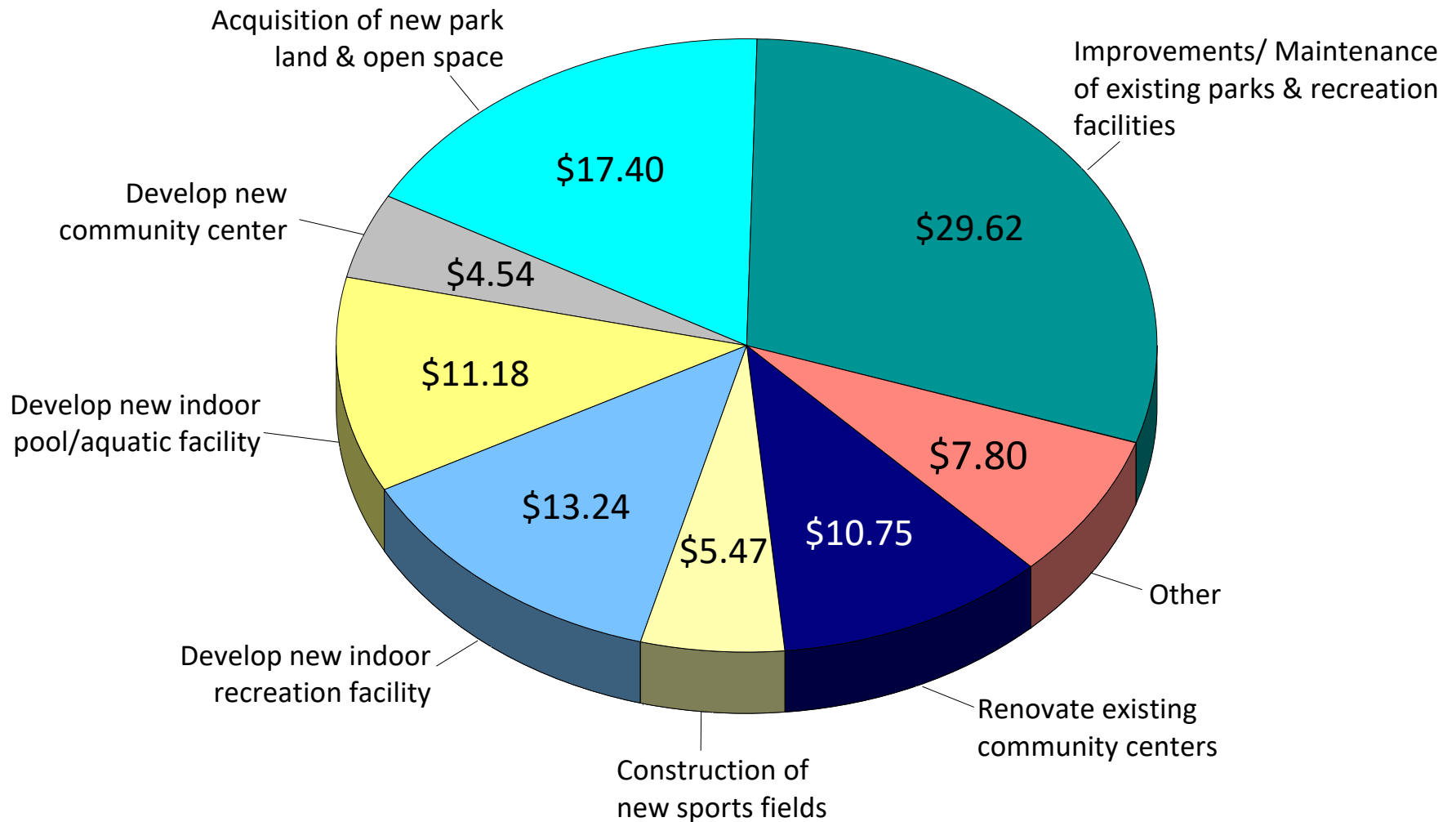
Q12. Items Respondents are Most Willing to Fund

by percentage of respondents who selected the items as one of their top four choices



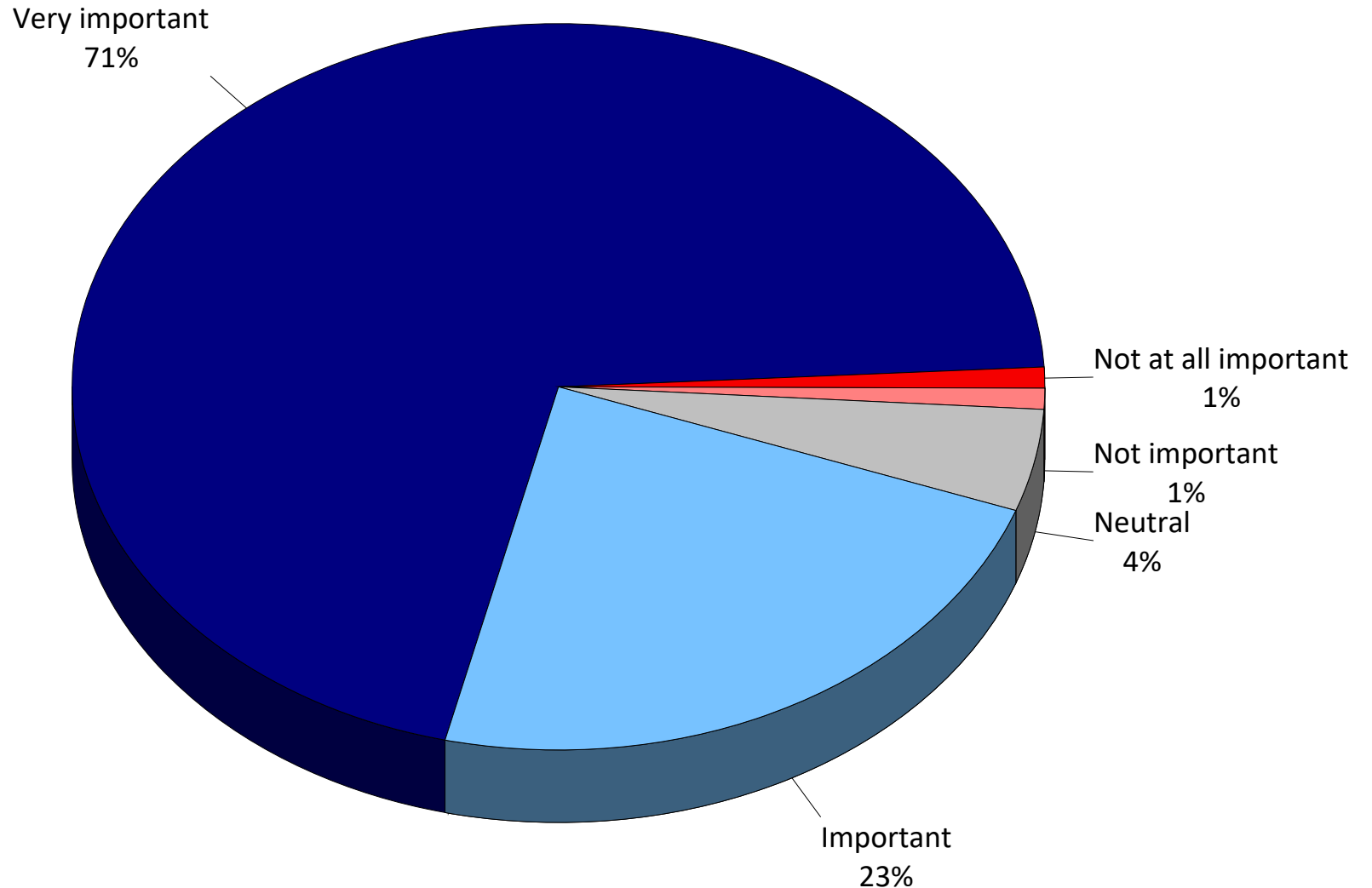
Q13. With a Budget of \$100, How Would Respondents Allocate Funds for Parks and Recreation?

by average allocated per item



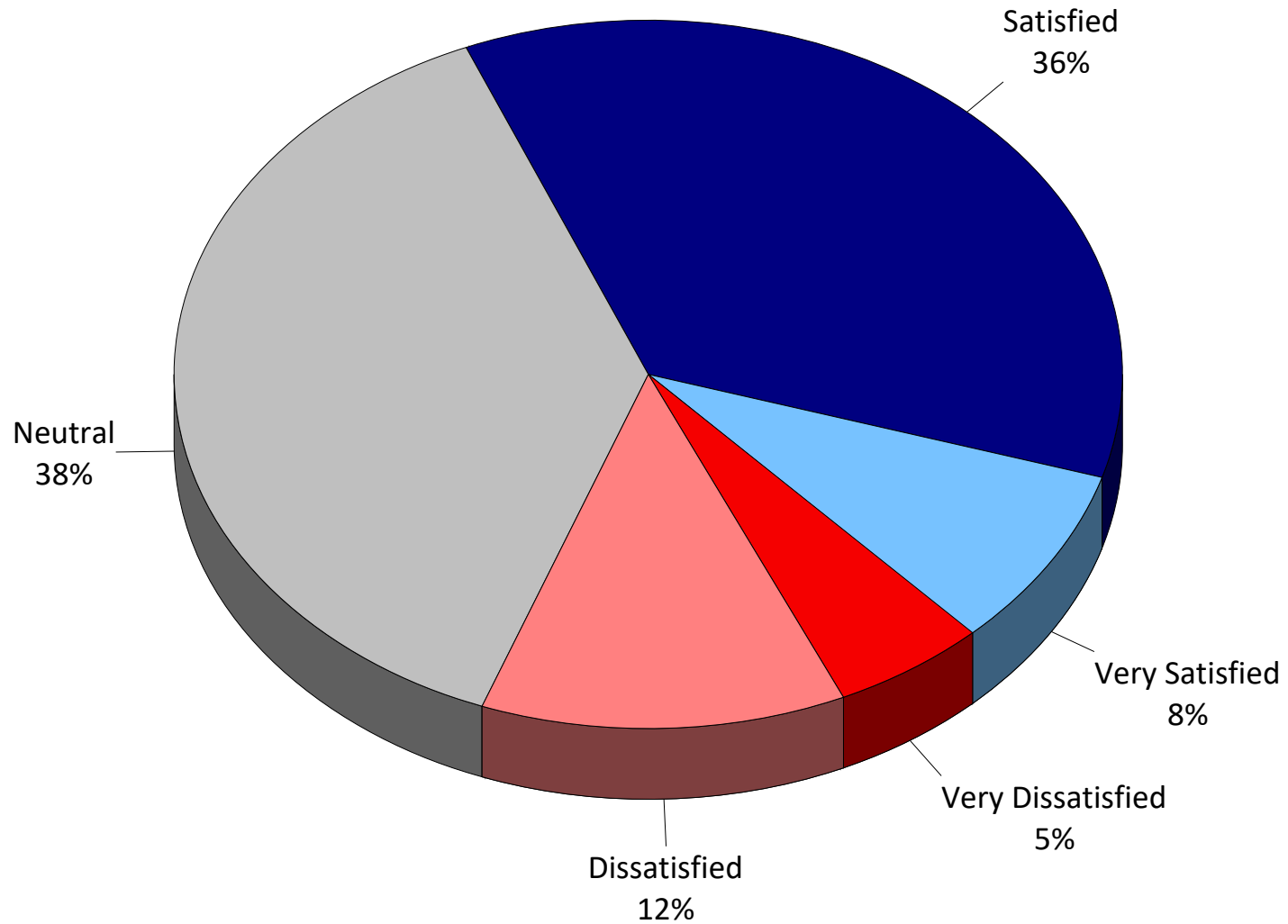
Q14. How important do you think it is for Beaufort County to provide high quality parks and recreation programs, trails, and facilities?

by percentage of respondents (excluding "not provided")



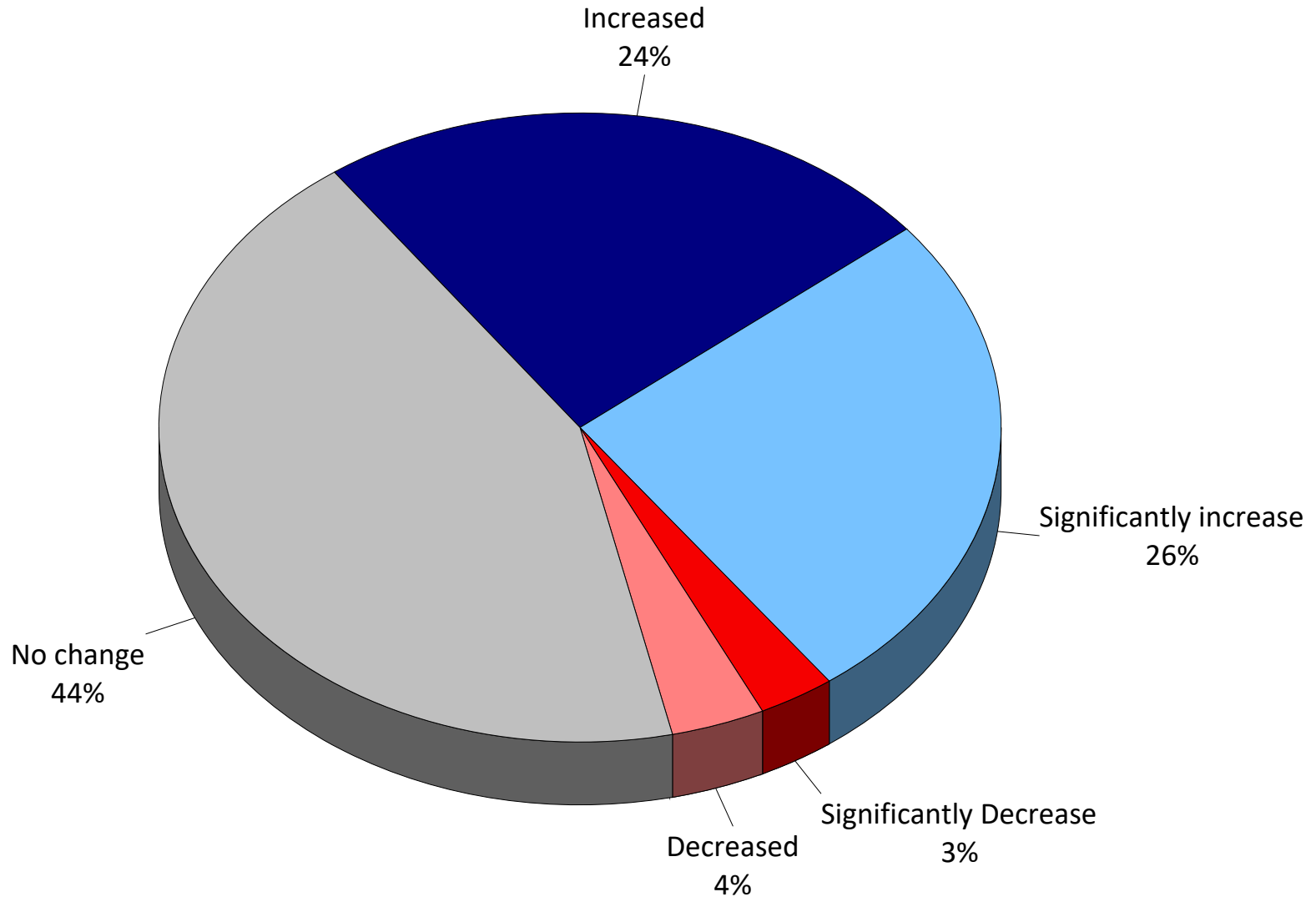
Q15. Level of Satisfaction with Overall Value Received from Parks and Recreation Department

by percentage of respondents (excluding "don't know")



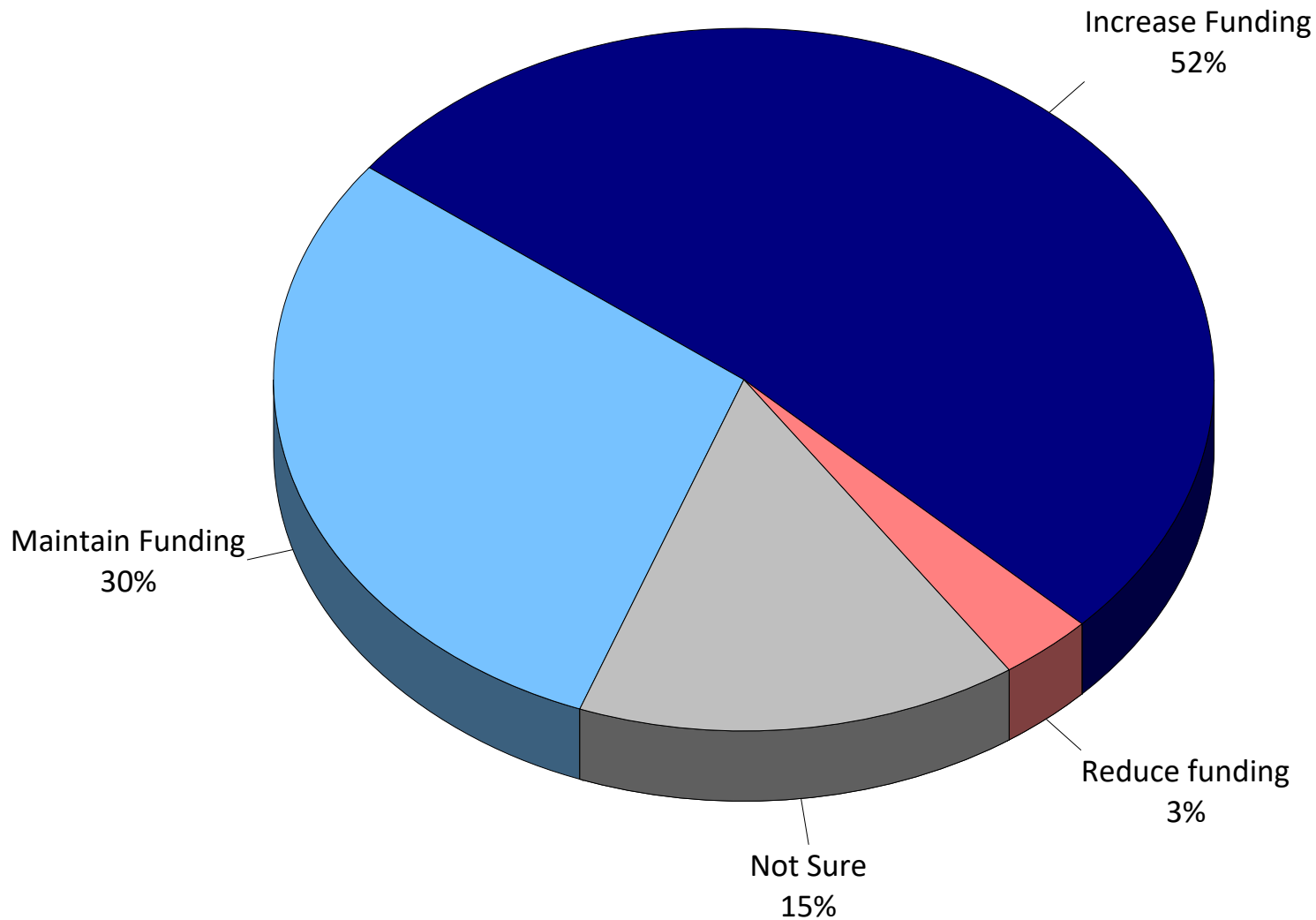
Q16. Given the recent COVID-19 Pandemic, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?

by percentage of respondents (excluding "not provided")



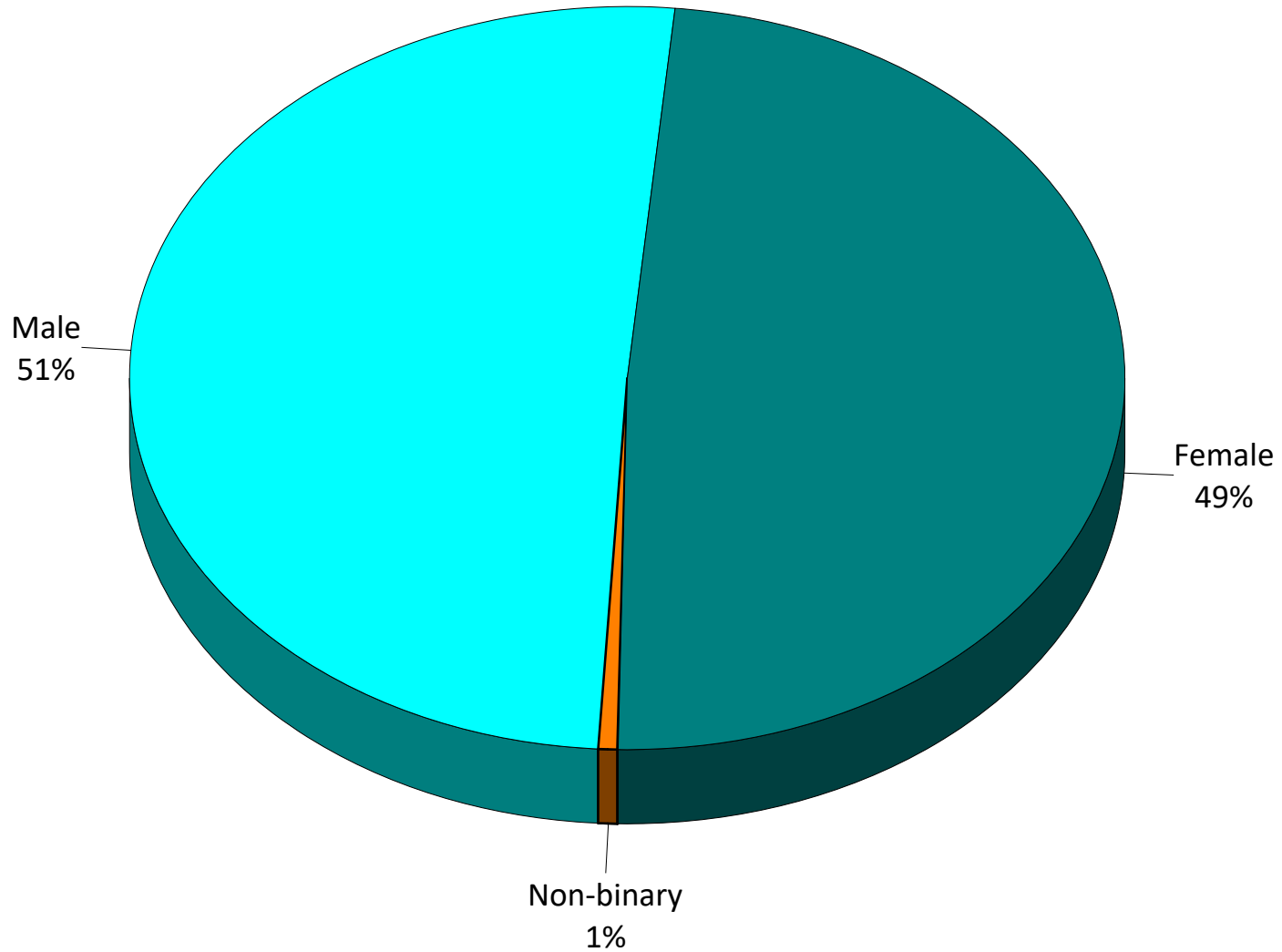
Q17. Based on your perception of value, how would you want Beaufort County to fund future parks, recreation, trails, and open space needs?

by percentage of respondents (excluding "not provided")



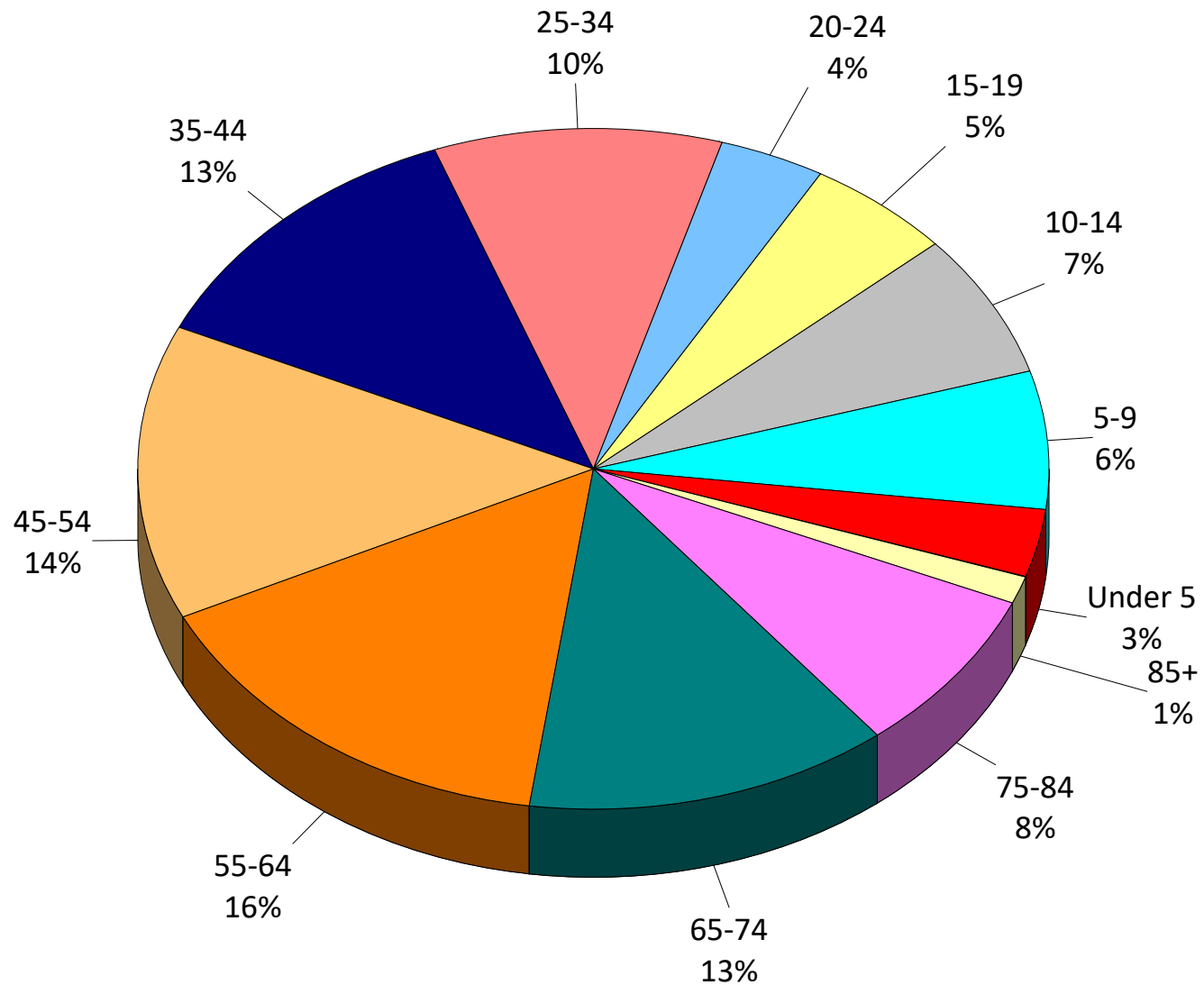
Q18. Your gender:

by percentage of respondents (excluding "prefer not to answer")



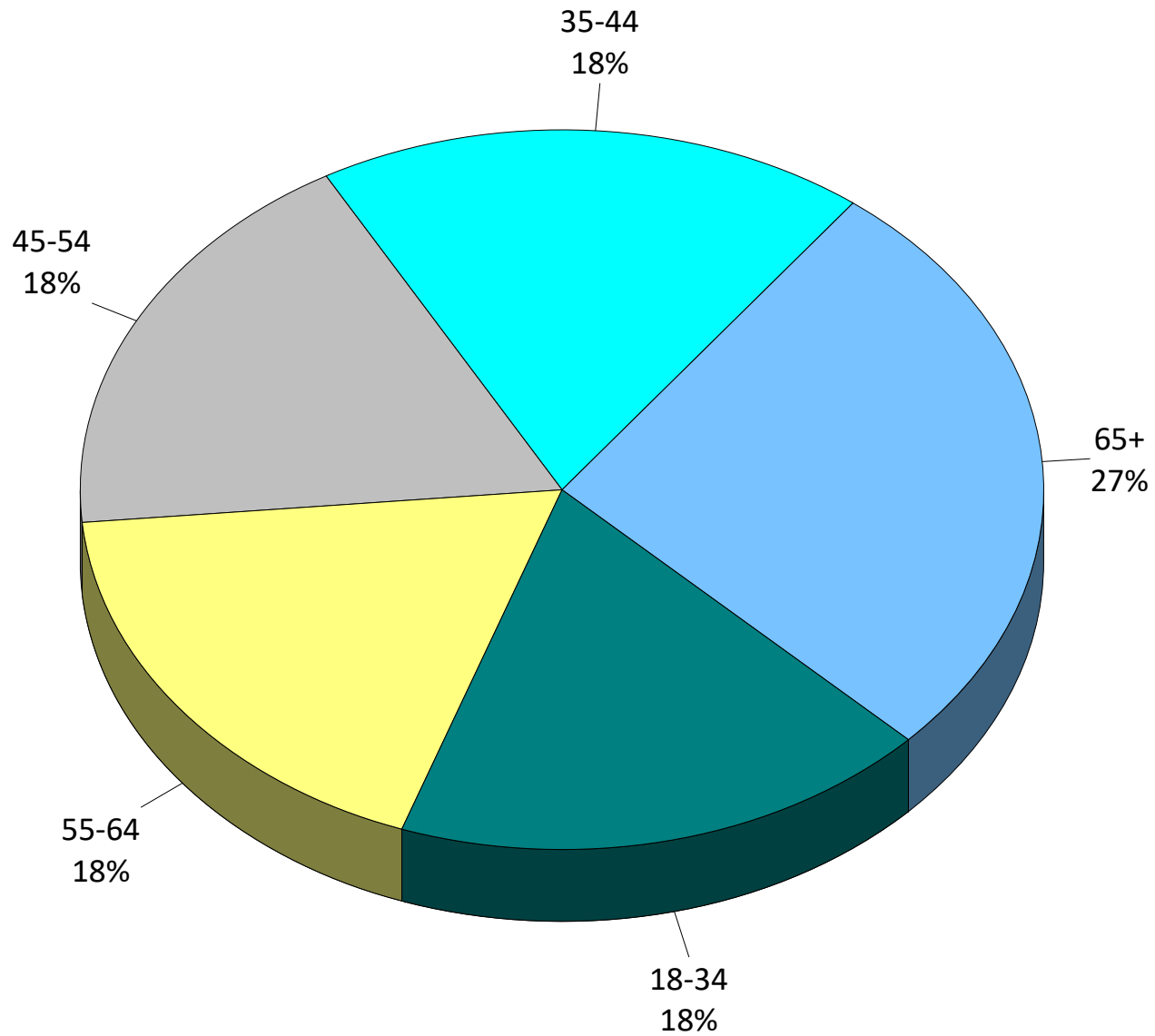
Q19. Counting yourself, how many people in your household are in the following age groups?

by percentage of persons in household



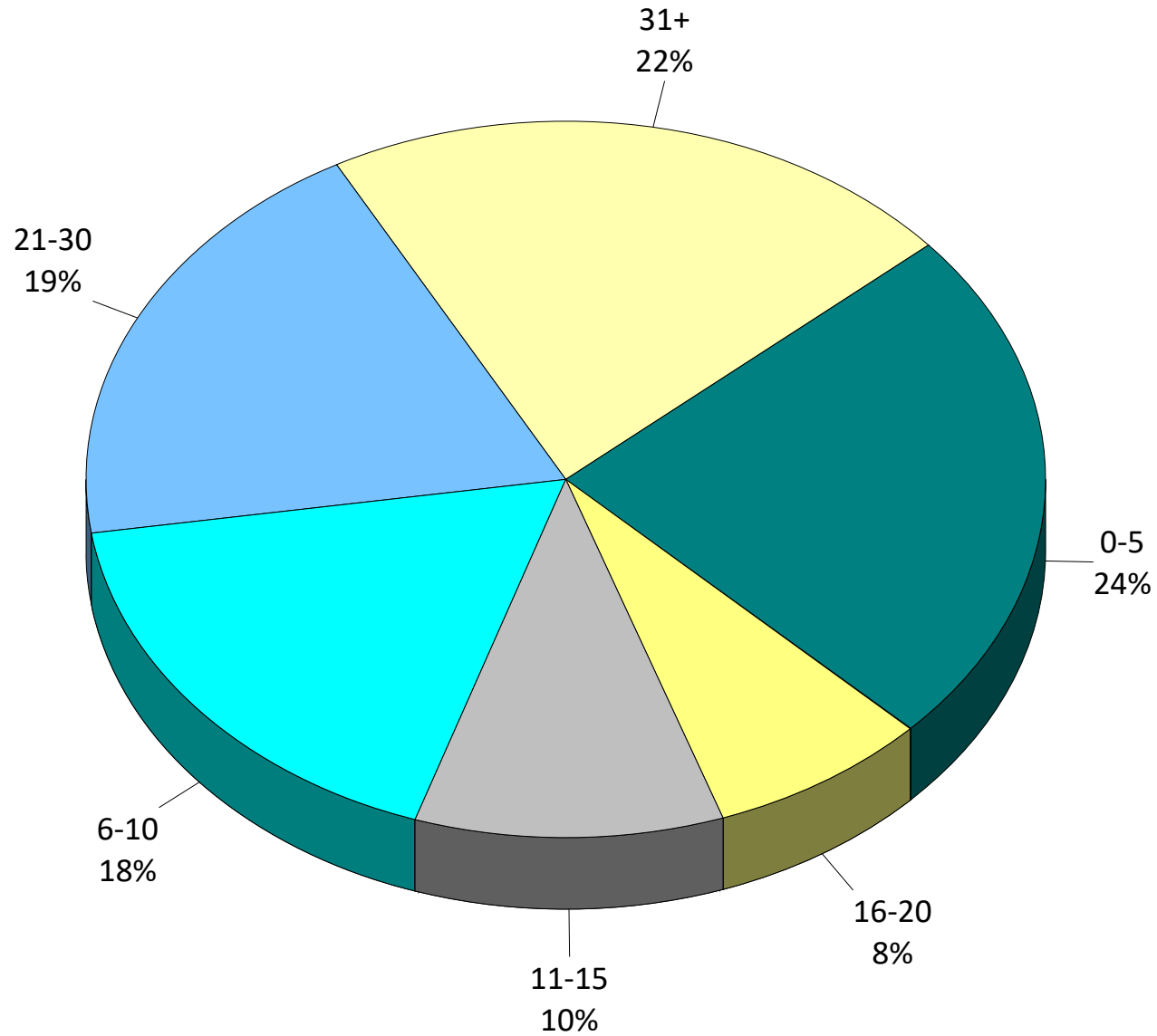
Q20. Respondent Age

by percentage of respondents (excluding "not provided")



Q21. Years Lived in Beaufort County

by percentage of respondents (excluding "not provided")



3

**Priority Investment
Rating**

Priority Investment Rating

Beaufort County, South Carolina

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, the Unmet Needs Rating for football programs is 10.1 (out of 100) and the Importance Rating for football programs is 8.8 (out of 100), the Priority Investment Rating for football programs 18.9 (out of 200).

How to Analyze the Charts:

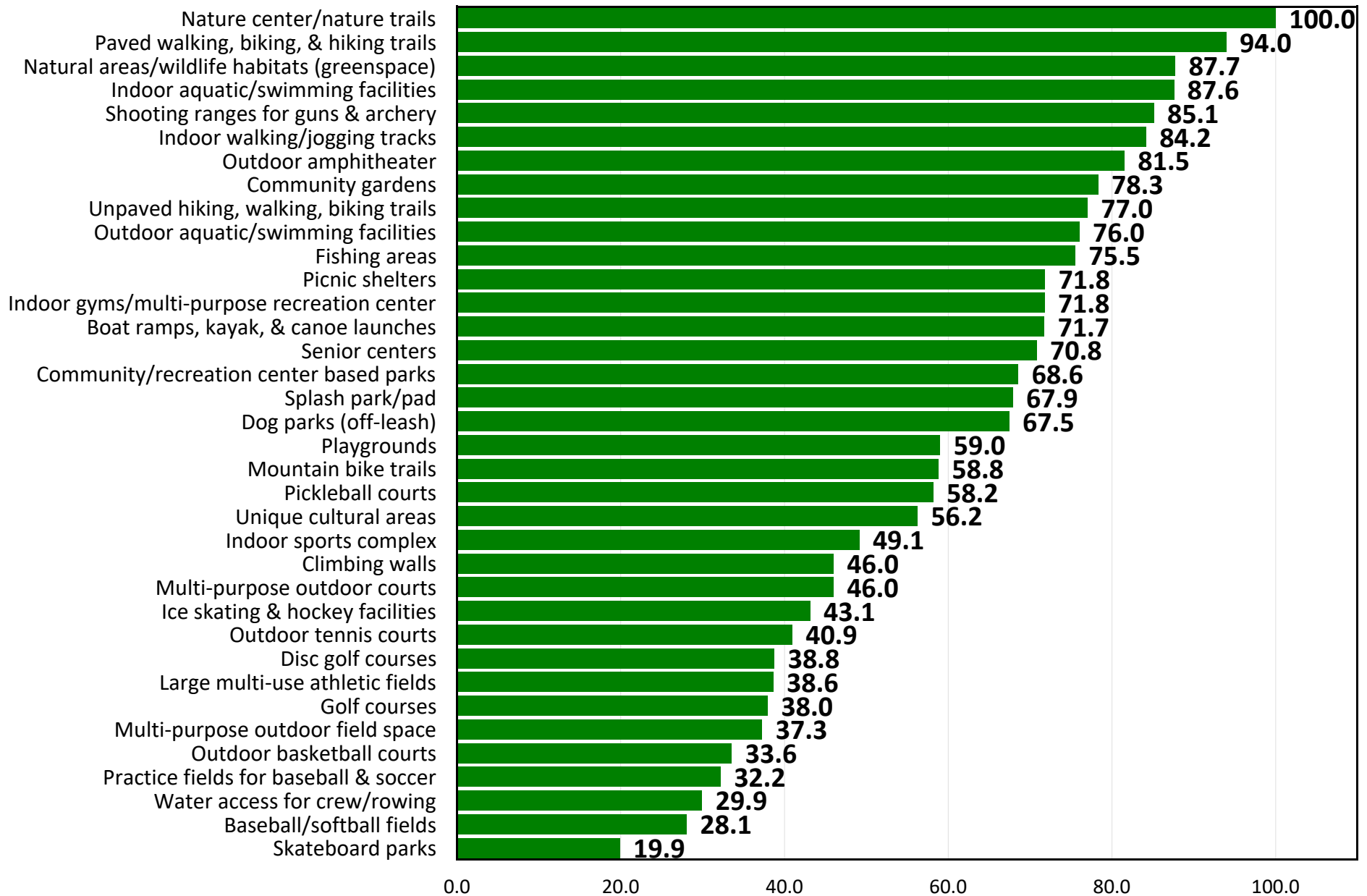
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facility/Amenity

the rating for the item with the most unmet need=100

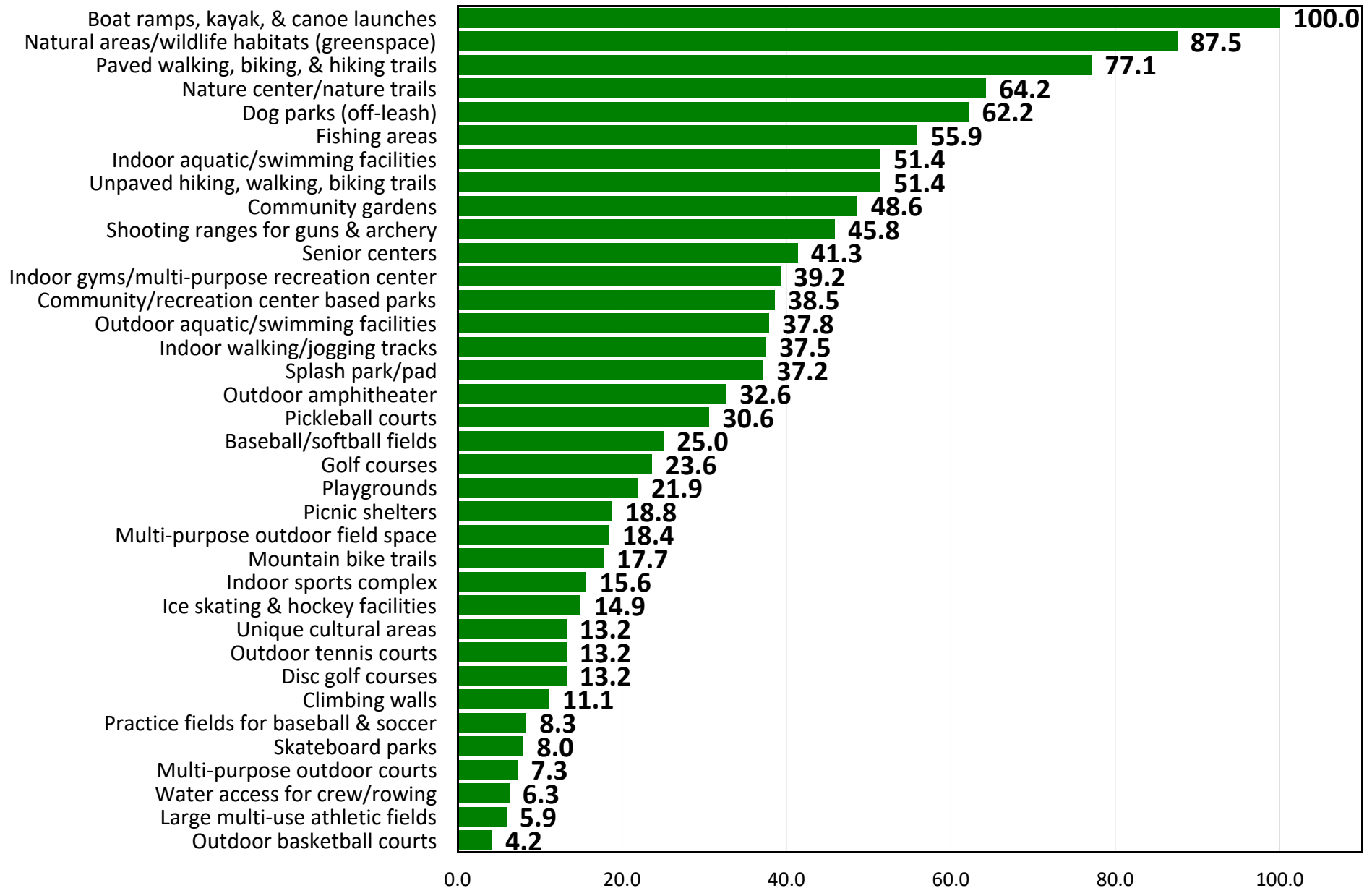
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



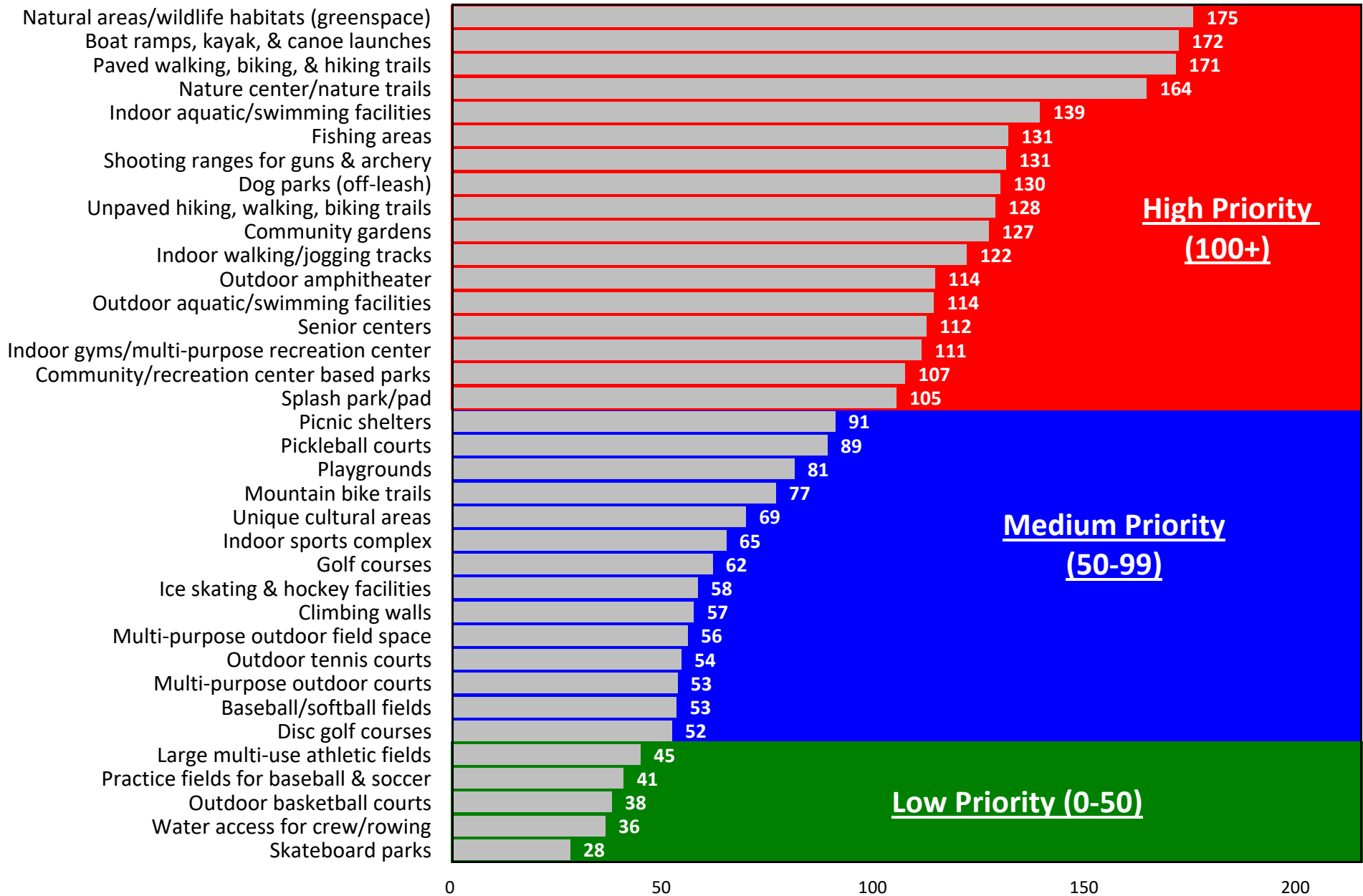
Importance Rating for Facility/Amenity

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



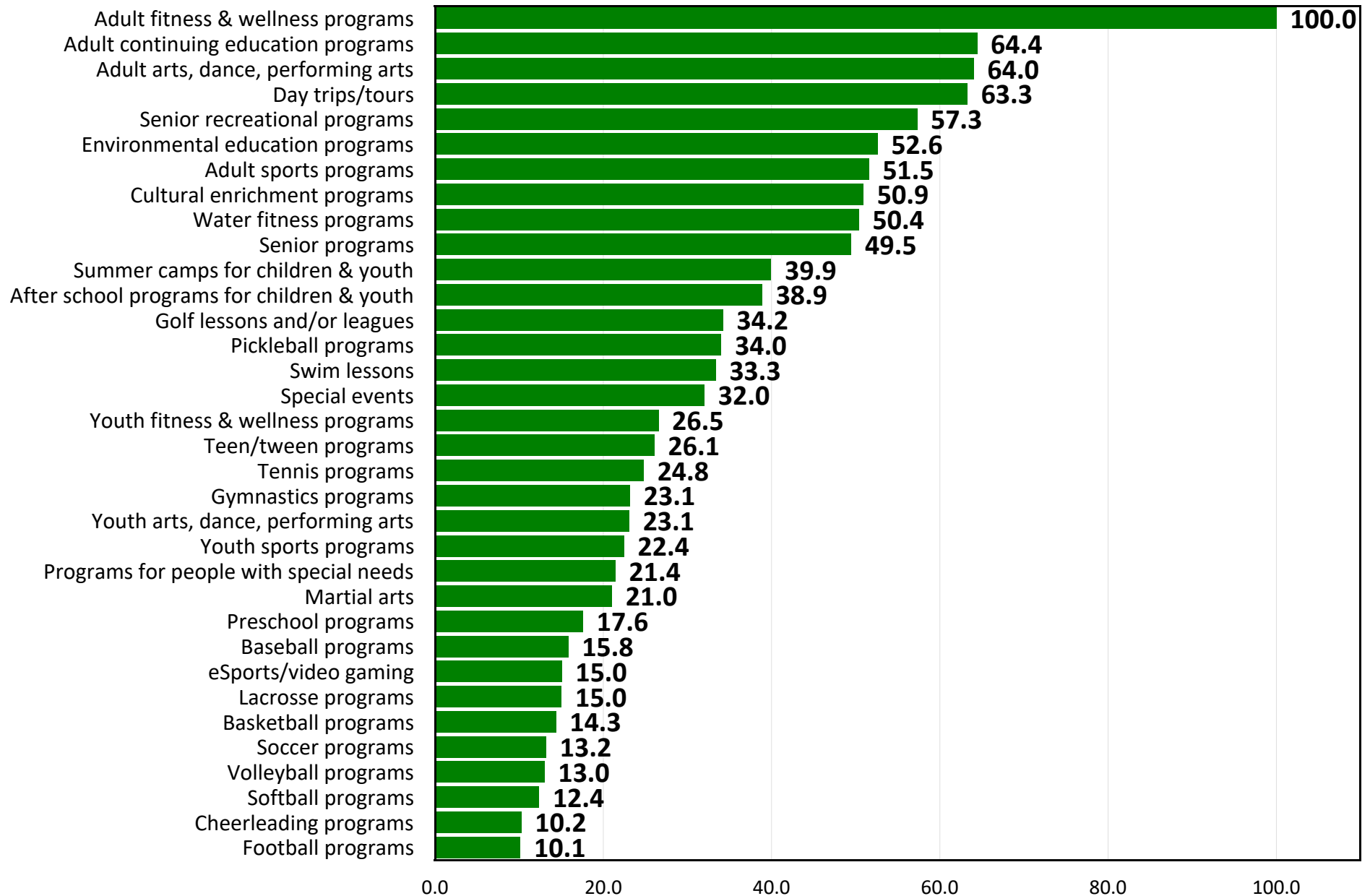
Top Priorities for Investment for Facility/Amenity Based on Priority Investment Rating



Unmet Needs Rating for Recreation Programs

the rating for the item with the most unmet need=100

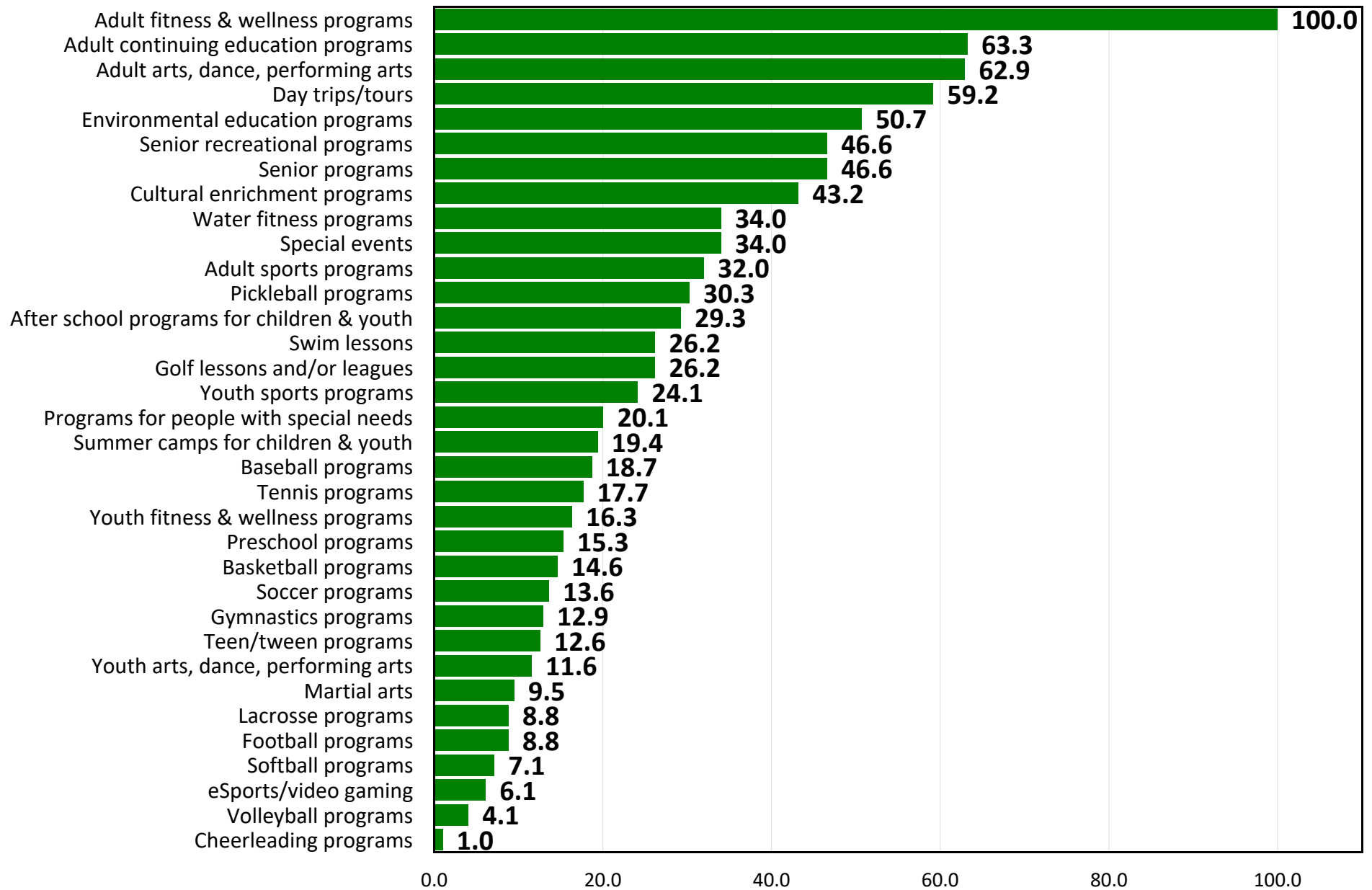
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



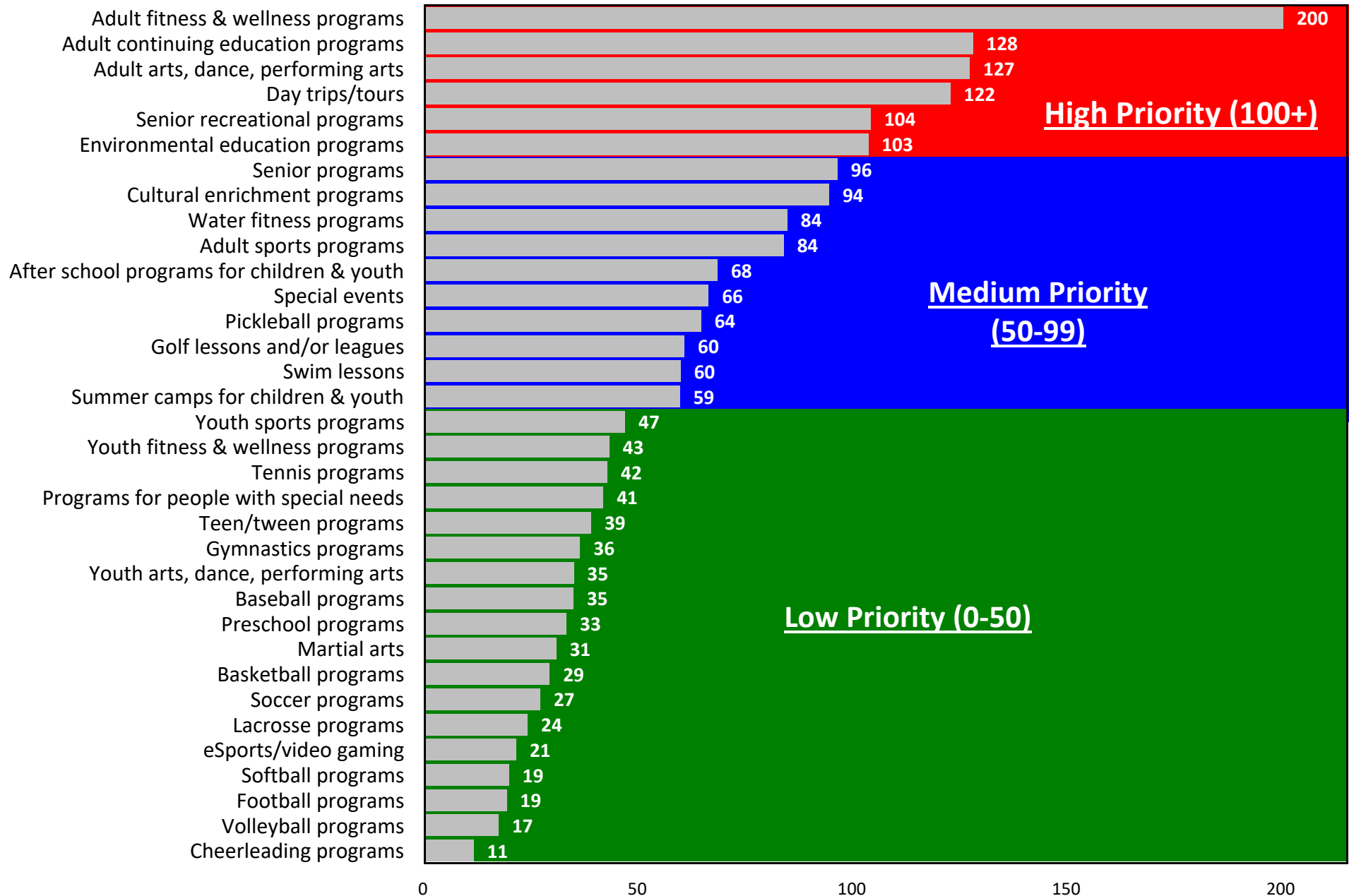
Importance Rating for Recreation Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



4

Tabular Data

Q1. Have you or any member of your household visited any parks or facilities offered by Beaufort County during the past 2 years (including the time before the COVID-19 Pandemic)?

Q1. Have you visited any County parks or facilities during past 2 years	Number	Percent
Yes	307	87.5 %
No	44	12.5 %
Total	351	100.0 %

Q1a. How often have you visited Beaufort County parks and/or facilities during the past 2 years?

Q1a. How often have you visited County parks or facilities during past 2 years	Number	Percent
5+ times a week	21	6.8 %
2-4 times a week	51	16.6 %
Once a week	40	13.0 %
1-3 times a month	98	31.9 %
Less than once a month	87	28.3 %
Don't know	10	3.3 %
Total	307	100.0 %

(WITHOUT "DON'T KNOW")

Q1a. How often have you visited Beaufort County parks and/or facilities during the past 2 years? (without "don't know")

Q1a. How often have you visited County parks or facilities during past 2 years	Number	Percent
5+ times a week	21	7.1 %
2-4 times a week	51	17.2 %
Once a week	40	13.5 %
1-3 times a month	98	33.0 %
Less than once a month	87	29.3 %
Total	297	100.0 %

Q1b. Overall, how would you rate the physical condition of ALL Beaufort County parks and/or facilities you have visited during the last 2 years?

Q1b. How would you rate overall physical condition of all County parks or facilities you have visited	Number	Percent
Excellent	46	15.0 %
Good	187	60.9 %
Fair	48	15.6 %
Poor	20	6.5 %
Not provided	6	2.0 %
Total	307	100.0 %

Q1b. Overall, how would you rate the physical condition of ALL Beaufort County parks and/or facilities you have visited during the last 2 years? (without "not provided")

Q1b. How would you rate overall physical condition of all County parks or facilities you have visited

	Number	Percent
Excellent	46	15.3 %
Good	187	62.1 %
Fair	48	15.9 %
Poor	20	6.6 %
Total	301	100.0 %

Q1c. If your household has NOT visited any Beaufort County parks or facilities during the past 2 years, please CHECK ALL of the following reasons you have NOT visited, before the COVID-19 Pandemic.

Q1c. All the reasons why you have not visited any County parks or facilities during past 2 years before COVID-19 Pandemic

	Number	Percent
Use facilities/parks/trails in other counties	2	4.5 %
Too far from home	6	13.6 %
Facilities are not well maintained	2	4.5 %
Facilities do not have right equipment	2	4.5 %
Not interested	10	22.7 %
Too busy	13	29.5 %
Use facilities of other organizations	6	13.6 %
Lack of features we want to use	4	9.1 %
Lack of parking to access parks/trails	3	6.8 %
Do not feel safe using parks/trails	4	9.1 %
Lack of handicap accessibility	2	4.5 %
Not aware of facility locations	14	31.8 %
Not aware of parks or trails locations	14	31.8 %
Lack of transportation	2	4.5 %
Lack of restrooms	1	2.3 %
Lack of trust in government	3	6.8 %
Other	5	11.4 %
Total	93	

Q1c-20. Other

Q1c-20. Other	Number	Percent
Fees	1	25.0 %
COVID	1	25.0 %
Not well advertised	1	25.0 %
I just moved here 11 weeks ago	1	25.0 %
Total	4	100.0 %

Q2. From the list, please CHECK ALL of the ways you learn about Beaufort County Parks and Recreation programs and activities.

Q2. All the ways you learn about County Parks & Recreation programs & activities	Number	Percent
Beaufort County program guide	28	8.0 %
County website	107	30.5 %
Materials at parks/recreation facilities	54	15.4 %
Conversations with recreation staff	19	5.4 %
Newspaper	93	26.5 %
Friends & neighbors	232	66.1 %
Promotions at special events	79	22.5 %
Banners at parks or County facilities	73	20.8 %
Email notifications from County	56	16.0 %
Facebook	158	45.0 %
Twitter	5	1.4 %
Instagram	22	6.3 %
Flyers	20	5.7 %
Schools, churches, other non-profit organizations	41	11.7 %
Health clubs or gyms	14	4.0 %
Other	19	5.4 %
Total	1020	

Q3. From the list in Question 2, which THREE methods of communication would you MOST PREFER the County use to communicate with you about recreation programs and activities?

Q3. Top choice	Number	Percent
Beaufort County program guide	24	6.8 %
County website	60	17.1 %
Materials at parks/recreation facilities	10	2.8 %
Conversations with recreation staff	2	0.6 %
Newspaper	24	6.8 %
Friends & neighbors	11	3.1 %
Promotions at special events	11	3.1 %
Banners at parks or County facilities	14	4.0 %
Email notifications from County	61	17.4 %
Facebook	85	24.2 %
Instagram	5	1.4 %
Flyers	1	0.3 %
Schools, churches, other non-profit organizations	5	1.4 %
Other	1	0.3 %
None chosen	37	10.5 %
Total	351	100.0 %

Q3. From the list in Question 2, which THREE methods of communication would you MOST PREFER the County use to communicate with you about recreation programs and activities?

<u>Q3. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Beaufort County program guide	22	6.3 %
County website	39	11.1 %
Materials at parks/recreation facilities	15	4.3 %
Conversations with recreation staff	2	0.6 %
Newspaper	36	10.3 %
Friends & neighbors	15	4.3 %
Promotions at special events	16	4.6 %
Banners at parks or County facilities	15	4.3 %
Email notifications from County	39	11.1 %
Facebook	61	17.4 %
Twitter	3	0.9 %
Instagram	13	3.7 %
Flyers	4	1.1 %
Schools, churches, other non-profit organizations	12	3.4 %
Other	2	0.6 %
<u>None chosen</u>	<u>57</u>	<u>16.2 %</u>
Total	351	100.0 %

Q3. From the list in Question 2, which THREE methods of communication would you MOST PREFER the County use to communicate with you about recreation programs and activities?

<u>Q3. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Beaufort County program guide	19	5.4 %
County website	40	11.4 %
Materials at parks/recreation facilities	14	4.0 %
Conversations with recreation staff	1	0.3 %
Newspaper	32	9.1 %
Friends & neighbors	18	5.1 %
Promotions at special events	21	6.0 %
Banners at parks or County facilities	27	7.7 %
Email notifications from County	31	8.8 %
Facebook	28	8.0 %
Twitter	1	0.3 %
Instagram	13	3.7 %
Flyers	7	2.0 %
Schools, churches, other non-profit organizations	16	4.6 %
Health clubs or gyms	7	2.0 %
Other	5	1.4 %
<u>None chosen</u>	<u>71</u>	<u>20.2 %</u>
Total	351	100.0 %

(SUM OF TOP 3)**Q3. From the list in Question 2, which THREE methods of communication would you MOST PREFER the County use to communicate with you about recreation programs and activities? (top 3)**

Q3. Top choice	Number	Percent
Beaufort County program guide	65	18.5 %
County website	139	39.6 %
Materials at parks/recreation facilities	39	11.1 %
Conversations with recreation staff	5	1.4 %
Newspaper	92	26.2 %
Friends & neighbors	44	12.5 %
Promotions at special events	48	13.7 %
Banners at parks or County facilities	56	16.0 %
Email notifications from County	131	37.3 %
Facebook	174	49.6 %
Twitter	4	1.1 %
Instagram	31	8.8 %
Flyers	12	3.4 %
Schools, churches, other non-profit organizations	33	9.4 %
Health clubs or gyms	7	2.0 %
Other	8	2.3 %
None chosen	37	10.5 %
Total	925	

Q4. Has your household participated in any recreation programs offered by Beaufort County Parks and Recreation during the past 2 years?

Q4. Has your household participated in any recreation programs offered by County Parks & Recreation during past 2 years

	Number	Percent
Yes	112	31.9 %
No	239	68.1 %
Total	351	100.0 %

Q4a. How many programs offered by Beaufort County Parks and Recreation have you or members of your household participated in during the past 2 years?

Q4a. How many programs has your household participated in during past 2 years

	Number	Percent
One	32	28.6 %
2-3	50	44.6 %
4-6	19	17.0 %
7+	10	8.9 %
Not provided	1	0.9 %
Total	112	100.0 %

(WITHOUT "NOT PROVIDED")**Q4a. How many programs offered by Beaufort County Parks and Recreation have you or members of your household participated in during the past 2 years? (without "not provided")**

Q4a. How many programs has your household participated in during past 2 years	Number	Percent
One	32	28.8 %
2-3	50	45.0 %
4-6	19	17.1 %
7+	10	9.0 %
Total	111	100.0 %

Q4b. How would you rate the overall quality of the Beaufort County Parks and Recreation programs in which your household has participated?

Q4b. How would you rate overall quality of programs in which your household has participated	Number	Percent
Excellent	23	20.5 %
Good	63	56.3 %
Fair	20	17.9 %
Poor	4	3.6 %
Not provided	2	1.8 %
Total	112	100.0 %

(WITHOUT "NOT PROVIDED")**Q4b. How would you rate the overall quality of the Beaufort County Parks and Recreation programs in which your household has participated? (without "not provided")**

Q4b. How would you rate overall quality of programs in which your household has participated	Number	Percent
Excellent	23	20.9 %
Good	63	57.3 %
Fair	20	18.2 %
Poor	4	3.6 %
Total	110	100.0 %

Q4c. If your household has NOT participated in any Beaufort County Parks and Recreation Department programs during the last 2 years, please CHECK ALL of the following reasons why you may have NOT participated, before the COVID-19 Pandemic.

Q4c. All the reasons why your household has not participated in any programs during last 2 years before COVID-19 Pandemic

	Number	Percent
Lack of quality programs	21	8.8 %
Lack of quality instructors	8	3.3 %
Old & outdated facilities	15	6.3 %
Use programs of other agencies	16	6.7 %
Not aware of what programs are offered	128	53.6 %
Not aware of facility locations	40	16.7 %
Fees are too high	13	5.4 %
Too far from home	14	5.9 %
Program times are not convenient	21	8.8 %
Classes are full	3	1.3 %
Not interested in programs offered	55	23.0 %
Registration is difficult	7	2.9 %
Poor customer service by staff	8	3.3 %
Lack of transportation	5	2.1 %
Lack of right program equipment	7	2.9 %
Too busy to participate in programs/events	41	17.2 %
Lack of trust in government	10	4.2 %
Language/cultural barriers	1	0.4 %
Security is insufficient	7	2.9 %
Other	21	8.8 %
Total	441	

Q5. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the past 2 years.

Q5. All the organizations that your household has used for recreation & sports activities during past 2 years

	Number	Percent
Beaufort County recreation programs	85	24.2 %
Neighboring counties	25	7.1 %
City of Beaufort	57	16.2 %
Island Recreation Association	41	11.7 %
Public/private schools	76	21.7 %
Places of worship (e.g., synagogues, churches)	55	15.7 %
Private & non-profit youth sports leagues	33	9.4 %
Private summer camps	28	8.0 %
Private workout facilities	76	21.7 %
Private clubs (tennis, health, swim, fitness)	66	18.8 %
YMCA programs	39	11.1 %
Homeowners Association (HOA)	90	25.6 %
Other	22	6.3 %
None, do not use any organizations	69	19.7 %
Total	762	

(WITHOUT "NONE")**Q5. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the past 2 years. (without "none")**

Q5. All the organizations that your household has used for recreation & sports activities during past 2

years	Number	Percent
Beaufort County recreation programs	85	30.1 %
Neighboring counties	25	8.9 %
City of Beaufort	57	20.2 %
Island Recreation Association	41	14.5 %
Public/private schools	76	27.0 %
Places of worship (e.g., synagogues, churches)	55	19.5 %
Private & non-profit youth sports leagues	33	11.7 %
Private summer camps	28	9.9 %
Private workout facilities	76	27.0 %
Private clubs (tennis, health, swim, fitness)	66	23.4 %
YMCA programs	39	13.8 %
Homeowners Association (HOA)	90	31.9 %
Other	22	7.8 %
Total	693	

Q5-13. Other

Q5-13. Other	Number	Percent
Public land	2	9.1 %
Life Fit	2	9.1 %
South Carolina State parks	1	4.5 %
I participate in Dragon Boat Beaufort.	1	4.5 %
BEACH	1	4.5 %
ROTARY CLUB EVENT	1	4.5 %
LIBRARY	1	4.5 %
Adult Softball in Bluffton	1	4.5 %
The Sands, 5 days a week	1	4.5 %
Walking trail	1	4.5 %
Dog park	1	4.5 %
BLUFFTON TOWN ACTIVITIES	1	4.5 %
GOLF CLUB	1	4.5 %
STATE PARKS-HUNTING ISLAND	1	4.5 %
Libraries, beaches, open areas	1	4.5 %
Private gymnastics lessons	1	4.5 %
Free tennis lessons	1	4.5 %
Special Olympics	1	4.5 %
Workout outside by running bridge/path	1	4.5 %
Civil War reenactment	1	4.5 %
Total	22	100.0 %

Q6. Please rate your level of agreement with the following statements about some potential benefits of Beaufort County parks and recreation services.

(N=351)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q6-1. Helps to attract new residents & businesses	20.2%	36.2%	21.1%	8.5%	4.6%	9.4%
Q6-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	20.5%	37.6%	19.1%	8.0%	6.6%	8.3%
Q6-3. Improves my (my household's) mental health & reduces stress	18.5%	43.3%	23.9%	4.0%	3.1%	7.1%
Q6-4. Improves my (my household's) physical health & fitness	20.5%	44.4%	22.2%	3.7%	3.1%	6.0%
Q6-5. Increases my (my household's) property value	17.7%	29.1%	30.2%	8.0%	4.8%	10.3%
Q6-6. Is age-friendly & accessible to all age groups	16.8%	34.8%	21.7%	9.4%	6.0%	11.4%
Q6-7. Makes Beaufort County a more desirable place to live	26.2%	45.6%	14.2%	4.6%	3.7%	5.7%
Q6-8. Positively impacts economic/business development	19.1%	39.9%	21.9%	4.8%	3.1%	11.1%
Q6-9. Preserves open space & protects the environment/cultural resources	35.0%	38.7%	11.7%	5.4%	3.1%	6.0%
Q6-10. Promotes tourism to County & the region	16.5%	37.0%	26.2%	7.7%	4.8%	7.7%

Q6. Please rate your level of agreement with the following statements about some potential benefits of Beaufort County parks and recreation services.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q6-11. Provides jobs/ professional development for youth	14.5%	34.8%	28.8%	6.8%	4.6%	10.5%
Q6-12. Provides positive social interactions for me (my household/family)	18.5%	38.7%	26.5%	4.8%	4.3%	7.1%
Q6-13. Provides volunteer opportunities for the community	14.0%	43.9%	25.1%	2.3%	3.1%	11.7%

(WITHOUT "DON'T KNOW")**Q6. Please rate your level of agreement with the following statements about some potential benefits of Beaufort County parks and recreation services. (without "don't know")**

(N=351)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q6-1. Helps to attract new residents & businesses	22.3%	39.9%	23.3%	9.4%	5.0%
Q6-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	22.4%	41.0%	20.8%	8.7%	7.1%
Q6-3. Improves my (my household's) mental health & reduces stress	19.9%	46.6%	25.8%	4.3%	3.4%
Q6-4. Improves my (my household's) physical health & fitness	21.8%	47.3%	23.6%	3.9%	3.3%
Q6-5. Increases my (my household's) property value	19.7%	32.4%	33.7%	8.9%	5.4%
Q6-6. Is age-friendly & accessible to all age groups	19.0%	39.2%	24.4%	10.6%	6.8%
Q6-7. Makes Beaufort County a more desirable place to live	27.8%	48.3%	15.1%	4.8%	3.9%
Q6-8. Positively impacts economic/business development	21.5%	44.9%	24.7%	5.4%	3.5%
Q6-9. Preserves open space & protects the environment/cultural resources	37.3%	41.2%	12.4%	5.8%	3.3%
Q6-10. Promotes tourism to County & the region	17.9%	40.1%	28.4%	8.3%	5.2%
Q6-11. Provides jobs/professional development for youth	16.2%	38.9%	32.2%	7.6%	5.1%
Q6-12. Provides positive social interactions for me (my household/family)	19.9%	41.7%	28.5%	5.2%	4.6%
Q6-13. Provides volunteer opportunities for the community	15.8%	49.7%	28.4%	2.6%	3.5%

Q7. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Beaufort County listed below.

(N=351)

	Yes	No
Q7-1. Baseball/softball fields	19.9%	80.1%
Q7-2. Boat ramps, kayak, & canoe launches	55.8%	44.2%
Q7-3. Climbing walls	17.7%	82.3%
Q7-4. Community gardens	34.8%	65.2%
Q7-5. Community/recreation center based parks	40.7%	59.3%
Q7-6. Disc golf courses	15.4%	84.6%
Q7-7. Dog parks (off-leash)	35.0%	65.0%
Q7-8. Fishing areas	42.2%	57.8%
Q7-9. Golf courses	20.8%	79.2%
Q7-10. Ice skating & hockey facilities	16.0%	84.0%
Q7-11. Indoor aquatic/swimming facilities	42.7%	57.3%
Q7-12. Indoor gyms/multi-purpose recreation center	38.7%	61.3%
Q7-13. Indoor sports complex (indoor sports fields)	21.1%	78.9%
Q7-14. Indoor walking/jogging tracks	37.0%	63.0%
Q7-15. Large multi-use athletic fields	22.5%	77.5%
Q7-16. Mountain bike trails	22.8%	77.2%
Q7-17. Multi-purpose outdoor courts (basketball, volleyball)	23.4%	76.6%
Q7-18. Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	23.4%	76.6%

Q7. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Beaufort County listed below.

	Yes	No
Q7-19. Natural areas/wildlife habitats (greenspace)	61.3%	38.7%
Q7-20. Nature center/nature trails	63.2%	36.8%
Q7-21. Outdoor amphitheater	35.3%	64.7%
Q7-22. Outdoor aquatic/swimming facilities	32.2%	67.8%
Q7-23. Outdoor basketball courts	18.5%	81.5%
Q7-24. Outdoor tennis courts	20.5%	79.5%
Q7-25. Paved walking, biking, & hiking trails	59.3%	40.7%
Q7-26. Pickleball courts	23.9%	76.1%
Q7-27. Picnic shelters	35.3%	64.7%
Q7-28. Playgrounds	39.6%	60.4%
Q7-29. Practice fields for baseball & soccer	19.1%	80.9%
Q7-30. Senior centers	31.1%	68.9%
Q7-31. Shooting ranges for guns & archery	31.9%	68.1%
Q7-32. Skateboard parks	15.4%	84.6%
Q7-33. Splash park/pad	26.8%	73.2%
Q7-34. Unique cultural areas	25.6%	74.4%
Q7-35. Unpaved hiking, walking, biking trails	36.5%	63.5%
Q7-36. Water access for crew/rowing	14.8%	85.2%
Q7-37. Other	6.0%	94.0%

Q7. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

(N=340)

	100% met	75% met	50% met	25% met	0% met
Q7-1. Baseball/softball fields	20.0%	27.7%	21.5%	20.0%	10.8%
Q7-2. Boat ramps, kayak, & canoe launches	19.3%	33.0%	30.1%	14.2%	3.4%
Q7-3. Climbing walls	1.8%	1.8%	5.4%	8.9%	82.1%
Q7-4. Community gardens	6.1%	10.4%	17.4%	19.1%	47.0%
Q7-5. Community/recreation center based parks	16.4%	21.1%	25.0%	21.9%	15.6%
Q7-6. Disc golf courses	2.2%	4.3%	15.2%	15.2%	63.0%
Q7-7. Dog parks (off-leash)	11.9%	16.5%	22.9%	26.6%	22.0%
Q7-8. Fishing areas	19.5%	14.1%	28.1%	25.8%	12.5%
Q7-9. Golf courses	14.5%	17.7%	24.2%	14.5%	29.0%
Q7-10. Ice skating & hockey facilities	0.0%	0.0%	4.3%	10.6%	85.1%
Q7-11. Indoor aquatic/swimming facilities	10.8%	13.1%	19.2%	23.1%	33.8%
Q7-12. Indoor gyms/multi-purpose recreation center	12.2%	19.1%	20.9%	27.0%	20.9%
Q7-13. Indoor sports complex (indoor sports fields)	10.2%	3.4%	16.9%	22.0%	47.5%
Q7-14. Indoor walking/jogging tracks	8.6%	6.9%	11.2%	12.9%	60.3%
Q7-15. Large multi-use athletic fields	13.0%	23.2%	27.5%	15.9%	20.3%
Q7-16. Mountain bike trails	2.9%	1.4%	11.4%	22.9%	61.4%
Q7-17. Multi-purpose outdoor courts (basketball, volleyball)	7.1%	20.0%	24.3%	24.3%	24.3%
Q7-18. Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	19.7%	21.1%	23.9%	19.7%	15.5%

Q7. If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q7-19. Natural areas/wildlife habitats (greenspace)	15.8%	31.1%	28.6%	19.4%	5.1%
Q7-20. Nature center/nature trails	13.1%	28.1%	27.6%	25.6%	5.5%
Q7-21. Outdoor amphitheater	6.3%	8.0%	12.5%	20.5%	52.7%
Q7-22. Outdoor aquatic/swimming facilities	6.2%	6.2%	16.5%	34.0%	37.1%
Q7-23. Outdoor basketball courts	18.2%	14.5%	25.5%	29.1%	12.7%
Q7-24. Outdoor tennis courts	8.6%	17.2%	27.6%	29.3%	17.2%
Q7-25. Paved walking, biking, & hiking trails	16.4%	24.9%	30.7%	19.6%	8.5%
Q7-26. Pickleball courts	4.2%	5.6%	26.4%	25.0%	38.9%
Q7-27. Picnic shelters	9.1%	15.5%	25.5%	28.2%	21.8%
Q7-28. Playgrounds	17.1%	27.6%	31.7%	16.3%	7.3%
Q7-29. Practice fields for baseball & soccer	12.5%	25.0%	26.8%	21.4%	14.3%
Q7-30. Senior centers	6.7%	8.9%	18.9%	25.6%	40.0%
Q7-31. Shooting ranges for guns & archery	1.0%	0.0%	5.9%	13.7%	79.4%
Q7-32. Skateboard parks	26.1%	26.1%	8.7%	19.6%	19.6%
Q7-33. Splash park/pad	2.4%	3.6%	13.1%	9.5%	71.4%
Q7-34. Unique cultural areas	6.6%	11.8%	27.6%	28.9%	25.0%
Q7-35. Unpaved hiking, walking, biking trails	7.8%	13.9%	27.0%	28.7%	22.6%
Q7-36. Water access for crew/rowing	12.5%	12.5%	30.0%	22.5%	22.5%
Q7-37. Other	5.9%	5.9%	5.9%	17.6%	64.7%

Q7-37. Other

<u>Q7-37. Other</u>	<u>Number</u>	<u>Percent</u>
Exercise park	1	4.8 %
Horse trails/horse park, ATV park	1	4.8 %
ULTIMAT FIELDS	1	4.8 %
BIKING TRAILS	1	4.8 %
WALK DOGS ON LEASH AT PARKS	1	4.8 %
MUSIC/PERFORMING ARTS EVENTS	1	4.8 %
RUNNING TRAILS, VELODROME, CYCLING TRACK	1	4.8 %
Boat ramps	1	4.8 %
DOG SPLASH PAD	1	4.8 %
Music	1	4.8 %
Indoor pickleball	1	4.8 %
Inline skating trails	1	4.8 %
Free access to green street gym	1	4.8 %
Facilities for younger children	1	4.8 %
You do not have programs for special needs people	1	4.8 %
Handicap access to beach areas for walkers and wheelchair	1	4.8 %
More hunting opportunities	1	4.8 %
Could use more nature places and boat tours	1	4.8 %
Arcade, bowling alley	1	4.8 %
Meeting areas for non profits	1	4.8 %
Docks that allow handicap access to the water areas for the disabled	1	4.8 %
Total	21	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	18	5.1 %
Boat ramps, kayak, & canoe launches	54	15.4 %
Climbing walls	2	0.6 %
Community gardens	19	5.4 %
Community/recreation center based parks	7	2.0 %
Disc golf courses	2	0.6 %
Dog parks (off-leash)	20	5.7 %
Fishing areas	11	3.1 %
Golf courses	8	2.3 %
Ice skating & hockey facilities	5	1.4 %
Indoor aquatic/swimming facilities	15	4.3 %
Indoor gyms/multi-purpose recreation center	5	1.4 %
Indoor walking/jogging tracks	9	2.6 %
Large multi-use athletic fields	1	0.3 %
Mountain bike trails	2	0.6 %
Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	6	1.7 %
Natural areas/wildlife habitats (greenspace)	23	6.6 %
Nature center/nature trails	7	2.0 %
Outdoor amphitheater	3	0.9 %
Outdoor aquatic/swimming facilities	9	2.6 %
Outdoor basketball courts	1	0.3 %
Outdoor tennis courts	7	2.0 %
Paved walking, biking, & hiking trails	15	4.3 %
Pickleball courts	8	2.3 %
Playgrounds	8	2.3 %
Practice fields for baseball & soccer	3	0.9 %
Senior centers	10	2.8 %
Shooting ranges for guns & archery	9	2.6 %
Skateboard parks	2	0.6 %
Splash park/pad	11	3.1 %
Unique cultural areas	3	0.9 %
Unpaved hiking, walking, biking trails	11	3.1 %
Water access for crew/rowing	1	0.3 %
Other	6	1.7 %
<u>None chosen</u>	<u>30</u>	<u>8.5 %</u>
Total	351	100.0 %

Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?

Q8. 2nd choice	Number	Percent
Baseball/softball fields	3	0.9 %
Boat ramps, kayak, & canoe launches	26	7.4 %
Climbing walls	2	0.6 %
Community gardens	8	2.3 %
Community/recreation center based parks	13	3.7 %
Disc golf courses	5	1.4 %
Dog parks (off-leash)	11	3.1 %
Fishing areas	24	6.8 %
Golf courses	6	1.7 %
Ice skating & hockey facilities	3	0.9 %
Indoor aquatic/swimming facilities	15	4.3 %
Indoor gyms/multi-purpose recreation center	11	3.1 %
Indoor sports complex (indoor sports fields)	5	1.4 %
Indoor walking/jogging tracks	10	2.8 %
Mountain bike trails	5	1.4 %
Multi-purpose outdoor courts (basketball, volleyball)	3	0.9 %
Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	4	1.1 %
Natural areas/wildlife habitats (greenspace)	21	6.0 %
Nature center/nature trails	21	6.0 %
Outdoor amphitheater	7	2.0 %
Outdoor aquatic/swimming facilities	13	3.7 %
Outdoor basketball courts	1	0.3 %
Outdoor tennis courts	3	0.9 %
Paved walking, biking, & hiking trails	26	7.4 %
Pickleball courts	11	3.1 %
Picnic shelters	4	1.1 %
Playgrounds	3	0.9 %
Practice fields for baseball & soccer	2	0.6 %
Senior centers	10	2.8 %
Shooting ranges for guns & archery	14	4.0 %
Splash park/pad	6	1.7 %
Unique cultural areas	2	0.6 %
Unpaved hiking, walking, biking trails	10	2.8 %
Water access for crew/rowing	1	0.3 %
Other	2	0.6 %
None chosen	40	11.4 %
Total	351	100.0 %

Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?

Q8. 3rd choice	Number	Percent
Baseball/softball fields	1	0.3 %
Boat ramps, kayak, & canoe launches	14	4.0 %
Climbing walls	3	0.9 %
Community gardens	15	4.3 %
Community/recreation center based parks	7	2.0 %
Disc golf courses	3	0.9 %
Dog parks (off-leash)	19	5.4 %
Fishing areas	10	2.8 %
Golf courses	6	1.7 %
Ice skating & hockey facilities	2	0.6 %
Indoor aquatic/swimming facilities	12	3.4 %
Indoor gyms/multi-purpose recreation center	14	4.0 %
Indoor sports complex (indoor sports fields)	4	1.1 %
Indoor walking/jogging tracks	14	4.0 %
Large multi-use athletic fields	5	1.4 %
Mountain bike trails	7	2.0 %
Multi-purpose outdoor courts (basketball, volleyball)	3	0.9 %
Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	4	1.1 %
Natural areas/wildlife habitats (greenspace)	21	6.0 %
Nature center/nature trails	18	5.1 %
Outdoor amphitheater	11	3.1 %
Outdoor aquatic/swimming facilities	7	2.0 %
Outdoor basketball courts	2	0.6 %
Outdoor tennis courts	2	0.6 %
Paved walking, biking, & hiking trails	20	5.7 %
Pickleball courts	5	1.4 %
Picnic shelters	6	1.7 %
Playgrounds	6	1.7 %
Practice fields for baseball & soccer	1	0.3 %
Senior centers	13	3.7 %
Shooting ranges for guns & archery	9	2.6 %
Skateboard parks	4	1.1 %
Splash park/pad	11	3.1 %
Unique cultural areas	3	0.9 %
Unpaved hiking, walking, biking trails	15	4.3 %
Water access for crew/rowing	2	0.6 %
None chosen	52	14.8 %
Total	351	100.0 %

Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?

Q8. 4th choice	Number	Percent
Baseball/softball fields	3	0.9 %
Boat ramps, kayak, & canoe launches	7	2.0 %
Climbing walls	4	1.1 %
Community gardens	7	2.0 %
Community/recreation center based parks	12	3.4 %
Disc golf courses	3	0.9 %
Dog parks (off-leash)	13	3.7 %
Fishing areas	12	3.4 %
Golf courses	4	1.1 %
Ice skating & hockey facilities	5	1.4 %
Indoor aquatic/swimming facilities	10	2.8 %
Indoor gyms/multi-purpose recreation center	10	2.8 %
Indoor sports complex (indoor sports fields)	7	2.0 %
Indoor walking/jogging tracks	5	1.4 %
Mountain bike trails	4	1.1 %
Multi-purpose outdoor courts (basketball, volleyball)	1	0.3 %
Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	5	1.4 %
Natural areas/wildlife habitats (greenspace)	23	6.6 %
Nature center/nature trails	19	5.4 %
Outdoor amphitheater	12	3.4 %
Outdoor aquatic/swimming facilities	9	2.6 %
Outdoor tennis courts	1	0.3 %
Paved walking, biking, & hiking trails	17	4.8 %
Pickleball courts	7	2.0 %
Picnic shelters	9	2.6 %
Playgrounds	5	1.4 %
Practice fields for baseball & soccer	2	0.6 %
Senior centers	9	2.6 %
Shooting ranges for guns & archery	14	4.0 %
Skateboard parks	2	0.6 %
Splash park/pad	10	2.8 %
Unique cultural areas	5	1.4 %
Unpaved hiking, walking, biking trails	16	4.6 %
Water access for crew/rowing	2	0.6 %
Other	2	0.6 %
None chosen	75	21.4 %
Total	351	100.0 %

(SUM OF TOP 4)**Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household? (top 4)**

Q8. Top choice	Number	Percent
Baseball/softball fields	25	7.1 %
Boat ramps, kayak, & canoe launches	101	28.8 %
Climbing walls	11	3.1 %
Community gardens	49	14.0 %
Community/recreation center based parks	39	11.1 %
Disc golf courses	13	3.7 %
Dog parks (off-leash)	63	17.9 %
Fishing areas	57	16.2 %
Golf courses	24	6.8 %
Ice skating & hockey facilities	15	4.3 %
Indoor aquatic/swimming facilities	52	14.8 %
Indoor gyms/multi-purpose recreation center	40	11.4 %
Indoor sports complex (indoor sports fields)	16	4.6 %
Indoor walking/jogging tracks	38	10.8 %
Large multi-use athletic fields	6	1.7 %
Mountain bike trails	18	5.1 %
Multi-purpose outdoor courts (basketball, volleyball)	7	2.0 %
Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	19	5.4 %
Natural areas/wildlife habitats (greenspace)	88	25.1 %
Nature center/nature trails	65	18.5 %
Outdoor amphitheater	33	9.4 %
Outdoor aquatic/swimming facilities	38	10.8 %
Outdoor basketball courts	4	1.1 %
Outdoor tennis courts	13	3.7 %
Paved walking, biking, & hiking trails	78	22.2 %
Pickleball courts	31	8.8 %
Picnic shelters	19	5.4 %
Playgrounds	22	6.3 %
Practice fields for baseball & soccer	8	2.3 %
Senior centers	42	12.0 %
Shooting ranges for guns & archery	46	13.1 %
Skateboard parks	8	2.3 %
Splash park/pad	38	10.8 %
Unique cultural areas	13	3.7 %
Unpaved hiking, walking, biking trails	52	14.8 %
Water access for crew/rowing	6	1.7 %
Other	10	2.8 %
None chosen	30	8.5 %
Total	1237	

Q9. Please indicate if you or any member of your household has a need for each of the recreation programs and/or events in Beaufort County listed below.

(N=351)

	Yes	No
Q9-1. Adult arts, dance, performing arts	33.0%	67.0%
Q9-2. Adult continuing education programs	32.2%	67.8%
Q9-3. Adult fitness & wellness programs	51.6%	48.4%
Q9-4. Adult sports programs	24.2%	75.8%
Q9-5. After school programs for children & youth	19.7%	80.3%
Q9-6. Baseball programs	12.3%	87.7%
Q9-7. Basketball programs	11.1%	88.9%
Q9-8. Cheerleading programs	6.8%	93.2%
Q9-9. Cultural enrichment programs	25.9%	74.1%
Q9-10. Day trips/tours	29.1%	70.9%
Q9-11. Environmental education programs	27.9%	72.1%
Q9-12. eSports/video gaming	6.8%	93.2%
Q9-13. Football programs	9.1%	90.9%
Q9-14. Golf lessons and/or leagues	16.2%	83.8%
Q9-15. Gymnastics programs	11.4%	88.6%
Q9-16. Lacrosse programs	6.8%	93.2%
Q9-17. Martial arts	10.0%	90.0%
Q9-18. Pickleball programs	16.0%	84.0%
Q9-19. Preschool programs	8.8%	91.2%
Q9-20. Programs for people with special needs or disabilities	10.0%	90.0%

Q9. Please indicate if you or any member of your household has a need for each of the recreation programs and/or events in Beaufort County listed below.

	Yes	No
Q9-21. Senior programs (cards, computer classes, etc.)	25.4%	74.6%
Q9-22. Senior recreational programs	27.4%	72.6%
Q9-23. Soccer programs	11.4%	88.6%
Q9-24. Softball programs	8.8%	91.2%
Q9-25. Special events	21.4%	78.6%
Q9-26. Summer camps for children & youth	19.1%	80.9%
Q9-27. Swim lessons	17.1%	82.9%
Q9-28. Teen/tween programs	12.3%	87.7%
Q9-29. Tennis programs	12.8%	87.2%
Q9-30. Volleyball programs	6.6%	93.4%
Q9-31. Water fitness programs	24.2%	75.8%
Q9-32. Youth arts, dance, performing arts	11.7%	88.3%
Q9-33. Youth fitness & wellness programs	14.0%	86.0%
Q9-34. Youth sports programs	15.4%	84.6%
Q9-35. Other	4.0%	96.0%

Q9. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

(N=306)

	100% met	75% met	50% met	25% met	0% met
Q9-1. Adult arts, dance, performing arts	8.1%	8.1%	15.2%	22.2%	46.5%
Q9-2. Adult continuing education programs	5.2%	8.3%	17.7%	21.9%	46.9%
Q9-3. Adult fitness & wellness programs	6.8%	9.3%	23.6%	26.7%	33.5%
Q9-4. Adult sports programs	3.9%	3.9%	17.1%	32.9%	42.1%
Q9-5. After school programs for children & youth	6.6%	8.2%	14.8%	32.8%	37.7%
Q9-6. Baseball programs	19.4%	25.0%	13.9%	27.8%	13.9%
Q9-7. Basketball programs	32.4%	11.8%	11.8%	26.5%	17.6%
Q9-8. Cheerleading programs	25.0%	10.0%	15.0%	25.0%	25.0%
Q9-9. Cultural enrichment programs	6.3%	8.8%	25.0%	32.5%	27.5%
Q9-10. Day trips/tours	4.8%	1.2%	24.1%	21.7%	48.2%
Q9-11. Environmental education programs	3.7%	14.8%	25.9%	24.7%	30.9%
Q9-12. eSports/video gaming	4.3%	0.0%	8.7%	8.7%	78.3%
Q9-13. Football programs	14.8%	37.0%	14.8%	14.8%	18.5%
Q9-14. Golf lessons and/or leagues	2.2%	6.5%	13.0%	10.9%	67.4%
Q9-15. Gymnastics programs	6.1%	6.1%	12.1%	21.2%	54.5%
Q9-16. Lacrosse programs	4.5%	0.0%	27.3%	31.8%	36.4%
Q9-17. Martial arts	3.0%	6.1%	3.0%	24.2%	63.6%
Q9-18. Pickleball programs	4.1%	4.1%	18.4%	18.4%	55.1%
Q9-19. Preschool programs	13.6%	0.0%	0.0%	18.2%	68.2%

Q9. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q9-20. Programs for people with special needs or disabilities	7.4%	0.0%	14.8%	22.2%	55.6%
Q9-21. Senior programs (cards, computer classes, etc.)	5.7%	10.0%	11.4%	25.7%	47.1%
Q9-22. Senior recreational programs	2.7%	6.8%	16.4%	23.3%	50.7%
Q9-23. Soccer programs	27.8%	22.2%	13.9%	19.4%	16.7%
Q9-24. Softball programs	17.9%	21.4%	10.7%	14.3%	35.7%
Q9-25. Special events	11.8%	23.5%	19.1%	16.2%	29.4%
Q9-26. Summer camps for children & youth	1.9%	7.7%	25.0%	30.8%	34.6%
Q9-27. Swim lessons	3.9%	11.8%	21.6%	29.4%	33.3%
Q9-28. Teen/tween programs	2.8%	5.6%	22.2%	25.0%	44.4%
Q9-29. Tennis programs	8.1%	8.1%	18.9%	21.6%	43.2%
Q9-30. Volleyball programs	10.0%	5.0%	25.0%	15.0%	45.0%
Q9-31. Water fitness programs	7.1%	2.9%	18.6%	25.7%	45.7%
Q9-32. Youth arts, dance, performing arts	5.9%	8.8%	17.6%	17.6%	50.0%
Q9-33. Youth fitness & wellness programs	5.1%	12.8%	23.1%	25.6%	33.3%
Q9-34. Youth sports programs	23.9%	13.0%	39.1%	6.5%	17.4%
Q9-35. Other	0.0%	20.0%	0.0%	20.0%	60.0%

Q9-35. Other

<u>Q9-35. Other</u>	<u>Number</u>	<u>Percent</u>
Horse park trails, ATV park	1	7.1 %
Pickedball courts	1	7.1 %
HOBBY, WOOD WORKING, AUTOMOTIVE	1	7.1 %
ULTIMATE FRISBEE	1	7.1 %
BIKING TRAILS	1	7.1 %
INDOOR TENNIS	1	7.1 %
MUSICAL, INSTRUMENTAL PROGRAMS	1	7.1 %
TRACK AND FIELD DEVELOPMENT PROGRAMS	1	7.1 %
Paved walking area	1	7.1 %
Raquetball	1	7.1 %
Boating, sailing, water fun activities	1	7.1 %
Working with Special Olympics to host their activities	1	7.1 %
Special Olympic programming for special needs people	1	7.1 %
Roller Hockey in Beaufort	1	7.1 %
Total	14	100.0 %

Q10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?

Q10. Top choice	Number	Percent
Adult arts, dance, performing arts	24	6.8 %
Adult continuing education programs	23	6.6 %
Adult fitness & wellness programs	43	12.3 %
Adult sports programs	8	2.3 %
After school programs for children & youth	9	2.6 %
Baseball programs	9	2.6 %
Basketball programs	3	0.9 %
Cultural enrichment programs	13	3.7 %
Day trips/tours	15	4.3 %
Environmental education programs	14	4.0 %
eSports/video gaming	3	0.9 %
Football programs	6	1.7 %
Golf lessons and/or leagues	7	2.0 %
Gymnastics programs	2	0.6 %
Lacrosse programs	2	0.6 %
Martial arts	1	0.3 %
Pickleball programs	15	4.3 %
Preschool programs	4	1.1 %
Programs for people with special needs or disabilities	5	1.4 %
Senior programs (cards, computer classes, etc.)	13	3.7 %
Senior recreational programs	6	1.7 %
Soccer programs	6	1.7 %
Softball programs	1	0.3 %
Special events	8	2.3 %
Summer camps for children & youth	2	0.6 %
Swim lessons	2	0.6 %
Teen/tween programs	4	1.1 %
Tennis programs	6	1.7 %
Water fitness programs	8	2.3 %
Youth arts, dance, performing arts	1	0.3 %
Youth fitness & wellness programs	2	0.6 %
Youth sports programs	6	1.7 %
Other	6	1.7 %
None chosen	74	21.1 %
Total	351	100.0 %

Q10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 2nd choice	Number	Percent
Adult arts, dance, performing arts	19	5.4 %
Adult continuing education programs	23	6.6 %
Adult fitness & wellness programs	29	8.3 %
Adult sports programs	11	3.1 %
After school programs for children & youth	6	1.7 %
Baseball programs	8	2.3 %
Basketball programs	4	1.1 %
Cultural enrichment programs	10	2.8 %
Day trips/tours	14	4.0 %
Environmental education programs	14	4.0 %
eSports/video gaming	1	0.3 %
Football programs	2	0.6 %
Golf lessons and/or leagues	7	2.0 %
Gymnastics programs	8	2.3 %
Lacrosse programs	2	0.6 %
Martial arts	1	0.3 %
Pickleball programs	4	1.1 %
Preschool programs	7	2.0 %
Programs for people with special needs or disabilities	5	1.4 %
Senior programs (cards, computer classes, etc.)	13	3.7 %
Senior recreational programs	16	4.6 %
Soccer programs	4	1.1 %
Softball programs	3	0.9 %
Special events	3	0.9 %
Summer camps for children & youth	6	1.7 %
Swim lessons	5	1.4 %
Teen/tween programs	2	0.6 %
Tennis programs	2	0.6 %
Water fitness programs	9	2.6 %
Youth arts, dance, performing arts	5	1.4 %
Youth fitness & wellness programs	6	1.7 %
Youth sports programs	4	1.1 %
Other	2	0.6 %
None chosen	96	27.4 %
Total	351	100.0 %

Q10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 3rd choice	Number	Percent
Adult arts, dance, performing arts	14	4.0 %
Adult continuing education programs	10	2.8 %
Adult fitness & wellness programs	17	4.8 %
Adult sports programs	6	1.7 %
After school programs for children & youth	8	2.3 %
Baseball programs	2	0.6 %
Basketball programs	5	1.4 %
Cheerleading programs	1	0.3 %
Cultural enrichment programs	10	2.8 %
Day trips/tours	21	6.0 %
Environmental education programs	9	2.6 %
eSports/video gaming	1	0.3 %
Football programs	1	0.3 %
Golf lessons and/or leagues	9	2.6 %
Gymnastics programs	2	0.6 %
Lacrosse programs	4	1.1 %
Martial arts	4	1.1 %
Pickleball programs	9	2.6 %
Preschool programs	4	1.1 %
Programs for people with special needs or disabilities	7	2.0 %
Senior programs (cards, computer classes, etc.)	9	2.6 %
Senior recreational programs	14	4.0 %
Soccer programs	2	0.6 %
Softball programs	2	0.6 %
Special events	12	3.4 %
Summer camps for children & youth	2	0.6 %
Swim lessons	12	3.4 %
Teen/tween programs	3	0.9 %
Tennis programs	7	2.0 %
Volleyball programs	2	0.6 %
Water fitness programs	10	2.8 %
Youth arts, dance, performing arts	2	0.6 %
Youth fitness & wellness programs	4	1.1 %
Youth sports programs	6	1.7 %
None chosen	120	34.2 %
Total	351	100.0 %

Q10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?

Q10. 4th choice	Number	Percent
Adult arts, dance, performing arts	8	2.3 %
Adult continuing education programs	9	2.6 %
Adult fitness & wellness programs	14	4.0 %
Adult sports programs	8	2.3 %
After school programs for children & youth	7	2.0 %
Basketball programs	3	0.9 %
Cultural enrichment programs	12	3.4 %
Day trips/tours	11	3.1 %
Environmental education programs	15	4.3 %
eSports/video gaming	1	0.3 %
Golf lessons and/or leagues	4	1.1 %
Gymnastics programs	1	0.3 %
Lacrosse programs	1	0.3 %
Martial arts	4	1.1 %
Pickleball programs	3	0.9 %
Preschool programs	1	0.3 %
Programs for people with special needs or disabilities	4	1.1 %
Senior programs (cards, computer classes, etc.)	13	3.7 %
Senior recreational programs	12	3.4 %
Soccer programs	2	0.6 %
Softball programs	1	0.3 %
Special events	12	3.4 %
Summer camps for children & youth	10	2.8 %
Swim lessons	8	2.3 %
Teen/tween programs	4	1.1 %
Tennis programs	3	0.9 %
Volleyball programs	2	0.6 %
Water fitness programs	8	2.3 %
Youth arts, dance, performing arts	4	1.1 %
Youth fitness & wellness programs	5	1.4 %
Youth sports programs	9	2.6 %
Other	3	0.9 %
None chosen	149	42.5 %
Total	351	100.0 %

(SUM OF TOP 4)**Q10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?****(top 4)**

Q10. Top choice	Number	Percent
Adult arts, dance, performing arts	65	18.5 %
Adult continuing education programs	65	18.5 %
Adult fitness & wellness programs	103	29.3 %
Adult sports programs	33	9.4 %
After school programs for children & youth	30	8.5 %
Baseball programs	19	5.4 %
Basketball programs	15	4.3 %
Cheerleading programs	1	0.3 %
Cultural enrichment programs	45	12.8 %
Day trips/tours	61	17.4 %
Environmental education programs	52	14.8 %
eSports/video gaming	6	1.7 %
Football programs	9	2.6 %
Golf lessons and/or leagues	27	7.7 %
Gymnastics programs	13	3.7 %
Lacrosse programs	9	2.6 %
Martial arts	10	2.8 %
Pickleball programs	31	8.8 %
Preschool programs	16	4.6 %
Programs for people with special needs or disabilities	21	6.0 %
Senior programs (cards, computer classes, etc.)	48	13.7 %
Senior recreational programs	48	13.7 %
Soccer programs	14	4.0 %
Softball programs	7	2.0 %
Special events	35	10.0 %
Summer camps for children & youth	20	5.7 %
Swim lessons	27	7.7 %
Teen/tween programs	13	3.7 %
Tennis programs	18	5.1 %
Volleyball programs	4	1.1 %
Water fitness programs	35	10.0 %
Youth arts, dance, performing arts	12	3.4 %
Youth fitness & wellness programs	17	4.8 %
Youth sports programs	25	7.1 %
Other	11	3.1 %
None chosen	74	21.1 %
Total	1039	

Q11. Please rate your level of support for each of the following actions Beaufort County could take to improve the parks and recreation system.

(N=351)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-1. Develop a new outdoor exercise/fitness area	37.0%	23.6%	31.6%	7.7%
Q11-2. Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	30.2%	30.2%	29.3%	10.3%
Q11-3. Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	43.9%	24.8%	21.7%	9.7%
Q11-4. Develop new athletic complex	28.5%	21.7%	37.3%	12.5%
Q11-5. Develop new family aquatic center with slides, sprays, etc.	36.8%	25.1%	26.5%	11.7%
Q11-6. Develop new swimming pools	39.0%	21.4%	29.3%	10.3%
Q11-7. Develop new programs/activities at existing facilities	37.9%	31.3%	27.1%	3.7%
Q11-8. Develop new trails & connect existing trails	53.0%	24.2%	19.1%	3.7%
Q11-9. Develop walking/biking trails & parks	56.4%	21.9%	17.4%	4.3%
Q11-10. Improve existing neighborhood & community center parks	52.4%	25.4%	17.7%	4.6%
Q11-11. Improve existing park buildings/centers	47.0%	23.4%	26.2%	3.4%
Q11-12. Improve existing playground areas	47.3%	24.5%	24.8%	3.4%
Q11-13. Improve existing sport courts (e.g., basketball, tennis, multi-sport)	37.3%	29.3%	28.8%	4.6%

Q11. Please rate your level of support for each of the following actions Beaufort County could take to improve the parks and recreation system.

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-14. Improve existing youth/adult athletic fields	37.9%	28.8%	28.5%	4.8%
Q11-15. Improve connectivity/ accessibility of trails	45.3%	25.9%	24.5%	4.3%
Q11-16. Purchase land for additional athletic fields & larger recreational areas	29.1%	21.9%	37.3%	11.7%
Q11-17. Purchase land for additional trails or bikeways	36.8%	24.2%	27.6%	11.4%
Q11-18. Purchase land to develop new parks	37.0%	26.2%	26.2%	10.5%
Q11-19. Utilize school facilities for County recreation programs	34.5%	25.6%	30.8%	9.1%
Q11-20. WiFi in parks	31.9%	20.8%	29.1%	18.2%
Q11-21. Other	100.0%	0.0%	0.0%	0.0%

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

Q12. Top choice	Number	Percent
Develop a new outdoor exercise/fitness area	16	4.6 %
Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	23	6.6 %
Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	44	12.5 %
Develop new athletic complex	9	2.6 %
Develop new family aquatic center with slides, sprays, etc.	35	10.0 %
Develop new swimming pools	13	3.7 %
Develop new programs/activities at existing facilities	4	1.1 %
Develop new trails & connect existing trails	35	10.0 %
Develop walking/biking trails & parks	17	4.8 %
Improve existing neighborhood & community center parks	19	5.4 %
Improve existing park buildings/centers	11	3.1 %
Improve existing playground areas	4	1.1 %
Improve existing sport courts (e.g., basketball, tennis, multi-sport)	5	1.4 %
Improve existing youth/adult athletic fields	4	1.1 %
Improve connectivity/accessibility of trails	4	1.1 %
Purchase land for additional athletic fields & larger recreational areas	4	1.1 %
Purchase land for additional trails or bikeways	8	2.3 %
Purchase land to develop new parks	9	2.6 %
Utilize school facilities for County recreation programs	6	1.7 %
WiFi in parks	5	1.4 %
Other	12	3.4 %
None chosen	64	18.2 %
Total	351	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

<u>Q12. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Develop a new outdoor exercise/fitness area	5	1.4 %
Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	10	2.8 %
Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	24	6.8 %
Develop new athletic complex	8	2.3 %
Develop new family aquatic center with slides, sprays, etc.	23	6.6 %
Develop new swimming pools	22	6.3 %
Develop new programs/activities at existing facilities	9	2.6 %
Develop new trails & connect existing trails	28	8.0 %
Develop walking/biking trails & parks	41	11.7 %
Improve existing neighborhood & community center parks	21	6.0 %
Improve existing park buildings/centers	9	2.6 %
Improve existing playground areas	9	2.6 %
Improve existing sport courts (e.g., basketball, tennis, multi-sport)	7	2.0 %
Improve existing youth/adult athletic fields	9	2.6 %
Improve connectivity/accessibility of trails	9	2.6 %
Purchase land for additional athletic fields & larger recreational areas	3	0.9 %
Purchase land for additional trails or bikeways	14	4.0 %
Purchase land to develop new parks	6	1.7 %
Utilize school facilities for County recreation programs	7	2.0 %
WiFi in parks	3	0.9 %
<u>None chosen</u>	<u>84</u>	<u>23.9 %</u>
Total	351	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

<u>Q12. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Develop a new outdoor exercise/fitness area	1	0.3 %
Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	2	0.6 %
Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	11	3.1 %
Develop new athletic complex	9	2.6 %
Develop new family aquatic center with slides, sprays, etc.	13	3.7 %
Develop new swimming pools	18	5.1 %
Develop new programs/activities at existing facilities	16	4.6 %
Develop new trails & connect existing trails	18	5.1 %
Develop walking/biking trails & parks	20	5.7 %
Improve existing neighborhood & community center parks	14	4.0 %
Improve existing park buildings/centers	10	2.8 %
Improve existing playground areas	13	3.7 %
Improve existing sport courts (e.g., basketball, tennis, multi-sport)	10	2.8 %
Improve existing youth/adult athletic fields	13	3.7 %
Improve connectivity/accessibility of trails	24	6.8 %
Purchase land for additional athletic fields & larger recreational areas	7	2.0 %
Purchase land for additional trails or bikeways	19	5.4 %
Purchase land to develop new parks	12	3.4 %
Utilize school facilities for County recreation programs	10	2.8 %
WiFi in parks	13	3.7 %
<u>None chosen</u>	<u>98</u>	<u>27.9 %</u>
Total	351	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

<u>Q12. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Develop a new outdoor exercise/fitness area	11	3.1 %
Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	3	0.9 %
Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	6	1.7 %
Develop new athletic complex	5	1.4 %
Develop new family aquatic center with slides, sprays, etc.	13	3.7 %
Develop new swimming pools	7	2.0 %
Develop new programs/activities at existing facilities	10	2.8 %
Develop new trails & connect existing trails	16	4.6 %
Develop walking/biking trails & parks	17	4.8 %
Improve existing neighborhood & community center parks	15	4.3 %
Improve existing park buildings/centers	10	2.8 %
Improve existing playground areas	16	4.6 %
Improve existing sport courts (e.g., basketball, tennis, multi-sport)	9	2.6 %
Improve existing youth/adult athletic fields	11	3.1 %
Improve connectivity/accessibility of trails	12	3.4 %
Purchase land for additional athletic fields & larger recreational areas	7	2.0 %
Purchase land for additional trails or bikeways	14	4.0 %
Purchase land to develop new parks	18	5.1 %
Utilize school facilities for County recreation programs	10	2.8 %
WiFi in parks	16	4.6 %
<u>None chosen</u>	<u>125</u>	<u>35.6 %</u>
Total	351	100.0 %

(SUM OF TOP 4)**Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund? (top 4)**

Q12. Top choice	Number	Percent
Develop a new outdoor exercise/fitness area	33	9.4 %
Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	38	10.8 %
Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. & replace smaller outdated recreation centers with newer, larger ones	85	24.2 %
Develop new athletic complex	31	8.8 %
Develop new family aquatic center with slides, sprays, etc.	84	23.9 %
Develop new swimming pools	60	17.1 %
Develop new programs/activities at existing facilities	39	11.1 %
Develop new trails & connect existing trails	97	27.6 %
Develop walking/biking trails & parks	95	27.1 %
Improve existing neighborhood & community center parks	69	19.7 %
Improve existing park buildings/centers	40	11.4 %
Improve existing playground areas	42	12.0 %
Improve existing sport courts (e.g., basketball, tennis, multi-sport)	31	8.8 %
Improve existing youth/adult athletic fields	37	10.5 %
Improve connectivity/accessibility of trails	49	14.0 %
Purchase land for additional athletic fields & larger recreational areas	21	6.0 %
Purchase land for additional trails or bikeways	55	15.7 %
Purchase land to develop new parks	45	12.8 %
Utilize school facilities for County recreation programs	33	9.4 %
WiFi in parks	37	10.5 %
Other	12	3.4 %
None chosen	64	18.2 %
Total	1097	

Q13. If you had an additional \$100, how would you allocate the funds among the parks and recreation categories listed below?

	<u>Mean</u>
Improvements/maintenance of existing parks & recreation facilities	29.62
Acquisition of new park land & open space	17.40
Construction of new sports fields (softball, soccer, baseball, etc.)	5.47
Develop new indoor recreation facility (indoor walking track, fitness centers, gyms, sport courts, etc.)	13.24
Develop new indoor pool/aquatic facility	11.18
Develop new community center	4.54
Renovate existing community centers	10.75
Other	7.80

Q14. How important do you think it is for Beaufort County to provide high quality parks and recreation programs, parks, trails, and facilities?

Q14. How important is it for County to provide high quality parks & recreation programs, parks, trails, & facilities

	<u>Number</u>	<u>Percent</u>
Very important	237	67.5 %
Important	78	22.2 %
Neutral	15	4.3 %
Not important	3	0.9 %
Not at all important	3	0.9 %
<u>Not provided</u>	15	4.3 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")**Q14. How important do you think it is for Beaufort County to provide high quality parks and recreation programs, parks, trails, and facilities? (without "not provided")**

Q14. How important is it for County to provide high quality parks & recreation programs, parks, trails, & facilities

	<u>Number</u>	<u>Percent</u>
Very important	237	70.5 %
Important	78	23.2 %
Neutral	15	4.5 %
Not important	3	0.9 %
Not at all important	3	0.9 %
Total	336	100.0 %

Q15. Please rate your level of satisfaction with the overall value that your household receives from Beaufort County Parks and Recreation.

Q15. Your level of satisfaction with overall value your household receives from County Parks &

<u>Recreation</u>	<u>Number</u>	<u>Percent</u>
Very satisfied	27	7.7 %
Satisfied	114	32.5 %
Neutral	122	34.8 %
Dissatisfied	39	11.1 %
Very dissatisfied	17	4.8 %
<u>Don't know</u>	32	9.1 %
Total	351	100.0 %

(WITHOUT "DON'T KNOW")**Q15. Please rate your level of satisfaction with the overall value that your household receives from Beaufort County Parks and Recreation. (without "don't know")**

Q15. Your level of satisfaction with overall value
your household receives from County Parks &

Recreation	Number	Percent
Very satisfied	27	8.5 %
Satisfied	114	35.7 %
Neutral	122	38.2 %
Dissatisfied	39	12.2 %
Very dissatisfied	17	5.3 %
Total	319	100.0 %

Q16. Given the recent COVID-19 Pandemic, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?

Q16. How has your household's perception of the
value of parks, trails, open spaces & recreation
changed given recent COVID-19 Pandemic

	Number	Percent
Value has significantly increased	86	24.5 %
Value has somewhat increased	80	22.8 %
No change	145	41.3 %
Value has somewhat decreased	12	3.4 %
Value has significantly decreased	10	2.8 %
Not provided	18	5.1 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")**Q16. Given the recent COVID-19 Pandemic, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed? (without "not provided")**

Q16. How has your household's perception of the
value of parks, trails, open spaces & recreation
changed given recent COVID-19 Pandemic

	Number	Percent
Value has significantly increased	86	25.8 %
Value has somewhat increased	80	24.0 %
No change	145	43.5 %
Value has somewhat decreased	12	3.6 %
Value has significantly decreased	10	3.0 %
Total	333	100.0 %

Q17. Based on your perception of value, how would you want Beaufort County to fund future parks, recreation, trails, and open space needs?

Q17. How would you want County to fund future
parks, recreation, trails, & open space needs

	Number	Percent
Increase funding	173	49.3 %
Maintain existing funding levels	99	28.2 %
Reduce funding	11	3.1 %
Not sure	50	14.2 %
Not provided	18	5.1 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")

Q17. Based on your perception of value, how would you want Beaufort County to fund future parks, recreation, trails, and open space needs? (without "not provided")

Q17. How would you want County to fund future parks, recreation, trails, & open space needs

	Number	Percent
Increase funding	173	52.0 %
Maintain existing funding levels	99	29.7 %
Reduce funding	11	3.3 %
Not sure	50	15.0 %
Total	333	100.0 %

Q18. Your gender:

Q18. Your gender

	Number	Percent
Male	165	47.0 %
Female	171	48.7 %
Non-binary	2	0.6 %
Not provided	13	3.7 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")

Q18. Your gender: (without "not provided")

Q18. Your gender

	Number	Percent
Male	165	48.8 %
Female	171	50.6 %
Non-binary	2	0.6 %
Total	338	100.0 %

Q19. Including yourself, how many people in your household are...

	Mean	Sum
number	2.4	849
Under age 5	0.1	27
Ages 5-9	0.2	54
Ages 10-14	0.2	59
Ages 15-19	0.1	45
Ages 20-24	0.1	32
Ages 25-34	0.2	85
Ages 35-44	0.3	108
Ages 45-54	0.3	117
Ages 55-64	0.4	134
Ages 65-74	0.3	109
Ages 75-84	0.2	68
Ages 85+	0.0	11

Q20. Your age:

Q20. Your age	Number	Percent
18-34	63	17.9 %
35-44	64	18.2 %
45-54	64	18.2 %
55-64	64	18.2 %
65+	94	26.8 %
Not provided	2	0.6 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")**Q20. Your age: (without "not provided")**

Q20. Your age	Number	Percent
18-34	63	18.1 %
35-44	64	18.3 %
45-54	64	18.3 %
55-64	64	18.3 %
65+	94	26.9 %
Total	349	100.0 %

Q21. How many years have you lived in Beaufort County?

Q21. How many years have you lived in Beaufort

County	Number	Percent
0-5	81	23.1 %
6-10	61	17.4 %
11-15	35	10.0 %
16-20	26	7.4 %
21-30	67	19.1 %
31+	74	21.1 %
Not provided	7	2.0 %
Total	351	100.0 %

(WITHOUT "NOT PROVIDED")**Q21. How many years have you lived in Beaufort County? (without "not provided")**

Q21. How many years have you lived in Beaufort

County	Number	Percent
0-5	81	23.5 %
6-10	61	17.7 %
11-15	35	10.2 %
16-20	26	7.6 %
21-30	67	19.5 %
31+	74	21.5 %
Total	344	100.0 %

Q22. Which of the following best describes your race/ethnicity?Q22. Which following best describes your race/
ethnicity

	Number	Percent
Asian or Asian Indian	7	2.0 %
Black or African American	60	17.1 %
American Indian or Alaska Native	2	0.6 %
White	269	76.6 %
Native Hawaiian or other Pacific Islander	1	0.3 %
Hispanic, Spanish, or Latino/a/x	38	10.8 %
Other	3	0.9 %
Total	380	

Q22-7. Self-describe your race/ethnicity:

Q22-7. Self-describe your race/ethnicity	Number	Percent
Mixed	2	66.7 %
Multi-race	1	33.3 %
Total	3	100.0 %

5

Open-Ended Responses

Open-Ended Comment Responses

Q2—"Other": From the following list, please CHECK ALL of the ways you learn about Beaufort County Parks and Recreation programs and activities.

- Banners and news letters around town
- Billboard
- Born and raised in Beaufort S.C
- Drive by
- Drive by
- Drive by
- Drive by
- Drive by
- Drive by
- GOOGLE
- Just happen to stumble upon them
- JUST SAW THEM
- LIVE NEXT TO THE PARK
- LOCAL OWNED BUSINESS
- Locally produced and distributed magazines covering local venues, issues, and events in the Beaufort County and Hilton Head Island areas
- Nextdoor
- Store owners, library workers
- TV ads
- Word of mouth
- WORK

Q4c—"Other": If your household has NOT participated in any Beaufort County Parks and Recreation Department programs during the last 2 years, please CHECK ALL of the following reasons why you may have NOT participated, before the COVID-19 Pandemic.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • COVID19 • COVID19 • COVID19 • COVID19 • fees too high • Had knee replacement. Trying to get back into participating. • I am quite new to the area, but definitely plan to in the future • I live alone • Indoor pool looks unkept • Just moved here • LAZINESS ON OUR PART | <ul style="list-style-type: none"> • Live too far away from most programs • MY KIDS ARE 3 AND UNDER • no ads • NO CHILDREN IN HOME • NO KIDS • Not aware of these programs • OVERCROWDING • poor health • Taking care of a person with Dementia • "We travel a lot so for us it is about timing. I would love to see a community tennis association " |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Q11—"Other": Please rate your level of support for each of the following actions Beaufort County could take to improve the parks and recreation system.

- Areas that may be used for group meetings.
- Boat ramps.
- communication
- DEVELOP DOG PARK ON NORTH END OF ISLAND
- facilities for Hilton Head
- Horse park trails, ATV park"
- INCREASE FRESH WATER FISHING
- MAKE RENTING FIELDS CHEAPER
- Make the areas safe and well good lighting and if possible have an employee on site during normal business hours and give opportunities without a cost to the individuals of the county and surrounding areas
- NEW AND BIGGER BOAT RAMPS AND PARKING AREAS ARE DESPERATELY NEEDED. THERE ARE 20 TIMES AS MANY BOATS IN BEAUFORT COUNTY NOW THEN THERE WERE IN 1970 AND FEWER BOAT LAUNCHING AND PARKING AREAS.
- Outdoor Amphitheater.
- Pickleball courts
- Provide more areas that are open for hunting and habitat preservation. And or Shooting ranges.
- SIDEWALK ON BURNT CHURCH ROAD
- Staff are very nice, however management is rude and needs to have a better attitude.
- The county needs to do a better advertising campaign. Make facilities more accessible to more people.
- WE NEED A LOT MORE PARKS

Q13—"Other": If you had an additional \$100, how would you allocate the funds among the parks and recreation categories listed below?

- Apply it to massive debt the council has already made
- Biking. Improve biking trails and bike lanes.
- Boat ramps .
- Community garden
- Connect biking trails
- Connect biking trails
- CREATE BETTER/MORE FRESHWATER FISHING OPPORTUNITIES
- CREATE LARGE WATER PARK
- Dedicated Pickleball courts
- Develop an outdoor fitness center with running trail, track and outdoor exercise equipment like pull up bars and crunch machines.
- Develop new outdoor swimming pool complexes (we don't all live in fancy neighborhoods), build connected safe bike path network
- DEVELOP PROGRAMS FOR WALKING, BIKING, AND ARTS AND CRAFTS-ESPECIALLY QUILTING AND SEWING CLASSES

- DISC GOLF COURSES
- Dog Parks
- ENFORCE PARKING RESTRICTIONS AT BOAT LANDINGS FOR VEHICLES WITHOUT TRAILERS
- facility park
- fishing access
- Fox boat ramps
- Horse park trail, ATV park
- Hunting areas and or outdoor shooting ranges including over 100yard rifle and sporting clays ranges.
- Improve and extend walking trails
- IMPROVE AND OR CONNECT TRAILS
- Improve picnic areas
- INDOOR SPORTS INCLUDING HOCKEY RINK
- more bike trails on Lady's island
- Mosquito/gnat control.
- NEW AND BIGGER BOAT RAMPS AND PARKING AREAS ARE DESPERATELY NEEDED. THERE ARE 20 TIMES AS MANY BOATS IN BEAUFORT COUNTY NOW THEN THERE WERE IN 1970 AND FEWER BOAT LAUNCHING AND PARKING AREAS.
- New boat landings
- new programs
- Outdoor Waterpark
- Private public venture
- Renovate existing docks to allow for disabled access of all water areas.
- REPAIR TRASK LANDING
- Splash pad, shade, and children height toilets/sinks at preexisting playgrounds
- Therapeutic Rec directors for special-needs program and therapeutic Rec directors within your programs I think money should be spent on hiring good people that will run your programming well. Please fix what you have first. Beaufort County only has one place for special needs camp at the island recenter. it only service around 50 children. So 2500 children have no services all summer. Please call me 843-422-5747
- Work with Special Olympics to implement their programs into existing facilities
- yearly publication of offerings

6 Survey Instrument

COUNTY COUNCIL OF BEAUFORT COUNTY
OFFICE OF THE COUNTY ADMINISTRATOR
ADMINISTRATION BUILDING
BEAUFORT COUNTY GOVERNMENT ROBERT SMALLS COMPLEX
100 RIBAUT ROAD
POST OFFICE DRAWER 1228
BEAUFORT, SOUTH CAROLINA 29901-1228
TELEPHONE: (843) 255-2023
FAX: (843) 255-9403
www.beaufortcountysc.gov

CHERYL H. HARRIS
EXECUTIVE ASSISTANT

ERIC L. GREENWAY
COUNTY ADMINISTRATOR

WHITNEY RICHLAND
DEPUTY COUNTY ADMINISTRATOR

June 1, 2022

Dear Beaufort County Resident,

The Beaufort County Parks and Recreation Department is developing a new Comprehensive Master Plan. This plan will be a living and working document that will create a clear set of short-term, mid-term and long-range goals. It will also outline the objectives for parks and recreation services in the County, serving as a roadmap to help guide decisions and strategies for the future development of parks, facilities, and programs.

A crucial part of this process includes a community needs assessment survey that will be sent to a specific number of randomly selected households in Beaufort County.

Your household was one of the few that was selected to receive this survey. We need your participation to ensure our plan meets the needs of citizens!

Completion of the survey will take approximately 10-15 minutes and all responses will be kept confidential. ETC Institute, an independent consulting company, will administer the survey and compile the results.

Please return your completed survey in the enclosed stamped envelope within two weeks. To complete the survey on-line, please visit <https://beaufortcountysurvey.org>. Once again, your participation is essential to the successful completion of this project.

We greatly appreciate the time and attention you have given to ensure that the data collected accurately reflects the needs and desires of the residents of Beaufort County. Should you have any questions or concerns, please feel free to contact Shannon Loper, Director Beaufort County Parks & Recreation, at (843) 255-6680 or by email at sloper@bcgov.net.

Thank you again for your willingness to help us improve your parks and recreation services in Beaufort County!

Sincerely,



Eric L. Greenway
County Administrator

ELG:ch

Beaufort County Parks and Recreation Needs Assessment

Let your voice be heard today!



The Beaufort County Parks and Recreation Department would like your input to help determine parks and recreation priorities for our community. Since this survey will inform a long-term plan, **please answer the questions in pre-COVID conditions.** This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at BeaufortCountySurvey.org. We greatly appreciate and value your time!

1. Have you or any member of your household visited any parks or facilities offered by Beaufort County during the past 2 years (including the time before the COVID-19 Pandemic)?

___(1) Yes [Answer Q1a-b.] ___(2) No [Answer Q1c.]

1a. How often have you visited Beaufort County parks and/or facilities during the past 2 years?

___(1) 5 or more times a week ___(3) Once a week ___(5) Less than once a month
 ___(2) 2-4 times a week ___(4) 1-3 times a month ___(9) Don't know

1b. Overall, how would you rate the physical condition of ALL Beaufort County parks and/or facilities you have visited during the last 2 years?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

1c. If your household has NOT visited any Beaufort County parks or facilities during the past 2 years, please CHECK ALL of the following reasons you have NOT visited, before the COVID-19 Pandemic.

- | | |
|-------------------------------------------------------|--------------------------------------------------|
| ___(01) Use facilities/parks/trails in other counties | ___(11) Lack of parking to access parks/trails |
| ___(02) Too far from home | ___(12) Do not feel safe using parks/trails |
| ___(03) Parks/trails are not well maintained | ___(13) Lack of handicap accessibility |
| ___(04) Facilities are not well maintained | ___(14) Not aware of facility locations |
| ___(05) Facilities do not have the right equipment | ___(15) Not aware of parks' or trails' locations |
| ___(06) Facility operating hours are not convenient | ___(16) Lack of transportation |
| ___(07) Not interested | ___(17) Lack of restrooms |
| ___(08) Too busy | ___(18) Lack of trust in government |
| ___(09) Use facilities of other organizations | ___(19) Language/cultural barriers |
| ___(10) Lack of features we want to use | ___(20) Other: _____ |

2. From the following list, please CHECK ALL of the ways you learn about Beaufort County Parks and Recreation programs and activities.

- | | |
|--------------------------------------------------|-----------------------------------------------------------|
| ___(01) Beaufort County program guide | ___(09) E-mail notifications from the County |
| ___(02) County website | ___(10) Facebook |
| ___(03) Materials at parks/recreation facilities | ___(11) Twitter |
| ___(04) Conversations with recreation staff | ___(12) Instagram |
| ___(05) Newspaper | ___(13) Flyers |
| ___(06) Friends and neighbors | ___(14) Schools, churches, other non-profit organizations |
| ___(07) Promotions at special events | ___(15) Health clubs or gyms |
| ___(08) Banners at parks or county facilities | ___(16) Other: _____ |

3. From the list in Question 2, which THREE methods of communication would you MOST PREFER the County use to communicate with you about recreation programs and activities? [Write in your answers below using the numbers from the list in Question 2, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

4. Has your household participated in any recreation programs offered by Beaufort County Parks and Recreation during the past 2 years?

___(1) Yes [Answer Q4a-b.] ___(2) No [Answer Q4c.]

4a. How many programs offered by Beaufort County Parks and Recreation have you or members of your household participated in during the past 2 years?

___(1) One ___(2) 2-3 ___(3) 4-6 ___(4) 7 or more

4b. How would you rate the overall quality of the Beaufort County Parks and Recreation programs in which your household has participated?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

4c. If your household has NOT participated in any Beaufort County Parks and Recreation Department programs during the last 2 years, please CHECK ALL of the following reasons why you may have NOT participated, before the COVID-19 Pandemic.

- | | |
|------------------------------------------------|----------------------------------------------------|
| ___(01) Lack of quality programs | ___(11) Not interested in the programs offered |
| ___(02) Lack of quality instructors | ___(12) Registration is difficult |
| ___(03) Old and outdated facilities | ___(13) Poor customer service by staff |
| ___(04) Use programs of other agencies | ___(14) Lack of transportation |
| ___(05) Not aware of what programs are offered | ___(15) Lack of the right program equipment |
| ___(06) Not aware of facility locations | ___(16) Too busy to participate in programs/events |
| ___(07) Fees are too high | ___(17) Lack of trust in government |
| ___(08) Too far from home | ___(18) Language/cultural barriers |
| ___(09) Program times are not convenient | ___(19) Security is insufficient |
| ___(10) Classes are full | ___(20) Other: _____ |

5. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the past 2 years.

- | | |
|--------------------------------------------------------|-------------------------------------------------------|
| ___(01) Beaufort County recreation programs | ___(08) Private summer camps |
| ___(02) Neighboring counties | ___(09) Private workout facilities |
| ___(03) City of Beaufort | ___(10) Private clubs (tennis, health, swim, fitness) |
| ___(04) Island Recreation Association | ___(11) YMCA programs |
| ___(05) Public/private schools | ___(12) Homeowners Association (HOA) |
| ___(06) Places of worship (e.g., synagogues, churches) | ___(13) Other: _____ |
| ___(07) Private and non-profit youth sports leagues | ___(14) None; do not use any organizations |

6. Please rate your level of agreement with the following statements about some potential benefits of Beaufort County parks and recreation services by circling the corresponding number.

Parks and recreation services in Beaufort County...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Helps to attract new residents and businesses	5	4	3	2	1	9
02.	Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
04.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
05.	Increases my (my household's) property value	5	4	3	2	1	9
06.	Is age-friendly and accessible to all age groups	5	4	3	2	1	9
07.	Makes Beaufort County a more desirable place to live	5	4	3	2	1	9
08.	Positively impacts economic/business development	5	4	3	2	1	9
09.	Preserves open space and protects the environment/cultural resources	5	4	3	2	1	9
10.	Promotes tourism to the County and the region	5	4	3	2	1	9
11.	Provides jobs/professional development for youth	5	4	3	2	1	9
12.	Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
13.	Provides volunteer opportunities for the community	5	4	3	2	1	9

7. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in Beaufort County listed below by circling either "Yes" or "No." If "Yes," please rate how well your needs for facilities/amenities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

Type of Facility/Amenity (Listed Alphabetically)	Do you have a need for this facility/amenity?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Baseball/softball fields	Yes	No	5	4	3	2	1
02. Boat ramps, kayak, and canoe launches	Yes	No	5	4	3	2	1
03. Climbing walls	Yes	No	5	4	3	2	1
04. Community gardens	Yes	No	5	4	3	2	1
05. Community/recreation center based parks	Yes	No	5	4	3	2	1
06. Disc golf courses	Yes	No	5	4	3	2	1
07. Dog parks (off-leash)	Yes	No	5	4	3	2	1
08. Fishing areas	Yes	No	5	4	3	2	1
09. Golf courses	Yes	No	5	4	3	2	1
10. Ice skating and hockey facilities	Yes	No	5	4	3	2	1
11. Indoor aquatic/swimming facilities	Yes	No	5	4	3	2	1
12. Indoor gyms/multi-purpose recreation center	Yes	No	5	4	3	2	1
13. Indoor sports complex (indoor sports fields)	Yes	No	5	4	3	2	1
14. Indoor walking/jogging tracks	Yes	No	5	4	3	2	1
15. Large multi-use athletic fields	Yes	No	5	4	3	2	1
16. Mountain bike trails	Yes	No	5	4	3	2	1
17. Multi-purpose outdoor courts (basketball, volleyball)	Yes	No	5	4	3	2	1
18. Multi-purpose outdoor field space (football, soccer, lacrosse fields, etc.)	Yes	No	5	4	3	2	1
19. Natural areas/wildlife habitats (greenspace)	Yes	No	5	4	3	2	1
20. Nature center/nature trails	Yes	No	5	4	3	2	1
21. Outdoor amphitheater	Yes	No	5	4	3	2	1
22. Outdoor aquatic/swimming facilities	Yes	No	5	4	3	2	1
23. Outdoor basketball courts	Yes	No	5	4	3	2	1
24. Outdoor tennis courts	Yes	No	5	4	3	2	1
25. Paved walking, biking, and hiking trails	Yes	No	5	4	3	2	1
26. Pickleball courts	Yes	No	5	4	3	2	1
27. Picnic shelters	Yes	No	5	4	3	2	1
28. Playgrounds	Yes	No	5	4	3	2	1
29. Practice fields for baseball and soccer	Yes	No	5	4	3	2	1
30. Senior centers	Yes	No	5	4	3	2	1
31. Shooting ranges for guns and archery	Yes	No	5	4	3	2	1
32. Skateboard parks	Yes	No	5	4	3	2	1
33. Splash park/pad	Yes	No	5	4	3	2	1
34. Unique cultural areas	Yes	No	5	4	3	2	1
35. Unpaved hiking, walking, biking trails	Yes	No	5	4	3	2	1
36. Water access for crew/rowing	Yes	No	5	4	3	2	1
37. Other: _____	Yes	No	5	4	3	2	1

8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

9. Please indicate if you or any member of your household has a need for each of the recreation programs and/or events in Beaufort County listed below by circling either "Yes" or "No." If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

Type of Program/Event (Listed Alphabetically)	Do you have a need for this program?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult arts, dance, performing arts	Yes	No	5	4	3	2	1
02. Adult continuing education programs	Yes	No	5	4	3	2	1
03. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
04. Adult sports programs	Yes	No	5	4	3	2	1
05. After school programs for children and youth	Yes	No	5	4	3	2	1
06. Baseball programs	Yes	No	5	4	3	2	1
07. Basketball programs	Yes	No	5	4	3	2	1
08. Cheerleading programs	Yes	No	5	4	3	2	1
09. Cultural enrichment programs	Yes	No	5	4	3	2	1
10. Day trips/tours	Yes	No	5	4	3	2	1
11. Environmental education programs	Yes	No	5	4	3	2	1
12. E-sports/video gaming	Yes	No	5	4	3	2	1
13. Football programs	Yes	No	5	4	3	2	1
14. Golf lessons and/or leagues	Yes	No	5	4	3	2	1
15. Gymnastics programs	Yes	No	5	4	3	2	1
16. Lacrosse programs	Yes	No	5	4	3	2	1
17. Martial Arts	Yes	No	5	4	3	2	1
18. Pickleball programs	Yes	No	5	4	3	2	1
19. Preschool programs	Yes	No	5	4	3	2	1
20. Programs for people with special needs or disabilities	Yes	No	5	4	3	2	1
21. Senior programs (cards, computer classes, etc.)	Yes	No	5	4	3	2	1
22. Senior recreational programs	Yes	No	5	4	3	2	1
23. Soccer programs	Yes	No	5	4	3	2	1
24. Softball programs	Yes	No	5	4	3	2	1
25. Special events	Yes	No	5	4	3	2	1
26. Summer camps for children and youth	Yes	No	5	4	3	2	1
27. Swim lessons	Yes	No	5	4	3	2	1
28. Teen/tween programs	Yes	No	5	4	3	2	1
29. Tennis programs	Yes	No	5	4	3	2	1
30. Volleyball programs	Yes	No	5	4	3	2	1
31. Water fitness programs	Yes	No	5	4	3	2	1
32. Youth arts, dance, performing arts	Yes	No	5	4	3	2	1
33. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
34. Youth sports programs	Yes	No	5	4	3	2	1
35. Other: _____	Yes	No	5	4	3	2	1

10. Which FOUR programs from the list in Question 9 are MOST IMPORTANT to your household?
 [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

11. Please rate your level of support for each of the following actions Beaufort County could take to improve the parks and recreation system.

Types of Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop a new outdoor exercise/fitness area	4	3	2	1
02.	Develop new areas for leisure games/activities (e.g., disc golf, horseshoes, table tennis)	4	3	2	1
03.	Develop new indoor recreation centers with gymnasiums, fitness facilities, indoor walking/running tracks, etc. and replace smaller outdated recreation centers with newer, larger ones	4	3	2	1
04.	Develop new athletic complex	4	3	2	1
05.	Develop new family aquatic center with slides, sprays, etc.	4	3	2	1
06.	Develop new swimming pools	4	3	2	1
07.	Develop new programs/activities at existing facilities	4	3	2	1
08.	Develop new trails and connect existing trails	4	3	2	1
09.	Develop walking/biking trails and parks	4	3	2	1
10.	Improve existing neighborhood and community center parks	4	3	2	1
11.	Improve existing park buildings/centers	4	3	2	1
12.	Improve existing playground areas	4	3	2	1
13.	Improve existing sport courts (e.g., basketball, tennis, multi-sport)	4	3	2	1
14.	Improve existing youth/adult athletic fields	4	3	2	1
15.	Improve connectivity/accessibility of trails	4	3	2	1
16.	Purchase land for additional athletic fields and larger recreational areas	4	3	2	1
17.	Purchase land for additional trails or bikeways	4	3	2	1
18.	Purchase land to develop new parks	4	3	2	1
19.	Utilize school facilities for County recreation programs	4	3	2	1
20.	Wi-Fi in parks	4	3	2	1
21.	Other:	4	3	2	1

12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

13. If you had an additional \$100, how would you allocate the funds among the parks and recreation categories listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Improvements/maintenance of existing parks and recreation facilities
- \$ _____ Acquisition of new park land and open space
- \$ _____ Construction of new sports fields (softball, soccer, baseball, etc.)
- \$ _____ Develop new indoor recreation facility (indoor walking track, fitness centers, gyms, sport courts, etc.)
- \$ _____ Develop new indoor pool/aquatic facility
- \$ _____ Develop new community center
- \$ _____ Renovate existing community centers
- \$ _____ Other: _____

\$100 total

14. How important do you think it is for Beaufort County to provide high quality parks and recreation programs, parks, trails, and facilities?

____(5) Very important ____ (3) Neutral ____ (1) Not at all important
 ____ (4) Important ____ (2) Not important

15. Please rate your level of satisfaction with the overall value that your household receives from Beaufort County Parks and Recreation.

____(5) Very satisfied ____ (3) Neutral ____ (1) Very dissatisfied
 ____ (4) Satisfied ____ (2) Dissatisfied ____ (9) Don't know

16. Given the recent COVID-19 Pandemic, how has your and your household's perception of the value of parks, trails, open spaces and recreation changed?

- (5) Value has significantly increased (2) Value has somewhat decreased
 (4) Value has somewhat increased (1) Value has significantly decreased
 (3) No change

17. Based on your perception of value, how would you want Beaufort County to fund future parks, recreation, trails, and open space needs?

- (1) Increase funding (2) Maintain existing funding levels (3) Reduce funding (4) Not sure

Demographics

18. Your gender:

- (1) Male (3) Non-binary (5) Prefer to self-describe: _____
 (2) Female (4) Prefer not to answer

19. Including yourself, how many people in your household are...

- | | | | | | | | |
|--------------|--------------------------|-------------|--------------------------|-------------|--------------------------|-------------|--------------------------|
| Under age 5: | <input type="checkbox"/> | Ages 15-19: | <input type="checkbox"/> | Ages 35-44: | <input type="checkbox"/> | Ages 65-74: | <input type="checkbox"/> |
| Ages 5-9: | <input type="checkbox"/> | Ages 20-24: | <input type="checkbox"/> | Ages 45-54: | <input type="checkbox"/> | Ages 75-84: | <input type="checkbox"/> |
| Ages 10-14: | <input type="checkbox"/> | Ages 25-34: | <input type="checkbox"/> | Ages 55-64: | <input type="checkbox"/> | Ages 85+: | <input type="checkbox"/> |

20. Your age: _____ years

21. How many years have you lived in Beaufort County? _____ years

22. Which of the following best describes your race/ethnicity?

- (1) Asian or Asian Indian (5) Native Hawaiian or other Pacific Islander
 (2) Black or African American (6) Hispanic, Spanish, or Latino/a/x
 (3) American Indian or Alaska Native (99) Other: _____
 (4) White

23. Would you be willing to participate in future surveys sponsored by Beaufort County?

- (1) Yes [Answer Q23a.] (2) No

23a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!
 Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061